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COMING TO CONSENSUS ON HEALTHCARE

8

HEALTHCARE SUMMIT

9

Sponsored by Channel 10, San Diego

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November 15, 2002

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A P P E A R A N C E S

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THE MODERATOR:

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LEE ANN KIM

4

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THE PANEL:

6

STEVE ESCOBOZA

Healthcare Association of San Diego  
and Imperial County

7

8

JERRY FLANAGAN

The Foundation for Taxpayer and Consumer  
Rights

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10

ROBERT HERTZKA, M.D.

California Medical Association

11

GERRY JENKINS, R.N.

California Nurses Association

12

13

RICHARD LEDFORD

San Diego Regional Chamber of Commerce

14

15

SPECIAL GUESTS:

16

GREGORY KNOLL, ESQ.

17                   Legal Aid Society of San Diego  
18                   ROGER LUM, M.D., Ph.D.  
                      County of San Diego Health & Human  
19                   Services Agency  
20                   SUPERVISOR RON ROBERTS  
                      San Diego County Board of Supervisors  
21

22                   ALSO PRESENT:

23                                   AUDIENCE MEMBERS  
24  
25

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COMING TO CONSENSUS ON HEALTHCARE  
HEALTHCARE SUMMIT  
San Diego, California, November 15, 2002

THE MODERATOR: Good afternoon, ladies and

6 gentlemen. Thank you so much for coming out. My name  
7 is Lee Ann Kim. I'm with Channel 10.

8           It is my honor to be here with you to moderate  
9 this healthcare forum, California Health Consensus. And  
10 in the next 90 minutes we hope to continue a statewide  
11 dialogue on some of the problems, the solutions, and  
12 strategies in dealing with the healthcare crisis here in  
13 California, and particularly in San Diego County.

14           And with us today we have consumers; we have  
15 patients, healthcare providers, government leaders and  
16 employers, as well as representatives from healthcare  
17 plans to continue this dialogue. And because we are so  
18 limited in time, we ask that we try and stay focused on  
19 some of the issues that we found to be of most concern  
20 on people -- from people on all sides of this issue,  
21 which are the costs and affordability of healthcare.

22           There were also concerns that California spends  
23 \$150 billion every year on healthcare. Patients want to  
24 know: Is that money being spent efficiently? Also the  
25 stability, many patients want to know: In the next few

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1 years, will I still have healthcare? For those who are  
2 on Medicare or Medi-Cal: Will my doctors drop me? And  
3 what if I lose my job; what then? And also, we're going  
4 to talk a little bit about quality and accessibility to  
5 healthcare.

6 So I wanted to go ahead and turn to our five  
7 main panelists here and -- who are going to each  
8 individually introduce themselves and -- and briefly  
9 address the question: In the last ten years, in the  
10 state of California, and particularly here in San Diego  
11 County, what have we seen happening in the healthcare  
12 system, and, you know, what do we see as the future if  
13 this continues?

14 And we're going to start with you Jerry.

15 MR. FLANAGAN: My name is Jerry Flanagan. I'm  
16 a healthcare advocate for The Foundation for Taxpayer  
17 and Consumer Rights. We're a nonpartisan, nonprofit  
18 consumer organization in California.

19 And the answer from a consumer's perspective is  
20 very simple, that during the '90s health insurance  
21 became -- began to get very, very expensive. If you  
22 look, the next three or four years, premiums are  
23 increasing; that means employers are going to be cutting  
24 healthcare benefits, there are going to be more copays.

25 So people will have to be spending more money.

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1 The -- those who are lucky enough to have  
2 coverage are finding that when they need their health  
3 insurance, those treatments they need are being denied.  
4 And hospitals, doctors, and nurses are suffering from  
5 very similar concerns as well.

6 So we're here to talk about more public control  
7 over the process.

8 MS. JENKINS: My name is Gerry Jenkins. I'm a  
9 registered nurse at UCSD Medical Center. I've worked  
10 there for 25 years in the surgical ICU/trauma. I'm also  
11 on the board of directors for the California Nurses  
12 Association representing nurses here in Region 2 in San  
13 Diego.

