I was reading an [interesting question](http://groups.google.com/group/webmasters/browse_thread/thread/5d67cb4e979a3979) on Google’s webmaster help group that was posted a few weeks ago. The question was:

> Is there any official Google statement regarding that search result on one’s own site ought to be disallowed from indexing (e.g. via robots.txt)?

and the questioner went on to mention that YouTube’s search results were showing up in Google. Vanessa Fox showed up to tackle the answer:

> Typically, web search results don’t add value to users, and since our core goal is to provide the best search results possible, we generally exclude search results from our web search index. (Not all URLs that contain things like “/results” or “/search” are search results, of course.)

> I’ll take a look at the YouTube example. Thanks.

As a result of that question, YouTube added a “Disallow: /results” line in its robots.txt file. That’s good because as Google recrawls web pages, we’ll see that and begin to drop those search results.

Google already does similar things with our web search results, Froogle, etc. to try to prevent our web search results from causing problems for any other engines’ index. In general, we’ve seen that users
“Google does reserve the right to take action to reduce search results... in our own search results.”

- Matt Cults Google Blog
  March 10, 2007
Compare Prices for Shoei XR-1000

Aerodynamically superior, the XR-1000 full-face sport helmet delivers winds tunnel proven high speed performance and ventilation. A perfect fit is achieved through removable and adjustable cheek pads and 3D comfort liner system which doesn’t shift during high speed riding. Another feature of the legendary Shoei fit is the use of 8 shell sizes, and 4 sizes of EPS liners. The XR-1000 shell is of Shoei’s proprietary AIM+ (Advanced Integrated Matrix Plus Multi-fiber Technology)

Shoei XR1000 Diabolic 2 WB

Price: £179.99 + £10 Delivery

Helmet City

Shoei XR-1000 Matt Deep Grey

Price: £189.99 + £39 Delivery

Helmet City
<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>XR1000 Pearl Grey</td>
<td>£199.99</td>
<td>Shell in AM + Organic fibre glass, multi-composite and high performance organic fibre in various layers for shock absorbent shell with optimum rigidity. EPS liner system with two densities. Optimised protection through EPS elements with different shock absorbing levels. Mist retardant CX-1V pinlock visor with safety locking mechanism and dual/resistance visor seal. Fast and simple exchange. Double-D ring easy to use and always perfectly adjusted. Retail Price £355.00</td>
</tr>
</tbody>
</table>
| Shoelli XR-1000 Caster TC1 | £199.99 | NLA Shoelli XR-1000 Caster TC1 XL Full face motorcycle helmet. SHOEIXR1000C1HELMET  

- Shell (Advanced Integrated matrix)  
- Modular EPS liner system with two densities  
- Anti-allergenic 3D interior, washable  
- Removable cheek pads, optionally available in different thicknesses  
- Multiple venting and extraction system  
- Mist retardant CX-1V visor (Pinlock with visor lock)  
- Dual resistance visor seal Double D chin strap clip  
- Weight: 1350g +/- 50g (Based on a Medium)  
- Delivered with: SHOEIL helmet bag and Pinlock visor insert  
- ACU Gold Approved and EC2205 Approved |
| Shoelli XR1000 BLACK | £199.99 | Black  

SHOEIXR1000 BLACK  

- Shell (Advanced Integrated matrix)  
- Modular EPS liner system with two densities  
- Anti-allergenic 3D interior, washable  
- Removable cheek pads, optionally available in different thicknesses  
- Multiple venting and extraction system  
- Mist retardant CX-1V visor (Pinlock with visor lock)  
- Dual resistance visor seal Double D chin strap clip  
- Weight: 1350g +/- 50g (Based on a Medium)  
- Delivered with: SHOEIL helmet bag ACU Gold Approved and EC2205 Approved  
- RRP £299.00 Great price from Helmet City of £199.99 |
| Shoelli XR1000 Blue | £199.99 | Blue  

SHOEIXR1000 BLUE  

- Shell (Advanced Integrated matrix)  
- Modular EPS liner system with two densities  
- Anti-allergenic 3D interior, washable  
- Removable cheek pads, optionally available in different thicknesses  
- Multiple venting and extraction system  
- Mist retardant CX-1V visor (Pinlock with visor lock)  
- Dual resistance visor seal Double D chin strap clip  
- Weight: 1350g +/- 50g (Based on a Medium)  
- Delivered with: SHOEIL helmet bag ACU Gold Approved and EC2205 Approved |
Shoei XR-1000 Helmet - Compare Prices at Foundem
Shop online and Compare Prices for Shoei XR-1000. The XR-1000 shell is of Shoei's proprietary AIM + (Advanced Integrated Matrix) system.
www.foundem.co.uk/M/bikes/Helmet/Shoei/XR1000.jsp - 86k - Cached

