






State of California Insurance Issues Survey

*Summary of Findings from a Survey of California Voters
Likely to Cast a Ballot in the November 2024 Election
Conducted October 26-30, 2023*



OPINION
RESEARCH
& STRATEGY

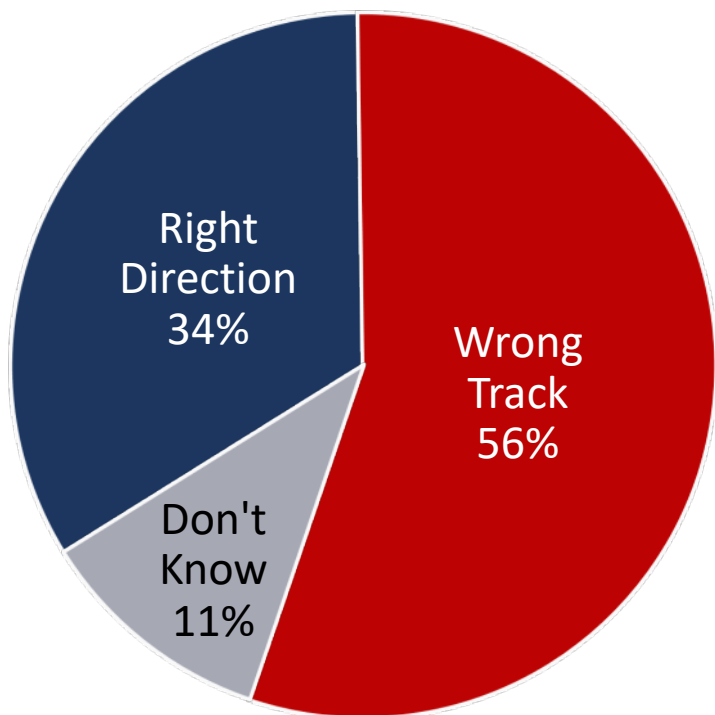
Survey Specifics and Methodology

Dates	October 26-30, 2023
Survey Type	Dual-mode Voter Survey
Research Population	Likely November 2024 California Voters
Total Interviews	639
Margin of Sampling Error	(Full Sample) $\pm 4.0\%$ at the 95% Confidence Level
Contact Methods	 Telephone Calls  Email Invitations  Text Invitations
Data Collection Modes	 Telephone Interviews  Online Interviews

(Note: Not All Results Will Sum to 100% Due to Rounding)

A majority of Californians think the state is “off on the wrong track” – Republicans and nonpartisans are much more negative than Democrats.

Generally speaking, would you say that things in California are generally headed in the right direction or do you feel that things are off on the wrong track?