14 And I'd say that the things I've seen change  
15 over the last ten years that impact nurses have been a  
16 definite increase in the acuity of the patients we see  
17 day to day in hospitals. There's also been an increase  
18 in the technology that nurses need to care for patients

19 appropriately and guarantee the safety of patients,  
20 which requires a greater demand and increase in the  
21 knowledge base nurses have to have, which impacts the  
22 amount of time it takes to care for patients, as well  
23 as -- and speeding up, an increase in the pace of work  
24 in hospitals, in general, it's really put a strain on  
25 recruiting and retraining nurses into the profession.

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1 MR. LEDFORD: Good afternoon. I'm Richard  
2 Ledford. I serve as a member of the board of directors  
3 for the San Diego Regional Chamber of Commerce. In that  
4 capacity, I represent the small business community and  
5 some of the healthcare initiatives here in San Diego.

6 The business community has a number of  
7 interests, and we share those in common with consumers  
8 and the other panelists up here. Expense being one of  
9 the major ones. As we find in the '90s and apparently  
10 well into the year 2000s here, we're seeing some radical  
11 increases in the cost of premiums to employers, which,  
12 of course, in many cases is being passed on to the  
13 employees.

14           There are other issues of concern for us. And  
15 that's the health of our work force. Without a healthy  
16 work force, we can't provide our services, we can't  
17 produce our products. So that causes us some concern as  
18 more and more San Diegans look to alternatives to  
19 insuring themselves.

20           The other issue, of course, has to do with  
21 attraction and retention. And that's a big issue for  
22 high-end (unintelligible) here in San Diego. We have --  
23 you know, we're -- we're likely to be considered to be  
24 the telecom of the U.S. We have a huge, burgeoning  
25 biocom area here, where our life science community is

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1 growing like crazy. If the businesses there cannot  
2 provide the type of incentives, which include good  
3 healthcare coverage, they cannot attract and retain the  
4 kind of employees we need here in San Diego.

5           So it covers the whole range of things;  
6 everything from expenses to healthy work force to  
7 attraction/retention.

8 DR. HERTZKA: I have to learn how to follow  
9 directions.

10 I'm Bob Hertzka. I'm here representing the  
11 California Medical Association. I'm actually on track  
12 to be their president-elect in 2003.

13 From the physician point of view, we actually  
14 agree with much -- much of what is said. We think all  
15 of us are caught up in a system where the patient is  
16 being more and more disconnected from what's going on  
17 with the cost of their services. There's a sense over  
18 time, as employers try to provide better coverage and  
19 the legislature mandates more and more services to be  
20 included in health plans, people expect, you know,  
21 office visits for \$5, prescriptions for \$5.

22 And the legislature is considering 21 more  
23 mandates this year, at the same time mandating that  
24 hospitals spend every dime they'll make in the next ten  
25 years to rebuild, to make them seismically fit.

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1 What ends up happening is insurance becomes out  
2 of reach. The whole thing is backwards. We should be

3 focusing on people having catastrophic coverage so that  
4 when they really are sick, insurance will be there, no  
5 question. But instead, we're spending all this time  
6 making sure every nickel and dime is covered, and we  
7 have to put a million middlemen in the system to --  
8 to -- you know, to referee that. You could drop the  
9 cost of insurance by two-thirds by focusing on (a), a  
10 catastrophic component and (b), at the same time  
11 focusing on the basics. Hospital care, physicians,  
12 pharmaceuticals are things we all would agree are the  
13 core of healthcare.

14 MR. ESCOBOZA: Good afternoon. My name is  
15 Steve Escoboza, and I'm CEO with the Healthcare  
16 Association of San Diego and Imperial Counties. We  
17 represent the hospitals in these two counties.

18 Ten years ago we faced a national healthcare  
19 crisis. At that time, though, there was not a political  
20 will to address the primary drivers of that crisis, at  
21 that time; meaning we were not able or willing to deal  
22 with various access, able to deal with the cost  
23 escalation that was double-digit, and certainly were not  
24 meeting some of the patient quality issues that were  
25 raised then. We have the problem again today. It's

1 more severe.

2           But bluntly said, I think that what really has  
3 to happen at the national level is the political will to  
4 address these public policy issues in a way that cannot  
5 be done at the state level, cannot be done at the local  
6 level. I think at the local level, all of us have tried  
7 our best to address the issues that many patients  
8 present to us. But it's just not something that can  
9 happen without a fundamental rethinking of healthcare  
10 from the standpoint of is it a business? Is it a  
11 commodity? Is it something that should be a right or a  
12 privilege? These are basic questions that have to be  
13 asked. And again, I think it needs to occur at the  
14 national level.