Shoei XR-1000 Full-Face Helmet Prices | Review Cheap Deals...
Buy cheap Shoei XR-1000 - price from £265.50 (22-Sep-2009) - Review the cheapest prices and see... Shoei XR-1100 Hadron, compare Shoei XR-1000 with...
www.idealo.co.uk/compare/759189/shoei-xr-1000.html - 84k - Cached

Shoei XR-1000 Flutter 2 Full-Face Helmet Prices | Review...
Buy cheap Shoei XR-1000 Flutter 2 - price from £336.56 (23-Sep-2009) - Review the cheapest prices and see... Shoei XR-1100 Hadron, compare Shoei XR-1000...
www.idealo.co.uk/compare/120351/shoei-xr-1000-flutter-2.html - 79k - Cached

Shoei XR-1000 - MotorcycleGold
Shoei XR-1000. Home > Motorcycle Helmets > Full Face, compare prices. Artifact TC-2 Blue. review product. £219.99, up to £130.00. off rrp price...
www.motorcyclegold.com/product/browse/3/Shoei-XR1000.aspx

Shoei XR-1000 (Black) - MotorcycleGold
Shoei XR-1000 (Black) Information. Reviews. Prices. Home > Motorcycle > SHOEI XR1000 XR-1000 MOTORCYCLE CRASH HELMET BLACK XL. Buy It Now Price: £265.49...

Shoei Motorbike Helmets - Read reviews and compare prices at...
Read reviews and compare prices of Shoei Motorbike Helmets... Compare. Shoei XR-1000 Haydon. Motorbike Helmet - Full face (On Ciao since: 09/2006)
Shoei Multitec Helmet - Compare Prices at Foundem
Shop online and Compare Prices for Shoei Multitec. Price comparisons for Shoei Multitec and... Shoei XR-1000 Shoei X-Spirit Shoei Hornet Shoei J-Wing Shoei RJ Platinum-R See All Shoei...
www.foundem.co.uk/M/bikes/Helmet/Shoei/Multitec.jsp - Cached page

Motorbike Helmets: Read reviews and compare prices at Ciao.co.uk
You can also read the reviews, compare prices and purchase top quality motorbike helmets...
Shoei XR-1000 Alloy Blu-Sil. Motorbike Helmet - Full face (On Ciao since: 09/2006)
www.ciao.co.uk/Motorbike_Helmets_5301843_3 - Cached page

Compare motorcycle parts & clothing | MCN | MCN
Shoei XR-1000 Aerodynamically superior, the XR-1000 full-face sport helmet delivers wind tunnel proven high speed... Search for products and compare prices from the leading motorcycle...
shop.motorcycletimes.com - Cached page

SPORTSBIKESHOP - Compare Motorcycle Helmets
Search & Compare Helmets ... Price Range: 200-300 (6), 300+ (29) Colour Scheme: ... Shoei XR-1000 - Caster TC5 £285.00 £380.00. One of the best...
www.sportsbikeshop.co.uk/motorcycle_parts/content_group/1/(1);product_price;ASC;H;S...
Cached page

Full-Face Helmet | Review Prices for Cheap Full-Face Helmets and Buy...
compare 5 prices ... Full-Face Helmet / Series: Shoei XR-1000 / Visor: Anti-Scratch, Clear / Certified: ECE...
www.idealo.co.uk/cat/9392/9054518/motorcycle-helmets.html - Cached page

Compare Gas & Electricity www.SwitchGasandElectric.com/Energy
Compare Energy Suppliers & Save Up To £1000 A Year On Bills In Minutes

Compare & save on energy http://www.ukpower.co.uk/compare
Save money by comparing suppliers prices here.
Shoei XR-1000 Helmet - Compare Prices at Foundem

Compare prices for Shoei XR-1000. Compare the UK's best prices for Shoei XR-1000 and other Helmets from 100s of online shops.