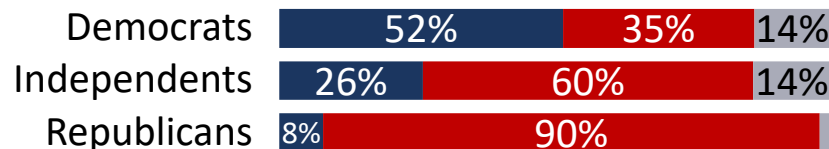


■ Right Direction ■ Wrong Track ■ Don't Know

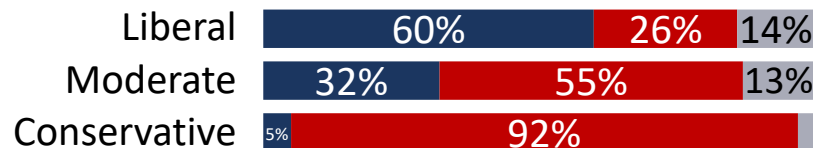
Gender



Party



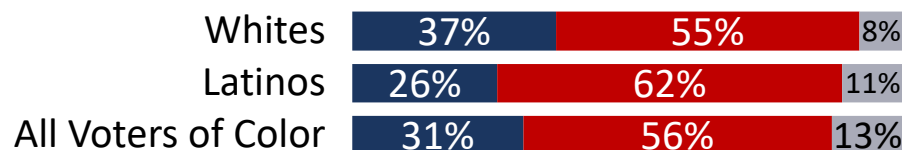
Ideology



Age

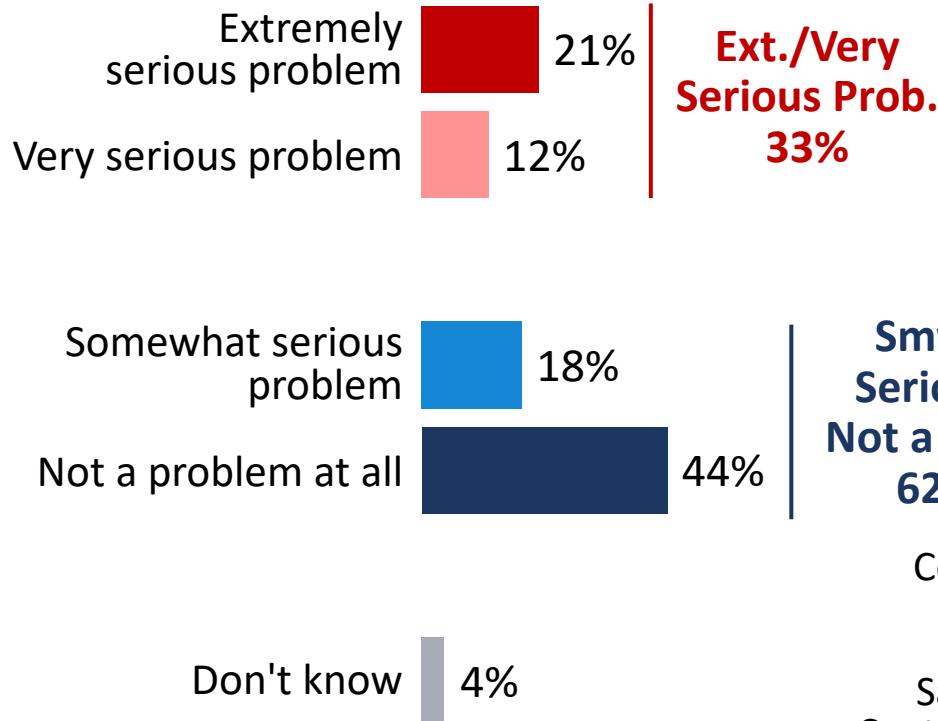


Race/Ethnicity



A third of Californians identify access to homeowners' and renters' insurance as a significant problem.

How serious of a problem is the availability of homeowners or renters insurance for you personally? Is it an extremely serious problem, very serious problem, somewhat serious problem or not a problem at all?