15           THE MODERATOR: So it sounds like, in general,  
16 in the last ten years in California and in San Diego  
17 County healthcare has gotten worse. Either the costs  
18 are higher, less accessibility. And, you know, from --  
19 even from a business standpoint, everyone is pretty much  
20 making less money.

21           So let's talk about -- I want to -- I want to  
22 read some statistics that I brought up from the Regional  
23 Chamber of Commerce. And things may have changed a  
24 little bit since last year. It said that 25 percent of  
25 California hospitals will close in the next ten years.

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1   10 percent of the state's physicians will leave -- and I  
2 think that percentage might even be higher here in San  
3 Diego County -- more than 75 percent of doctors groups  
4 will be bankrupt, and employers will have to abandon the  
5 notion of providing health insurance because it's just  
6 too costly.

7           I know here in the audience we have a lot of  
8 underinsured as well as noninsured. And I wanted to go  
9 ahead and, you know, open the floor up to any of those  
10 who have -- who have stories to share or some additional  
11 problems that they want to share as part of this town  
12 hall meeting in terms of the healthcare system here.

13           Do we have any of the under- -- underinsured or  
14 anybody who represents any -- healthcare advocates that  
15 want to talk about that?

16 Over here in the front.

17 AUDIENCE MEMBER: Good afternoon. I'm Eva  
18 (unintelligible) North County Health Services, a large  
19 community health center in North County.

20 90 percent of our patients are -- are below the  
21 100-percent poverty level. What we're finding is that  
22 the patients are now making major decisions about very  
23 minor resources that they have, and they're making  
24 decisions to stay away from healthcare. Because they  
25 make those decisions, the conditions that they have will

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1 be exacerbated and will end up going to the emergency  
2 room, or they will not have the money to pay for their  
3 treatment.

4 We're also finding that the health -- the  
5 Healthy Families insurance is also going down among our  
6 population because patients are opting not to continue  
7 the health insurance for their children or opting to  
8 cover only some children and not others.

9 So that's just some of the basic problems that

10 we're finding with the -- the uninsured population.

11 THE MODERATOR: Okay. And we have some  
12 representatives from small business owners. I think  
13 Elizabeth Bustos (phonetic). She is here representing  
14 the Hispanic Chamber of Commerce, and she is also a  
15 small business owner as well.

16 If you can share with us some of the issues  
17 that you face.

18 AUDIENCE MEMBER: Thank you very much. What  
19 hat to wear first?

20 Certainly from the Hispanic Chamber of Commerce  
21 perspective and the small business owners that we  
22 represent, we are definitely in crisis mode. We're out  
23 there. We're speaking to our business owners. I myself  
24 am a business owner. And the issue is (sic) that we do  
25 not want coverage. The issue is that we do not want a

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1 freebie. The issue is that we cannot afford the  
2 coverage.

3 I do work and am familiar with many  
4 family-owned businesses. When I first started out,

5 before I became a business owner, I was out in the  
6 community and actually interviewing, you know,  
7 restaurant owners, service workers. And my thought was  
8 that these business owners, they were the bad guys.  
9 Okay? How dare do they not insure their employees? I  
10 was shocked and appalled. So I went in there with a  
11 certain mentality, only to really, you know, come out  
12 with a very good education in that they would love to be  
13 able to insure their employees, except for one thing,  
14 they can't even afford to employ -- excuse me, insure  
15 themselves and their children. It really is crisis  
16 mode.

17 THE MODERATOR: Is there anyone here  
18 representing any of the hospitals, who can talk about  
19 the rising costs? I know the mandatory retrofitting is  
20 going to be a big issue in the next couple of years.  
21 Also, the nurse-to-patient ratio. And -- and frankly,  
22 the technology is really expensive. So let's -- let's  
23 talk about that.

24 AUDIENCE MEMBER: Thank you. I'm Blair Sadler  
25 (phonetic), Children's Hospital. And all of those

1 things are occurring at Children's.

2 We're kind of unusual because we wear three  
3 hats. We wear the county hospital hat for kids. We  
4 wear the university hospital hat for kids. And we wear  
5 the Children's Hospital hat for kids. As a result,  
6 being a trauma center as well, we're -- we're there  
7 7/24, 365.

8 And the only -- one of the good things that's  
9 happened in the last decade is that a lot of new  
10 technology and a lot of new drugs, cancer drugs for  
11 kids, are saving lives. That the very same kids that  
12 are in bed today and getting better would have died ten  
13 years ago.

