

# *The Future Of Online Consumer Protections*

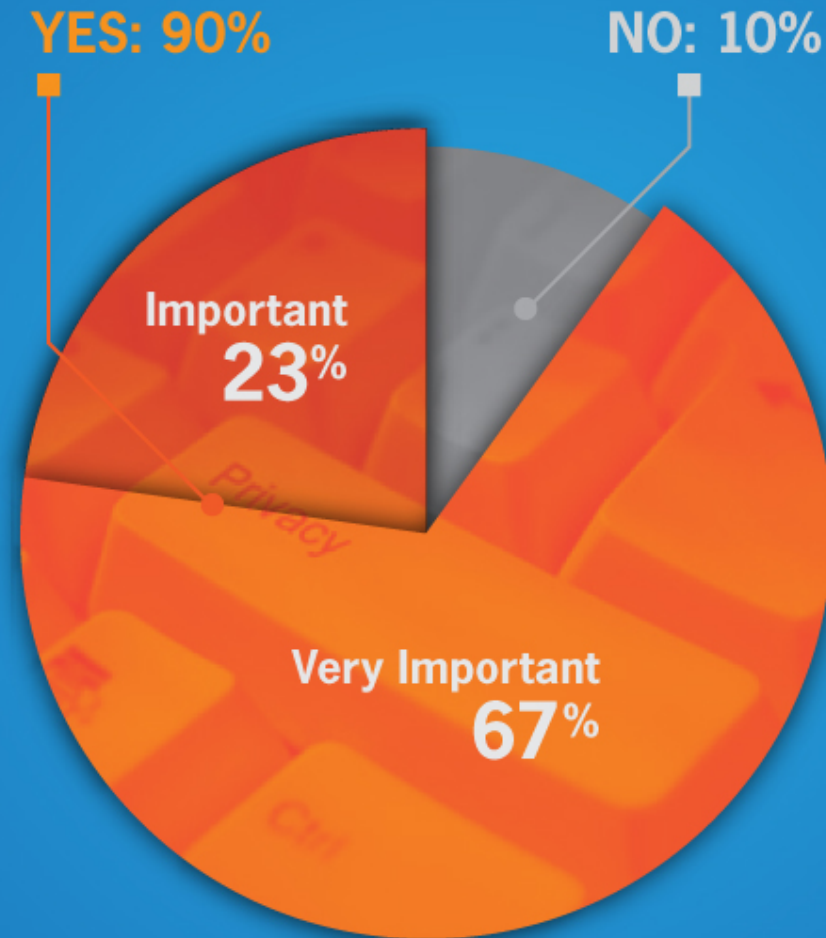
A Consumer Watchdog Policy Conference

Wednesday, Dec. 1  
8 am – 3 pm  
Washington, DC



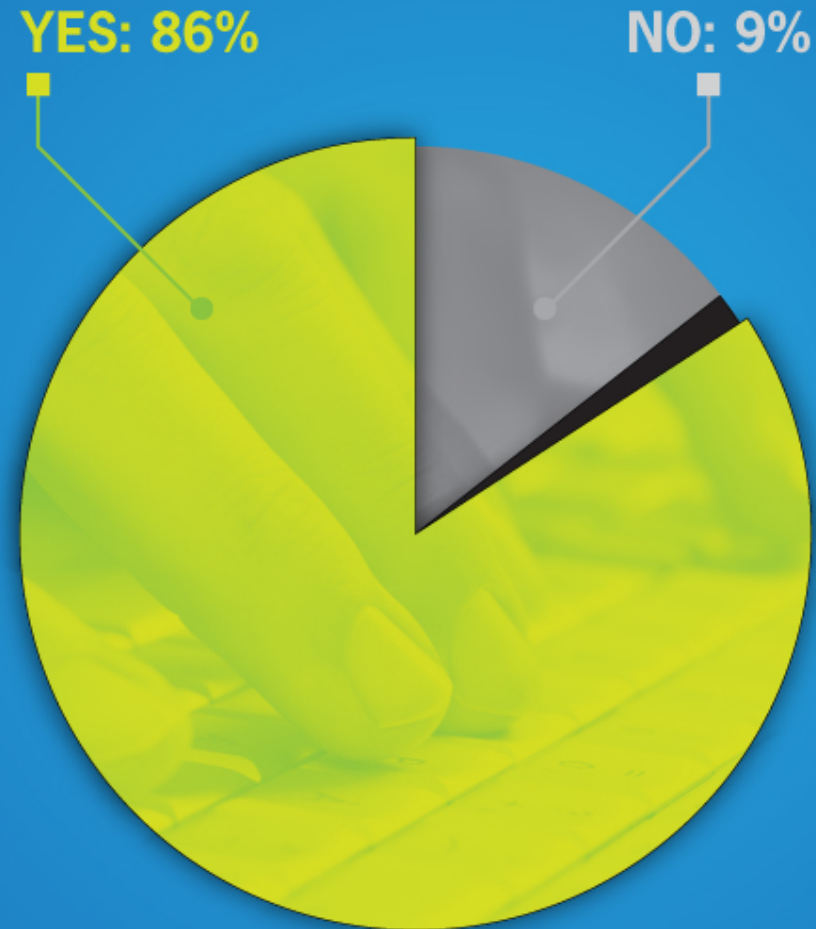
## POPULAR FIXES ON ISSUE OF INTERNET PRIVACY, TRACKING, & CHILDREN

Is it “important” to have “more laws that protect the privacy of your personal information?”



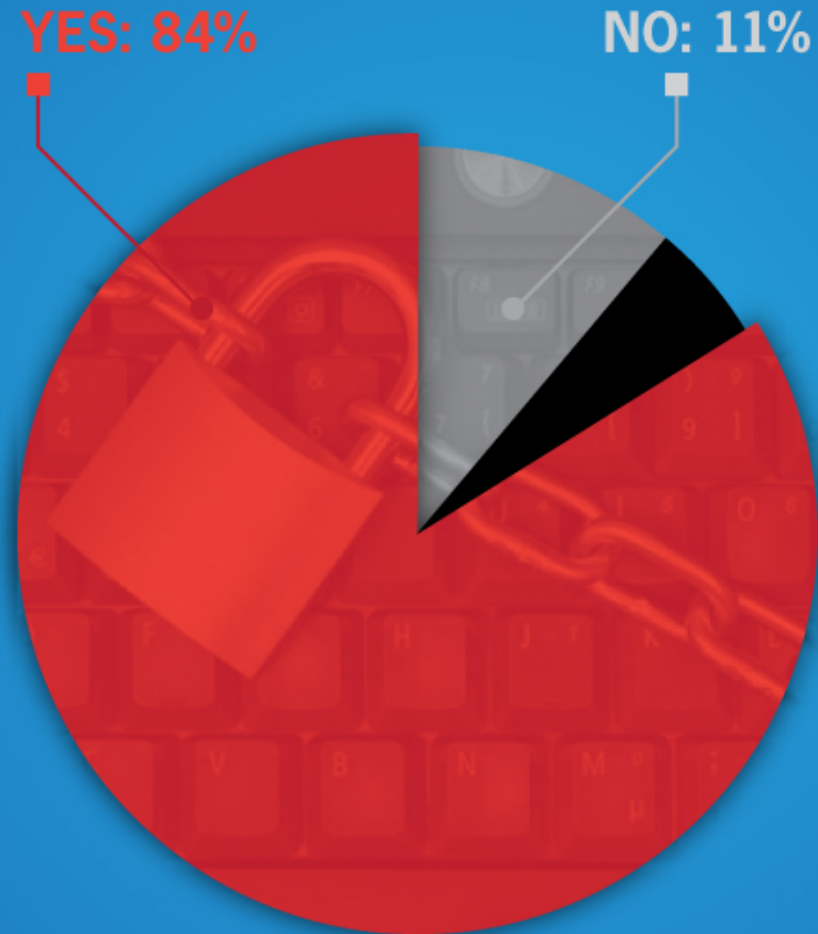
## POPULAR FIXES ON ISSUE OF INTERNET PRIVACY, TRACKING, & CHILDREN

**Require the creation of an “anonymous button” that allows individuals to stop anyone from tracking their online searches or purchases.**