Shopping results for compare prices shoei xr-1000

NLA Shoei XR-1000 Matt Deep Grey XS Motorcycle Helmet £189.95 new - manpd.co.uk
Shoei XR-1000 / Raid 2 - Cheek Pads £17.59 new - sportsbikeshop.com
Shoei XR-1000 Black £203.95 new - dhautos.co.uk

Shoei XR-1000 Hayden - Read reviews and compare prices at Ciao.co.uk
22 Mar 2007 ... Shoei XR-1000 Hayden: Compare prices for Motorbike Helmets. Read a review for Shoei XR-1000 Hayden and make a good deal.
www.ciao.co.uk / ... / Shoei Motorbike Helmets - Cached - Similar

Shoei XR-1000 Alloy Blu-Sil - Read reviews and compare prices at ...
Shoei XR-1000 Alloy Blu-Sil: Compare prices for Motorbike Helmets. Read a review for Shoei XR-1000 Alloy Blu-Sil and make a good deal.
www.ciao.co.uk / ... / Shoei Motorbike Helmets - Cached - Similar

Shoei XR-1000 | Helmets | Helmets & Accessories | MCN
... and hundreds of other Shoei XR-1000 with MCN's motorcycle price comparison tool. ... Shoei XR-1000 Royal Blue NLA Shoei XR-1000 Royal Blue Smf Full Face ... shop.motorcyclenews.com / Helmets - Cached - Similar

Arai RX-7RR IV and Shoei XR-1000 Review - Motorcycle Helmet Review ...
12 Jun 2008 ... Riding Kit: Arai RX-7RR IV and Shoei XR-1000 Helmet Review. Are pocny helmets worth the extra money? Martin Gelder compares a top of the ...
www.realclassic.co.uk/techfiles/helmet08061200.html - Cached - Similar

Shoei XR-1000 Full Face Helmet Prices | Review Cheap Deals. Buy ...
Buy cheap Shoei XR-1000 - Review the cheapest prices and see reviews for Shoei XR-1000 Full Face Helmet.
burrito palo alto Palo Alto

Sort By
- Best Match
- Highest Rated
- Most Reviewed

Cities
- Palo Alto
- Mountain View
- Menlo Park
- Redwood City
- More Cities

Distance
- Bird's-eye View
- Driving (6 mi)
- Biking (2 mi)
- Walking (1 mi)
- Within 4 blocks

Features
- Open Now (10:47 am)
- Good for Kids
- Outdoor Seating
- Take-out
- More features

Price
- $$$
- $$
- $

Category
- Mexican
- Food
- Coffee & Tea
- Breakfast & Brunch
- More categories

Chili's Grill & Bar
Category: Tex-Mex
Location: Mountain View, CA

Kick Back for Kickoff
Get your Happy Hour game face on with Happy Hour drink & food specials!

1. Palo Alto Sol
Category: Mexican

Palo Alto Sol was one of my favorite restaurants in Palo Alto, until it gave me food poisoning. I went there for dinner and ordered my usual—the burrito queso con chicken. Six hours later, I

2. Sancho's Taqueria
Category: Mexican

burrito if you live in San Francisco? No. Absolutely not. But if you live in Palo Alto and want Mexican food, this place is for you. Great guac and fish, good prices, good salsa, and relatively low prices

3. Antonio's Nut House
Category: Dive Bars

or foosball. Or, you could save your quarters and simply buy more alcohol. I fully encourage this latter plan. This is the most un-Palo Alto place I've been to in Palo Alto. I love it.

4. Taqueria El Grullense
Category: Mexican

is the place to eat a burrito if you're in Palo Alto. They're fast, delicious, and well priced. I used to


Local results for pizza near Redmond, WA

Frankie's Pizza & Pasta - 0.2 miles SE - 16630 Redmond Way, Redmond, 98052 - (425) 883-3301
Pizza Hut - 0.4 miles W - 15948 Redmond Way, Redmond, 98052 - (425) 883-3301
Papa John's Pizza - 0.5 miles NW - 16110 NE 87th St, Redmond, 98052 - (425) 895-8500
“Our goal is to provide our users with the best and most efficient answer.”
- Marissa Mayer
    Financial Times, July 14, 2010
<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Category</th>
<th>Neighborhoods</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Viva Goa</strong></td>
<td>Indian</td>
<td>Marina/Cow Hollow</td>
<td>2420 Lombard St, San Francisco, CA 94123</td>
<td>(415) 440-2600</td>
</tr>
<tr>
<td><strong>2. Indian Oven</strong></td>
<td>Indian, Pakistani</td>
<td>Lower Haight</td>
<td>233 Fillmore St, San Francisco, CA 94117</td>
<td>(415) 626-1820</td>
</tr>
<tr>
<td><strong>3. Little Delhi</strong></td>
<td>Indian</td>
<td>Civic Center/Tenderloin, Union Square</td>
<td>63 Eddy St, San Francisco, CA 94102</td>
<td>(415) 398-3173</td>
</tr>
<tr>
<td><strong>4. Udupi Palace</strong></td>
<td>Indian, Vegetarian</td>
<td>Mission</td>
<td>1007 Valencia St, San Francisco, CA 94110</td>
<td>(415) 970-8000</td>
</tr>
<tr>
<td><strong>5. Dosa on Valencia</strong></td>
<td>Indian</td>
<td>Mission</td>
<td>895 Valencia St, San Francisco, CA 94110</td>
<td>(415) 642-3612</td>
</tr>
<tr>
<td><strong>6. Shangri-La Cafe &amp; Grill</strong></td>
<td>Himalayan/Nepalese, Indian</td>
<td>Marina/Cow Hollow</td>
<td>2420 Lombard St, San Francisco, CA 94123</td>
<td>(415) 440-2600</td>
</tr>
</tbody>
</table>

