

MICHAEL A. MISCHE

MBA, MS, Cert-AI.

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<https://www.youtube.com/watch?v=dC5ILcSK-1I&t=13s>

<https://www.youtube.com/watch?v=HvP2ELGHdjQ>

<https://www.youtube.com/watch?v=2Rv7l2qhCSw&t=12s>

INTRODUCTION

Professor Michael A. Mische is widely sought for his independent and objective perspective, exceptional consulting acumen, boardroom skills and direct, Socratic, data driven and client centric style of addressing highly complex and critical strategic, organizational, operational and positioning issues.

A member of the USC faculty since 1997, Mische is responsible for teaching and coordinating USC's Marshall management consulting undergraduate and graduate curricula and programs and also teaches organizational transformation, high-performance teams and strategic innovation. In 2018, he was a co-recipient of the Marshall Golden Apple Award for teaching excellence and co-recipient of the MOR Service Excellence award in 2019.

With an NYU-MBA at age 23 and Wall Street experience as an industry analyst, Mische became one of the youngest consulting partners (principal) at KPMG. Mische brings over 43 years of global management consulting experience in strategic planning, mergers, turnarounds and strategic innovation to both the classroom and clients. Mische has consulted to a variety of industries and organizations, including Fortune 100 companies, elite management consulting and investment banking firms, national, state and local governments, selected foreign governments and heads of state and key policymakers. As a recognized expert and acknowledged thought leader in management consulting, Mische has testified before legislative and judicial bodies as an expert witness and as a material witness in a number of high-profile anti-trust and criminal cases.

The author of eight books, including a best-seller, Mische has been cited in over 200 articles, interviews, reviews and studies and is scheduled to release three new books on management consulting in early 2022, 2023 and 2025. With a bi-coastal lifestyle, Professor Mische maintains a full course teaching load, a very active speaking schedule and a significant consulting presence among his clients.

POSITIONS HELD- PRIVATE SECTOR- FOR PROFIT

Current

- **iApprove, LLC. Santa Monica, CA.** Co-founder & Board Member. Software company specializing in relationship management, consent, emotional wellness and Title IX applications for the IOS and Android environments. 2017 to Present.
 - Beta version is complete and has been successfully tested.
 - NSF Grant application pending for completion of production version.
- **Synergy Consulting Group, Inc.** 1993 to Present. Pasadena, CA. and State College, PA.
 - Chairman of the Board. 1993 to Present.
 - CEO 1995 to 2016.
 - Significant clients include: United States, Kingdom of Saudi Arabia, several Fortune 50s and several Elite 8 management consulting firms.

Pre-USC

- **KPMG.** Montvale, NJ. Principal, Management Consulting Services.
- **Andersen Consulting (Accenture).** Special Consultant to Management Committee of the Firm:
- **AT Kearney.** Principal, Management Consulting Services.

CURRENT & RECENT CONSULTING ACTIVITIES (Partial)

- Various Fortune 500 Companies and Consulting Firms, predominantly strategy & competitive positioning.
- United States Government. Various Projects.
- Kingdom of Saudi Arabia. Lead Advisor for the development of the strategic plan for the “Innovation Super Highway” of Vision 2030, 2018 to Present.
- Kingdom of Saudi Arabia. Appointed Senior Advisor to the Saudi Public Investment Fund (Taqnia), a \$500 billion investment fund, 2018 to Present.
- Kingdom of Saudi Arabia. Lead Consultant for the design and implementation of co-innovation and co-investment processes and organization capable of supporting 14 different economic sectors and over \$300 billion in AUM, 2020 to Present.

EXPERT TESTIMONY (Partial)

- Material Witness, for and behalf of the U.S. Government, Southern District of New York.
 - Material Witness in a political financial and foreign influence investigation.
 - Testified before United States Grand Jury, 2019/20.
 - Testimony contributed to a conviction and 12 year sentencing in a federal penitentiary on FARA violations.
- Expert Witness, for and behalf of Cinemark Corp. Witness in the analysis of movie theater operations as related to the Supreme Court Consent Decree of 1948, 2016/17.
- Expert Witness, for and on behalf of a Private Client. Witness in the analysis of management consulting services, project management and the application of Sections 201 and 202 of the AICPA Code of Professional Ethics as related to management advisory services, 2017.