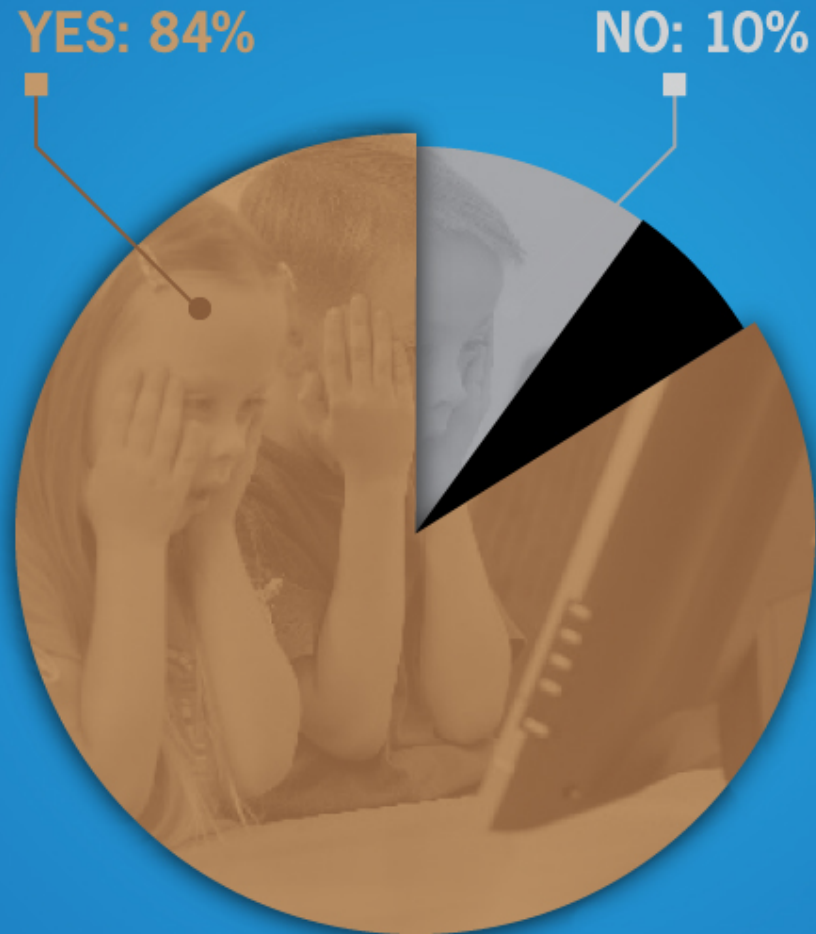
## POPULAR FIXES ON ISSUE OF INTERNET PRIVACY, TRACKING, & CHILDREN

**Prevent online companies from tracking personal information or web searches without your explicit, written approval.**



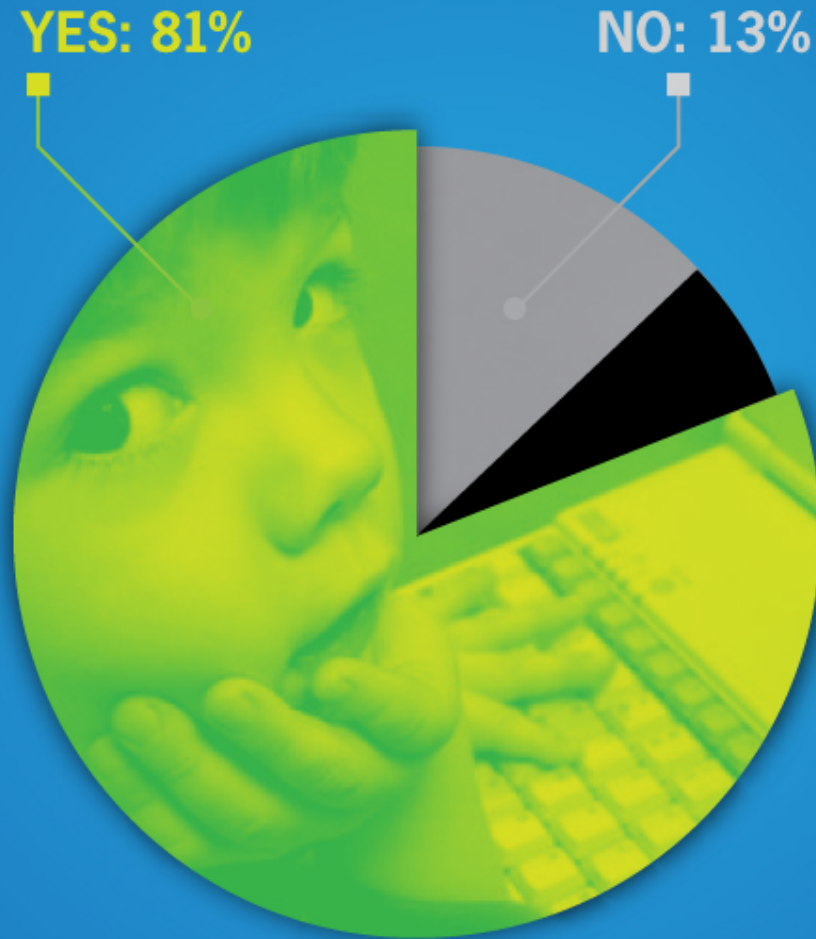
## POPULAR FIXES ON ISSUE OF INTERNET PRIVACY, TRACKING, & CHILDREN

**Ban the collection of any personal data on children under the age of 18.**



# POPULAR FIXES ON ISSUE OF INTERNET PRIVACY, TRACKING, & CHILDREN

**Support extending current advertising protections regarding children beyond TV, radio and print to online advertising.**



## POPULAR FIXES ON ISSUE OF INTERNET PRIVACY, TRACKING, & CHILDREN

**Require the creation of a “do not track me” list for online companies that would be administered by the Federal Trade Commission.**