Other Indian restaurant. Overall, it didn't live up to the hype of being a "Goan food" restaurant for someone like me who's been exposed to Goan food growing up...but it's a good place to start if you and the tables have white cloths on them, is simply not convincing enough to make me enjoy paying nearly twice what I pay at other Indian food restaurants in the city. We do have a paucity of good Indian food. This restaurant reminds me of a mediocre South Indian restaurant transplanted in San Francisco which has only one other restaurant and everybody goes crazy over it like they are on crack. Their food is... This restaurant with good ambiance and decent Indian food this spicy enough in comparison to Indian standards. So don't expect the food to be super spicy. At the end of the day if looking for a restaurant with good ambiance and decent Indian food this...
New Delhi Restaurant :: San Francisco's Finest Indian Restaurant
Named one of the finest Indian Restaurants in the US by New York Times and featured on the Galloping Gourmet TV Show, New Delhi is the place to dine.

Amber India Restaurant

Dosa
Dosa on Valencia 995 Valencia (21 St) 415 642 3672, Dosa on Fillmore 1700 Fillmore (@Post) 415 441 3672, Gourmet Dining | Catering 415 619 3672...

Welcome to Mehfl Indian Cuisine in San Francisco
NOW OPEN! Home | About Mehfl Indian Cuisine | Fillmore Street Delivery/Takeout Menu | Folsom Street Menu - Order Online | Lunch Menu - Take Out | Lunch Menu -...

Gaylord's India Restaurant located at One Embarcadero Center
Gaylord India Restaurant. We serve sumptuous Indian cuisine using only the finest... Gaylord's is located in the San Francisco Financial District,...
A Bully Finds a Pulpit on the Web

By DAVID SEGAL
Published: November 26, 2010

SHOPPING online in late July, Clarabelle Rodriguez typed the name of her favorite eyeglass brand into Google’s search bar.

In moments, she found the perfect frames — made by a French company called Lafont — on a Web site that looked snazzy and stood at the top of the search results. Not the tippy-top, where the paid ads are found, but under those, on Google’s version of the gold-medal podium, where the most relevant and popular site is displayed.

Ms. Rodriguez placed an order for both the Lafonts and a set of doctor-prescribed Ciba Vision contact lenses on that site, DecorMyEyes.com. The total cost was $361.97.
“Recession – Wary consumers are embracing new tools that can instantly call up product specs, reviews, price comparisons and input from Facebook friends and Twitter followers, all while they’re standing in the aisle.”

- San Jose Mercury News
November 22, 2010
Comparison Shopping Engines

Google
Bizrate
TheFind
Nextag
Shopwiki
Shopping.yahoo.com
Pricegrabber
Shopping.com
Shopzilla
SEO Search Terms: Comparison Shopping

**Search Term**
disney winnie the pooh
distance running shoes
dockers relaxed fit
dooney bag
double layer sock
digital slr camera
digital to analog converters
dipole speaker
directv 5 lnb
directv dvr
# SEO Search Terms: Comparison Shopping

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<thead>
<tr>
<th>Search Term</th>
<th>Rank 1</th>
<th>Rank 2</th>
<th>Rank 3</th>
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<td>en.wikipedia.org</td>
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Placement on SEO Search Terms
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<tr>
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<td>yankees watch</td>
<td>Google news</td>
<td>Google product shopping</td>
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</table>
US Traffic to Google’s Price Comparison Service (Google Product Search) Before and After being Prominently “blended” into actual Search Results by “Universal Search”

Google begins promoting Google Product Search through Universal Search (December 2007)

Source: Foundem/comScore
Google's Marissa Mayer Hosting Obama At $30,000-A-Head Fundraiser Tonight

Google's Marissa Mayer is hosting President Obama for a Democratic party fundraiser tonight.

The event will be at Marissa's Palo Alto house, not her swanky San Francisco apartment.

Tickets are $30,000-a-head, according to the San Francisco Chronicle.

And we thought Marissa's recent promotion to Google's operating committee – known as the "OC" internally – was big.

The White House's official schedule