EDUCATION

- **Massachusetts Institute of Technology**, Sloan School of Management. Cambridge, MA. (8/2020).
 - Certificate, Executive Education Program, AI: Implications for Business Strategy.
- **New York University**, Stern School of Business. NY, NY. (2/1978).
 - MBA - Finance. Minor: Management.
 - Thesis: “Business Cycles & Capital Investment Theory.” Advisor, Prof. Robert Kavesh, Chairman, NYU Economics Dept.
 - Honors Paper: “Price Level Adjusted Financial Statements.” Advisor, Prof. Barbara Marino.
 - NYU Graduate Assistant to Prof. Alexander Melamid & Prof. Rolf E. Wubbles.
- **Golden Gate University**, Graduate School of Taxation. San Francisco, CA. (6/1984).
 - MS- Federal Taxation.
 - Published Paper, “Remedies to Wrongful Seizure.” (Warren, Gorham & Lamont. 1984).
- **New York University**, Stern School of Business. NY, NY. (10/1976).
 - BS, With Honors in Banking & Finance.
 - Double Major: Finance & Economics.
 - Minor: Political Science (Soviet Economic System).

- Honors Thesis: “Industry Analysis of Nonferrous Metals,” Advisor, Prof. Rolf E. Wubbles.
- Five-year accelerated BS/MBA degree program (Awarded MBA at age of 23).
- Recipient: Jules Bachman & Boris Kostelanetz Academic Scholarships - Economics.
- Elected: Beta Gamma Sigma & Phi Alpha Kappa, national academic honors societies.
- Member, NYU Men’s Varsity Swimming Team.
- Vice President, NYU Finance Society.
- Member, International Fraternity of Phi Gamma Delta.

USC POSITIONS HELD- ACADEMIA

- **University of Southern California**, Marshall School of Business. Los Angeles, CA. (1997- Present).
 - Curriculum Director: Management Consulting.
 - Redesigned a multi-disciplinary curricula to be more relevant and competitive with Harvard.
 - Redesigned consulting minor and certificate program to be more multi-disciplinary.
 - Helped increase MBA placement in consulting.

- **USC Courses Taught:**

<u>MBA-Graduate</u>	<u>Course</u>	<u>Year</u>
MOR 554	Strategy Innovation & Change- Project Based	2015- Present
MOR 557	Management Consulting- Project Based	2015- Present
MOR 559	Strategic Transformation	1997- Present
GSBA 584A&B	IMBA- IBCP Class (Co-teach)	2020- 2021
IOM 538	IT Strategy	1998-2001
GSBA 520	Business for Non-Business Majors	2016- 2017

<u>Undergraduate</u>	<u>Course</u>	<u>Year</u>
MOR 473	Leading High-Performance Teams- Proj. Based	2016- Present
MOR 462	Management Consulting – Project Based	2014- Present
MOR 499	Case Analysis for Consultants (new course)	2022
BUAD 497	Strategy- Case Based	2014 -2017
MOR 463	Organizational Behavior	2013- 2018
MOR/BUCO 499	Cross Cultural Collaboration- Project Based	2020

USC INITIATIVES: 2020 to 2021

- Redesigned MOR 462 & 557 to include “Consulting Bootcamp.”
- Implemented Direct Contact & Outreach to Elite 8 consulting firms for placement.
 - 2015 Placement = 16.8% for MBAs in Management Consulting.
 - 2020 Placement = 28.3% for MBAs in Management Consulting.
 - Improved Placement into BCG and McKinsey.
 - Selectively lobbied firms for increased compensation packages.
- Designed & implemented new 2.0-unit course, “The Consultant’s Approach to Case Analysis.”
- Identified and documented 20 Action Steps to improve MOR and Marshall differentiation & MBA rankings.
- Redesigned Consulting Certificate Program to be more integrative and market responsive.
- Designed & presented concept paper for a new MS in consulting program.
- Performed a comparative ranking of the top 20 MBA for consulting.
- Designed a concept for consulting institute for advanced research.

USC AWARDS

- MOR Department Service Excellence Award. Co-recipient, 2019.
- Marshall Golden Apple Teaching Award. Co-recipient, 2018.