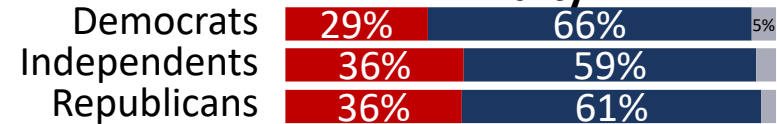


■ Ext./Very Ser. Prob. ■ Smwt. Ser./Not a Prob. ■ Don't Know

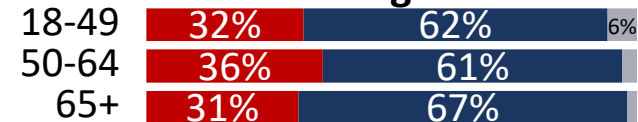
Gender



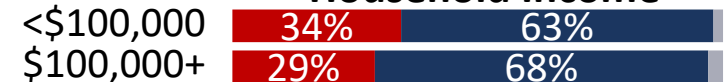
Party



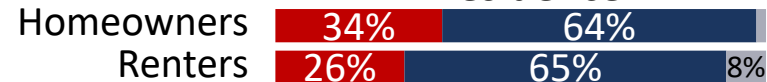
Age



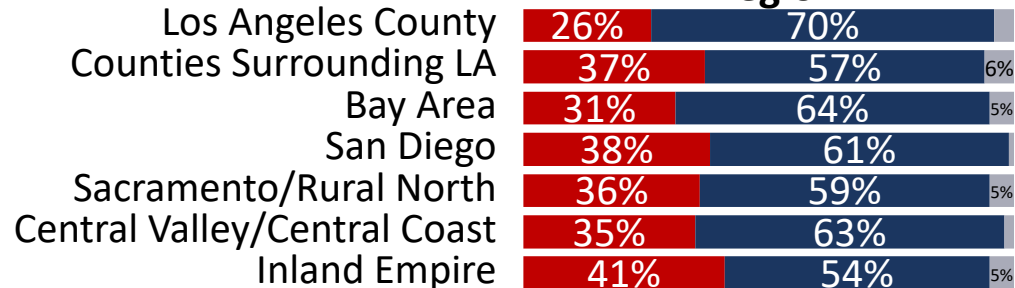
Household Income



Residence

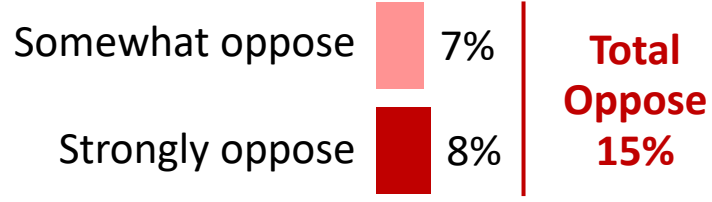
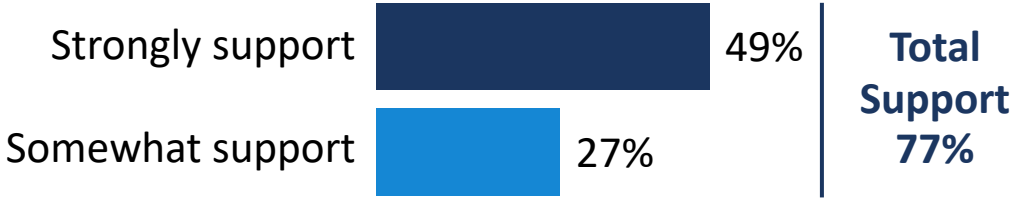


Region



Voters express a high degree of support to require insurers cover those who fireproof their homes.

Would you support or oppose the state of California enacting a law that requires homeowners insurance companies to sell coverage to anyone who fireproofs their home to protect it from wildfires?