14 But we are in crisis as a -- as an institution  
15 that's 50-percent reliant on Medi-Cal. The State of  
16 California is either 49th or 48th or 50th, depending on  
17 which one you read, of level of funding in the 50  
18 states. That's partly why it is a federal solution.

19 The CCS program that was just acknowledged  
20 here, two days ago, the 75th anniversary, the California  
21 Children's Services program, these are the most fragile,  
22 the most sick kids in the state of California. We have

23 to preserve and protect that program. We have to make  
24 sure that the specialty doctors that are uniquely  
25 skilled in treating these very, very special kids, they

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1 had not had a fee increase since 1984, not one, until  
2 last year.

3           So we are very much concerned about the budget,  
4 crisis. This morning's newspaper, \$21 billion, again,  
5 and we cannot, simply, stand more cuts. We've laid off  
6 people in October. It's the most painful part of what  
7 we do. We're cutting back on supply control. But  
8 pretty soon we're going to -- and we have waiting  
9 times. We have four- and five-week waits for kids to  
10 get to some of these incredible doctors.

11           Our emergency room, to build on what you just  
12 said, was built for 25,000 visits; we're now at 62,000  
13 visits. Too often a child has to wait, who is not  
14 urgent, for four or five hours at Children's Hospital.  
15 That's simply unacceptable.

16           So we have enormous capital needs. We have  
17 enormous technology needs. And to be able to also pay

18 for the quality nurses that we need. And I -- in 22  
19 years I've never seen anything quite like it.

20 THE MODERATOR: There are some statistics in  
21 terms of the number of uninsured. About five, six years  
22 ago here in San Diego County, they were estimating about  
23 675,000 residents of San Diego County are uninsured.  
24 They have updated numbers for this year, that that  
25 number has dropped to about 375- to about 400,000. But

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1 still, that's a lot of people who are not insured.

2 And so I wanted to turn to our panelists over  
3 here. Ron Roberts, who is county supervisor, Dr. Lum,  
4 who is the director of the County Health & Human  
5 Services Agency, and Gregory Knoll, Legal Aid Society of  
6 San Diego's executive director.

7 Ron, do you want to touch upon the number of  
8 uninsured here in San Diego County? And you and I  
9 discussed that many of those people are eligible.

10 SUPERVISOR ROBERTS: Well, we have a number of  
11 people who are eligible. And I think as one of the

12 speakers just a few minutes (sic) suggested, in some of  
13 the Healthy Families programs, we see people dropping  
14 out. There's -- there's always some element of cost.  
15 And that, in spite of the fact that it's a good deal,  
16 has made sort of a disincentive.

17           But in San Diego -- the good news is we don't  
18 have nearly the number of uninsured that we had just a  
19 few years ago; that efforts are being made in a  
20 collaborative way throughout this community. I remember  
21 when I first came onto the Board of Supervisors, with a  
22 smaller population then, in the county the number was in  
23 excess of 625,000. Depending on whose number is  
24 accurate, I'm hearing numbers today of anywhere from  
25 about 400- to 500,000. So we've seen a -- a significant

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1 drop, but we still have a way to go.

2           Part of it is because of the characteristic,  
3 the economics of San Diego. San Diego is a  
4 small-business community. We all know the big  
5 businesses that are out there, the well-known, larger  
6 industries that are there. But the fact of the matter

7 is -- I think Richard Ledford can tell you -- well over  
8 90 percent of our business, by population, is probably  
9 the small -- the smaller operations, which have a much  
10 more difficult time providing the types of health  
11 coverage, especially as those dollars have accelerated.

12 I think the encouraging thing, though, is that  
13 we have so many people working together. I think it  
14 bodes well. We don't have the -- the total solution,  
15 but we're going in the right direction.

16 THE MODERATOR: Now, this type of collaborative  
17 discussion and dialogue, was this happening ten years  
18 ago?

19 SUPERVISOR ROBERTS: It started to happen eight  
20 years ago.

21 THE MODERATOR: So this is really good for us  
22 to talk about some of those things.

23 One thing of concern for me in covering, you  
24 know, this issue in the news, is the number of  
25 physicians who are either dropping out, leaving San

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1 Diego County, leaving California, because it's just  
2 really tough to even make ends meet. Especially that  
3 they want to serve, you know, the patient. They want to  
4 take care of people who are sick. But with Medicare and  
5 Medi-Cal fees decreasing for them, it's been really  
6 hard. And, plus, while fees are, you know, decreasing  
7 for them, the cost of living has been increasing  
8 exponentially.