USC SERVICE ACTIVITIES

- USC-Marshall Black Business Students Association MBA Case Competition Team, 2019, 2020.
- Scholarship Speaker, Delta Gamma Sorority, 2018, 2019.
- USC- Academic Culture Assembly, 2019.
- USC- Topping Scholars Advisor, 2018 to 2019.
- USC- Marshall UG Consulting Club, 2018 to present.
- USC- Marshall MBA Consulting Club, 2018 to present.
- USC- Marshall Consulting Outreach, 2016 to present.
- USC- Volunteer, Sexual Assault Awareness Week, April 2018.
- USC- Career Advisor (volunteer) Marshall Graduate Career Center, Fall 2018.
- USC- Marshall, Co-chair, Good Neighbors Campaign, 2016.
- USC- Vice Provost's Special Committee for Greek Life Review, 2016.
- USC- Marshall, Panel-Speaker, MBA Women's Conference, 2016.

RECENT COMMUNITY SERVICE ACTIVITIES (Partial)

- Member, City of Pasadena, "We Must Breathe Task Force," for police reform and economic opportunity programs. Chaired by Council Member, John Kennedy, 2020.
- Very active in sexual assault prevention initiatives and counseling young men.
- Active financial supporter, Catholic Charities for Battered & Abused Women Shelters.
- Active financial supporter, Phi Gamma Delta Educational Scholarship Fund.
- Passionate supporter of Title IX initiatives for women athletics.

MISCELLANEOUS AWARDS (Partial)

- "Man, of the Year," elected by the NYU Chapter, 1992.
- Nominated for "Who's Who in America," 2001.
- Nominated for "Who's Who in American Business," 2011.

BOARD MEMBERSHIPS

- Due to the potential for conflicts and publicity, Prof. Mische restricts his board affiliations.
- Past board affiliations include, but are not limited to:
 - NYU Stern Annual Alumni Fund. Chairman, 1990/91. Inactive-Retired.
 - Emcee AI-Software Company. Board of Directors, Member. Inactive.
 - VeeMed Telemedicine. Board of Directors, Member & Senior Advisor. Inactive-Retired.
 - iApprove, LLC. Santa Monica, CA. Co-founder & Board Member. Active-Present.
 - Phi Gamma Delta Educational Foundation. Inactive- Retired.
 - NYU Stern, Haskins Board. Inactive. Retired.

PERSONAL INTERESTS

- International Fraternity of Phi Gamma Delta, Member, 1974 - present.
- Former competitive two-sport athlete.
- Classic muscle cars, Formula 1, weight training, boxing, writing, PSU & USC football, American military history, architecture and classical music.

PUBLICATIONS

- **Books by Michael Mische**

- *The Mische Consulting Anthology*. A three book, 5-year series scheduled for publication by Cognella in 2022, 2023 and 2025:
 - *CasePro! The Consultant's Critical Thinking Approach to Case Analysis*. Cognella Publications, (2021-preliminary published, 2022-first edition due May).
 - *Management Consulting: Professional Practice, Responsibility & Ethics*. Cognella Publications, publication date March 2023.
 - *Management Consulting: AI & the Disruption of the Management Consulting Industry*. Cognella Publications, publication date August 2024.
- *Management Consulting: Today & Tomorrow*. Contributing Author. ISBN: 978-1-138-12428-8 (Routledge, 2017).
- *Strategic Renewal: Becoming a High-Performance Organization*. Author. ISBN: 0-13-021919-3. (Prentice Hall, 2000). Adopted for use by 8 MBA programs.
- *The 21st Century Organization: Reinventing Through Reengineering*. Co-Author- Warren Bennis & Michael Mische. ISBN: 0-89384-273-7. (Jossey-Bass, 1996). Reached #24 on best seller's list, published in 5 languages.
- *Reengineering Systems Integration Success, Volumes 1 & 2*, Editor. (Auerbach, 1997- 1999).
- *Step-by-Step Reengineering: The Comprehensive Guide to Process Change*. Author. (Jossey-Bass, 1996). This book was adopted by virtually every major consulting firm and has served as a foundation for many firm's proprietary methodologies.
- Contributing author and/or editor to 3 other books (Auerbach) on process and system integration.