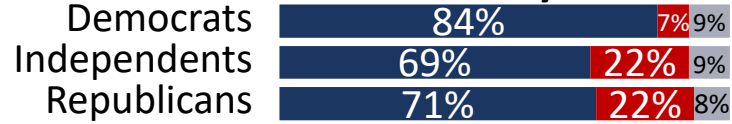
Don't know 8%

■ Total Support ■ Total Oppose ■ Don't Know

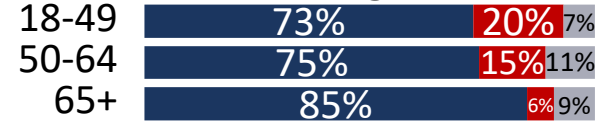
Gender



Party



Age



Household Income



Residence

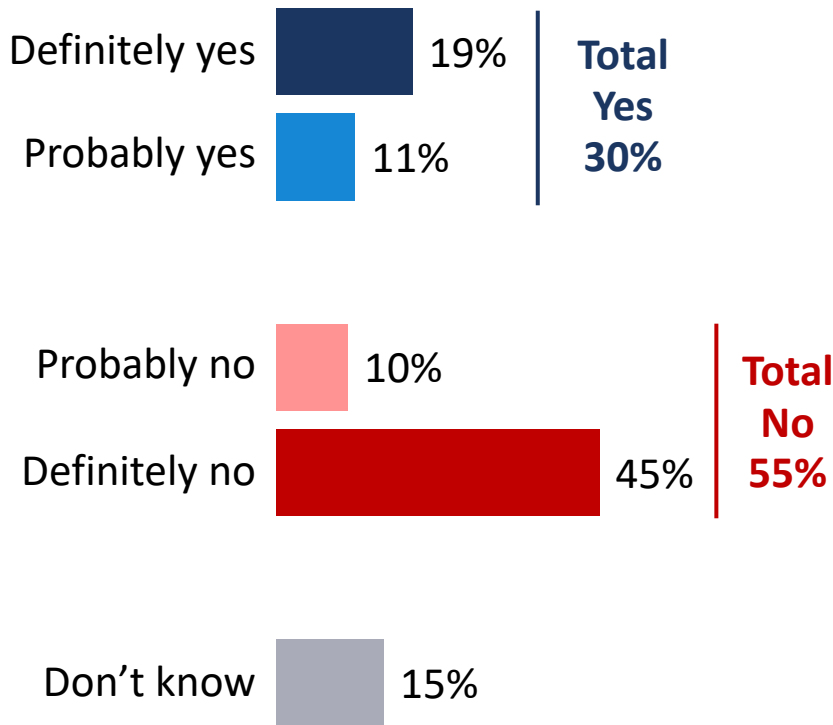


Region



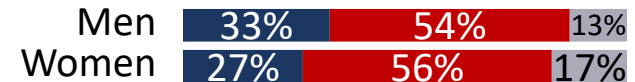
A majority backs prohibiting insurers who refuse to sell homeowners or renters insurance to sell car insurance policies to Californians.

If an insurance company refuses to sell insurance to California homeowners and renters, do you think that company should be allowed to sell car insurance in California?