9 Are there any doctors in the audience who can  
10 express some of their concerns here?

11 AUDIENCE MEMBER: I'm Tom Cummings (phonetic).  
12 I'm a family physician. I've practiced in Pacific Beach  
13 for 21 years, trained here at UCSD School of Medicine,  
14 UCSD Family Practice residency. And I've just had to  
15 leave practice last year over a feeling of being  
16 overwhelmed by diminishing returns on the tangible, for  
17 sure. I made half as much money in 2001 as in 1989.

18 And then the hassle factor increasing markedly,  
19 the feeling that I was working for the insurance company  
20 rather than patients, and that being a source of  
21 conflict of interests.

22 I'm looking now to see what I might do next in  
23 my life. But it was most frustrating as a primary care  
24 physician to continue.

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1 County -- thank you, very much -- the North County  
2 OB/GYN Medical Group had sent out letters to all of its  
3 Medicare patients profusely apologizing, but letting  
4 them know that starting January, they are going to drop  
5 Medicare -- they are no longer going to provide for  
6 Medicare patients because for them, each time they see  
7 Medi-Cal or Medicare patients, they're losing money.  
8 And it's not that they don't want to take care of them;  
9 it's just that they can't anymore.

10 Jerry, I'm going to bring it back to you.  
11 Let's -- any other issues that you see, or what are some  
12 of the common problems that doctors, nurses, patients,  
13 employees, hospitals, are facing together?

14 MR. FLANAGAN: I've think we've heard a lot of  
15 the same issues here. Our organization has been doing a  
16 series of similar events around the state.

17 And certainly the funding issue is a major  
18 problem as we're looking at a state budget, which no one  
19 asked for and no one wished for, a state budget that's

20 going away. We have an economy that we hope will  
21 recover soon, but in trajectory for the next several  
22 years is that it's going to be much lower than it was in  
23 the '90s. And because of that, there's a lot less money  
24 in the system, and that's an unfortunate reality.

25 This county has done an excellent job in the

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1 last several years of forming these partnerships among  
2 business and consumers and healthcare groups to find  
3 ways to do the most that we can with the resources we --  
4 with the resources we have. The rest of California  
5 should be doing that. We need to expand these models  
6 across the -- the state and build that kind of public  
7 control among the stakeholders here, about how to make  
8 decisions that balances the resources, make sure we have  
9 a basic comprehensive healthcare package, make sure  
10 we're doing everything we can do for access, and we're  
11 being efficient.

12 One of the major things we hear about is that  
13 HMOs can do a good job, can be good players in the

14 system. Although, many take a major chunk of the  
15 premium dollar, 20, 25 percent, to cover administration  
16 costs. That means less money to patient care, less  
17 money for nurses, harder to hire them, and doct- -- and  
18 also down the line.

19 So we're going to go through a very tough time  
20 financially in the next couple years. So we need  
21 everyone to be playing a very efficient role. And we  
22 are -- I'll make sure the HMOs -- I think there are some  
23 plans here today, to make sure that they're doing the  
24 best they can as well.

25 THE MODERATOR: And yesterday on Channel 10 we

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1 had profiled two patients who are having problems  
2 specifically with their HMOs. One of them who --  
3 and -- and, actually, we had like about 500 calls who  
4 kind of identified with one of our stories in that  
5 they -- they have critical needs; however, they're  
6 fighting with their HMOs in order to get those needs  
7 paid for, specifically for medicine or for timeliness in  
8 getting the kind of care that they need.

9                   Is there anybody else who might share that or  
10 have some kind of thoughts about that here in the  
11 audience?

12                   AUDIENCE MEMBER: Hi. My name is Kathy Olson  
13 (phonetic), and I'm actually with the Foundation for  
14 Taxpayer and Consumer Rights.

15                   We also have an organization under my son, who  
16 was injured ten years ago. Medical tests were not done  
17 at the time, even though we did have two health  
18 insurance policies. We were both working at the time.  
19 He actually suffered, at the time, a major brain injury,  
20 which was misdiagnosed, was sent home, had his brain  
21 herniate. He -- instead of getting a CAT scan at the  
22 time, that would have cost maybe, even at that time,  
23 \$1300, they opted to send him home early, three days.  
24 And so what happened is his brain herniated. He  
25 suffered catastrophic, irreversible damage.