- **Papers by Michael Mische (Partial List)**

- "Management Consulting Industry- Mische Perspective- 2021" (and 2020). Over 28,000 views/downloads of the paper in 2021.
- "Competitive Dynamics & Strategies in the Movie Theater Industry: A Strategic Inflection Point." Co-authoring with Prof. Joe Raffie. (Under development with planned completion by year-end 2023.)
- "Ranking the Top MBA Programs for Management Consulting." (2018, 2019, 2020, 2021).
- "A Comparative Survey of Top Twenty MBA Management Consulting Programs." (2018).
- "Virtual Medicine: 4th Gen Disruptive Technologies." (Under Review, 2108).
- "Ethics in Management Consulting: Perspectives & Applications" (Moved to book chapter status).
- "Why Transactions Fail: Lessons from Due Diligence & The C-Suite," (SCG, 2014).
- "Federal Tax Implications of Unclaimed Property," (TAF, 2014).
- "Innovation and Funding in the Medical Device Industry." (SCG, 2014).
- "Prime Bank Notes, BGs, & Historical Bonds: Fraud, Fantasy & Facts." (SCG, 2014).
- "Alternative Asset Class Investments: The Case for Classic Cars." (SCG, 2013).
- "The Contagion Effect of Greek Default & It's Impact on the Eurozone: A Working Paper," (2011, 2013).
- "Innovation: The Engine of Strategic Renewal." (Accenture, 1996).
- "Chinese Economic Outlook." Michael Mische. (Agon/TransAmerica, 2006).

- “Symptoms of a Terminally Ill Integration Project,” (Auerbach, 1997- 1999).
- “Transnational IT Architecture,” (Auerbach 1997- 1999).
- “Building Process Excellence: Lessons from The Leaders.” (The Economist/EIU, 1996).
- “Remedies to Wrongful Seizure: A Discussion of IRS Liens & Levies.” Jerome Horvitz and Michael Mische. (Warren Gorham & Lamont, 1984.)

RESEARCH INTERESTS

- Management consulting and professional service firms.
- Team dynamics, performance and measurement.
- AI displacement/disruptive technologies & rapid innovation.

MISCHE CITED & REFERENCED (Partial)

Live interview guest, “*Sunk Cost Fallacy & Company Performance*,” The Marketeer’s MBA- SMW+, October 2020.

Yuan, Qing-Wen, et al. “Study on the Evaluation Framework of Enterprise Informationization.” *The 19th International Conference on Industrial Engineering and Engineering Management*, 2013, pp. 535–541., doi:10.1007/978-3-642-38391-5_55.

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Mohapatra, S. (2012). Business Process Reengineering: A Consolidated Approach to Different Models. *Business Process Reengineering Management for Professionals*, 1-38. doi:10.1007/978-1-4614-6067-1_1

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“The Global Infrastructure Development Sector.” *The Infrastructure Finance Challenge*, 2016, pp. 47–52., doi:10.11647/obp.0106.06.

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Xinhua, B., Xiaoyun, Q., & Baojun, Y. (2008). Macroscopic Growth Process and Stage Analysis of Information Systems of Chinese Manufacturing Enterprises. *2008 International Conference on Information Management, Innovation Management and Industrial Engineering*. doi:10.1109/iciiii.2008.55

Kerimoglu, O., Basoglu, N., & Daim, T. (2008). Organizational adoption of information technologies: Case of enterprise resource planning systems. *The Journal of High Technology Management Research*, 19(1), 21-35. doi:10.1016/j.hitech.2008.06.002

Bachwani, R., Gryz, L., Bianchini, R., & Dubnicki, C. (2008). Dynamically Quantifying and Improving the Reliability of Distributed Storage Systems. *2008 Symposium on Reliable Distributed Systems*. doi:10.1109/srds.2008.36

Bomarius, F. (2005). *Product focused software process improvement 6th international conference ; proceedings*. Berlin: Springer.

Somers, T. M., & Nelson, K. G. (2003). The impact of strategy and integration mechanisms on enterprise system value: Empirical evidence from manufacturing firms. *European Journal of Operational Research*, 146(2), 315-338. doi:10.1016/s0377-2217(02)00552-0

Dolan, S. L., & Garcia, S. (2002). Managing by values. *Journal of Management Development*, 21(2), 101-117. doi:10.1108/02621710210417411

Angeles, R., Corritore, C. L., Basu, S. C., & Nath, R. (2001). Success factors for domestic and international electronic data interchange (EDI) implementation for US firms. *International Journal of Information Management*, 21(5), 329-347. doi:10.1016/s0268-4012(01)00028-7