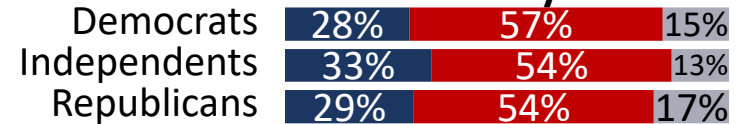


■ Total Yes ■ Total No ■ Don't Know

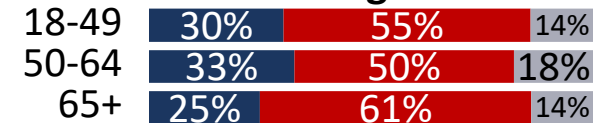
Gender



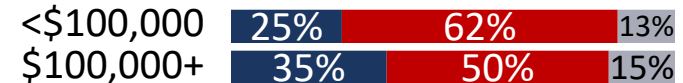
Party



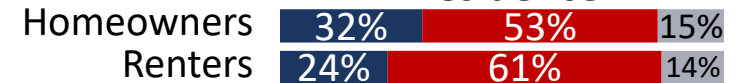
Age



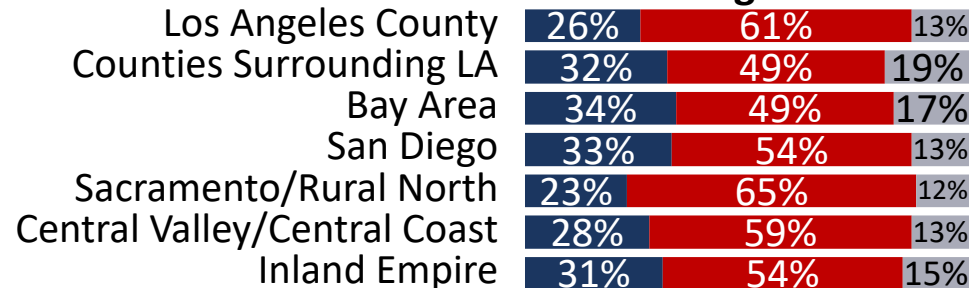
Household Income



Residence

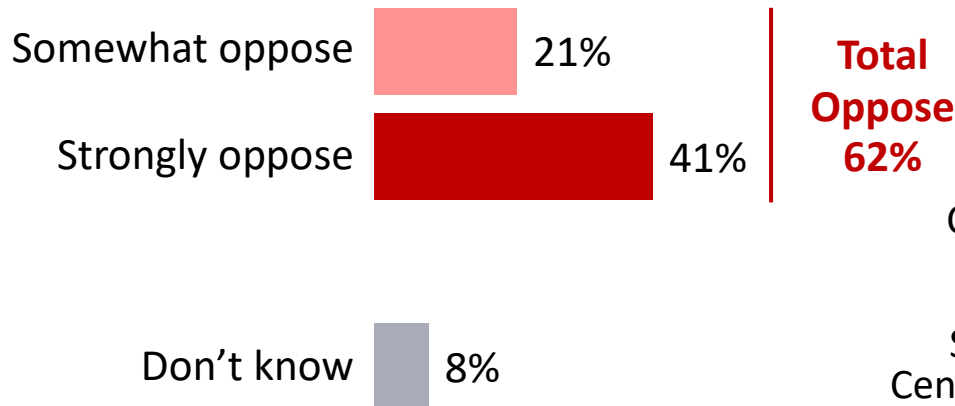
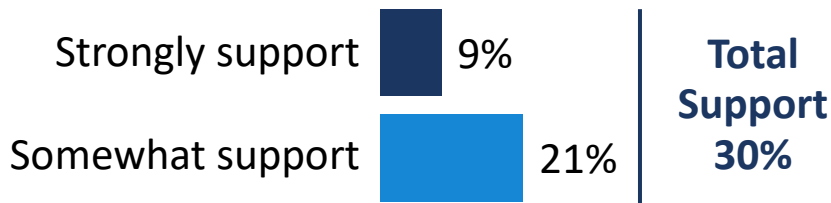


Region



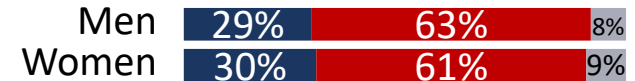
By two to one, voters oppose the Insurance Commissioner's plan to allow insurers to raise premiums for all Californians.

Recently, California's Insurance Commissioner announced a plan to allow insurance companies to increase premiums for homeowners and renters across the state if insurance companies promise to sell more insurance to people who live in parts of the state that are at a higher risk for wildfires. Do you support or oppose the Insurance Commissioner's plan?

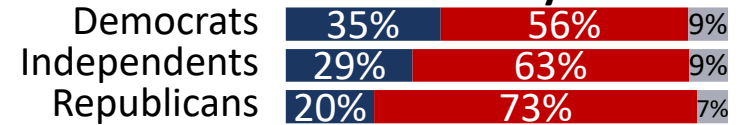


■ Total Support ■ Total Oppose ■ Don't Know

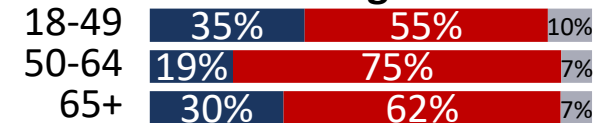
Gender



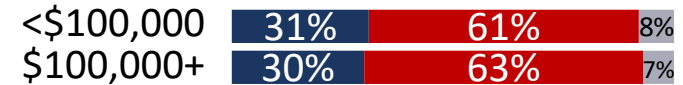
Party



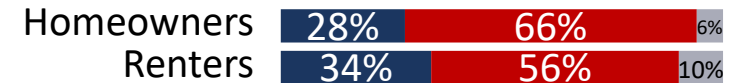
Age



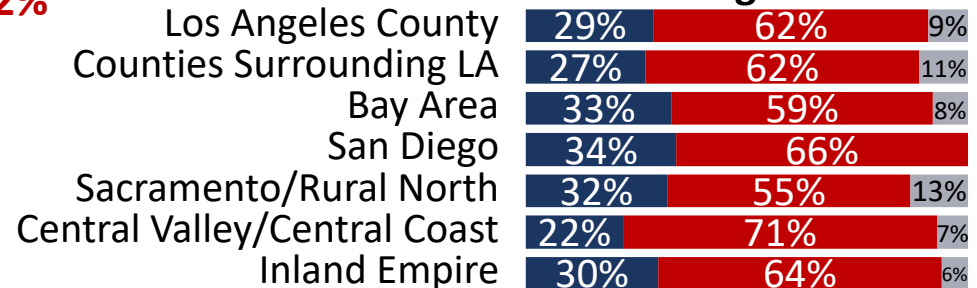
Household Income



Residence



Region



**For more information,
contact:**



**OPINION
RESEARCH
& STRATEGY**

12100 Wilshire Blvd., Suite 350
Los Angeles, CA 90025
Phone (310) 828-1183
Fax (310) 453-6562

Paul Maslin

Paul@FM3research.com

Rick Sklarz

Sklarz@FM3research.com