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1                   We've been working with the Foundation for  
2 probably about five, six years now too. Because even

3     though we were covered and it's a covered benefit, it's  
4     very hard to access those services at times. He ended  
5     up being blind, traumatically brain-injured. He is  
6     orthopedically impaired. He's got many behavior issues  
7     because of the injury itself.

8             In the state of California, we are very lucky,  
9     though, The Foundation for Taxpayer and Consumer Rights,  
10    the Consumers for Quality Care portion of it, had worked  
11    on, with the cooperation of the state, a pamphlet for  
12    patients. It's the California Patients Guide. And  
13    we -- we wrote it under a grant and everything. And I  
14    think a lot of times patients really don't know, first  
15    of all, what their rights are, and to be able to access  
16    them and think, "Oh, you know, I have health insurance;  
17    I should be able to go."

18            They need to know, basically, what -- what  
19    their plan covers and how they access those problems.  
20    If you have one, you need to take care of it. And like  
21    everybody has said before, it does get worse. If you  
22    don't take care of it at the beginning, it can end up a  
23    catastrophe. And then we end up doing something that  
24    maybe you didn't have to for the rest of your life. But  
25    it does happen. So I think patients need to be smart

1 about what they are asking for as far as service also.

2 THE MODERATOR: Thank you very much for sharing  
3 that story.

4 I just want to just poll everybody. For those  
5 of you who, you know, live here in San Diego County, how  
6 many of you feel as though in last ten years that the  
7 accessibility for healthcare has gotten worse?

8 And what about the quality of healthcare has  
9 gotten worse over the last ten years?

10 Okay. I just wanted to pose that question out  
11 there.

12 So -- so we've heard a lot of, you know,  
13 problems. And I'm sure also here in San Diego County,  
14 being a border town, many people don't speak English.  
15 Just for the Asian-Pacific Islander community alone, we  
16 have nearly half a million living here in San Diego  
17 County. So we're talking about knowledge, you know,  
18 patients knowing what their rights are and -- and  
19 patients knowing whether or not they're even eligible  
20 for some plans. So that's also another issue.

21 Let's talk about some of the solutions. And

22 that's really what we want to focus on today, is what  
23 are some of the solutions in reforming this healthcare  
24 system.

25 And I'm going to turn to the panelists. If

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1 there was anything that you can change, you were granted  
2 a wish, you know, in reforming our healthcare system,  
3 what would it be, and -- and what is working?

4 And we'll start with you, Steve.

5 MR. ESCOBOZA: Well, one of the things at -- at  
6 a very practical level that I think is working is  
7 that -- it is said that 20 percent of the population  
8 consume 80 percent of the resources in healthcare. To  
9 take a look at chronic illness, chronic diseases, and  
10 try to find the best practices that work for that  
11 population I think has been a very effective way of  
12 incrementally addressing some of those healthcare  
13 needs.

14 Again, the larger picture is one of  
15 dysfunction. But looking at the practical level and

16 what we can do for patients here in San Diego, I think  
17 the hospitals, the clinics, the physicians, are all  
18 looking at best practices and addressing it on a very  
19 practical, here-at-home basis.

20 THE MODERATOR: How is that done, though?

21 MR. ESCOBOZA: Well, again, you know, each of  
22 the hospital systems in particular try to integrate,  
23 through information systems, the records and so forth of  
24 patients, looking at measuring outcomes around certain  
25 treatment protocols. They see the practical reality of

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1 what their work is doing, and they try to apply that on  
2 a systemwide basis. I think the physicians similarly do  
3 the same thing. Clinics are looking at information  
4 systems, again, for the patient loads that they have.

5 That doesn't answer the larger question of how  
6 do you comprehensively address the whole continuum of  
7 healthcare, from prevention, intervention, to  
8 treatment. We're spending the bulk of our resources on  
9 the treatment side, and we need to -- again, to look at  
10 the larger continuum and put more money into prevention

11 and early intervention.

12 DR. HERTZKA: Again, I think we've heard the  
13 comments everywhere that the insurance has become  
14 unaffordable, and that is a reversible issue. If -- if  
15 I could wave a magic wand, I would get everybody back to  
16 a health insurance plan like they have -- like people  
17 have for their auto or their home, where not every  
18 little thing needs to go through the health insurance  
19 plan. You could drop the costs dramatically.

20 And with the savings, you could even set up --  
21 there are various models that have been approved by the  
22 IRS, that are being offered to postal workers and  
23 through some of the major employer cooperatives in the  
24 state here that have to do with personal spending  
25 accounts or medical saving accounts. A variety of

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1 models, the benefit of which is that people actually can  
2 go out and choose their doctor.

3 When the -- when the hands go up for quality  
4 here, that quality is going down, a lot of that is -- is

5 really access. It's they're not getting to the doctor  
6 they want; they're having to wait a long time; they're  
7 not sure what's going on; they don't really trust what's  
8 going on; they wonder if the health plan is influencing  
9 it. If people had the ability, like they used to, to go  
10 and see the doctor they wanted, and got in to see them,  
11 and maybe they charge \$10 more than the other doctor,  
12 but then the health plan wouldn't exclude them from  
13 them, people would feel a lot better, if they were more  
14 empowered in making these kind of choices.

15 In addition to that, I think when you hear  
16 something like a community clinic having 90 percent of  
17 their uninsured patients being at or around the poverty  
18 line, that is a fundamental failure of government. It  
19 is an absurdity that we have something called a  
20 "Medicaid program" and that there are people at the  
21 poverty line who are nowhere near eligible for that.  
22 That's a national travesty. If we have to raise taxes,  
23 whatever we have to do, we need to take care of our  
24 neediest citizens, and we are not.

25 And lastly, the ignored quality issue -- I'm

1 glad Mr. Escoboza brought it up. We do need to focus on  
2 the folks -- rather than build a healthcare system where  
3 we try to cover every little thing for everyone, the  
4 resources should be focused on the chronically ill, the  
5 diabetics, folks with heart failure, where we can save  
6 dollars and improve healthcare by working in a quality  
7 fashion to try to get -- again, as was said, to get the  
8 best care to the most people the most efficiently.

9 MR. LEDFORD: I think the gentleman prior to me  
10 just kind of covered a lot of bases. I'd like to hit  
11 one that's a little bit different, if I can.

12 If I could wave a magic wand, do you know what  
13 I would do? I would start by deciding what we wanted.  
14 That's kind of a novel thought. But I bet everyone out  
15 in the audience there has some idea of how they'd like  
16 to have services provided and what level. I suggest to  
17 you there's a cost to that.

18 But we have to decide first what we want.  
19 We've kind of done the opposite. We've let the  
20 marketplace squeeze the price down. We've let  
21 competition move it down. And at least, I believe, from  
22 the business community we view the services as being  
23 metered to us for financial reasons, and that gives us

24 the impression that the service isn't as good.

25 A personal case in point, I had to wait a week

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1 to get my sick son in to see his doctor because he was  
2 not terminally ill, he was just sick. I mean,  
3 obviously, I think your point is perfect, really,  
4 Dr. Hertzka. I think we'd like to have more control  
5 over what happens to us.

6 So waving our magic wand, I would say let's  
7 start by having a community-wide meeting figuring out  
8 what level of service do we want, what kind of services  
9 do we want, how far down will we reach to get them.

10 When you talk about 200 percent of -- of  
11 poverty level, I mean, we're really talking \$12 to \$14  
12 an hour. And perhaps for the older viewers out there,  
13 that seems like a lot of money, but you try to live on  
14 that in San Diego.

15 We have to make better use of our community  
16 clinics. You know, they provide excellent services  
17 at -- at very low cost. And businesses must is outreach

18 to them in some fashion or form for preventive care.

19 In addition to preventive medicine, we've got  
20 to deal with patient rights. And that gets back to  
21 control. We'd like to talk to our doctors. We'd like  
22 to have some sense that our doctor is in charge of our  
23 healthcare, and not an HMO and not an insurance company,  
24 you know, certainly not a bureaucrat who's counting  
25 pennies.

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1 Education and outreach, two issues I just want  
2 to mention briefly. Education and outreach, waving my  
3 magic wand, 73 percent of our small businesses who do --  
4 who do not insure their employees are not aware that 100  
5 percent of that is tax deductible. That's a legitimate  
6 business expense. What we've found in just the short  
7 time we've been working this issue is that the small  
8 business community really doesn't understand the value  
9 of having health insurance for their employees. And in  
10 many cases those employees have never had health  
11 insurance.

12 They also don't understand that as you

13 outreach, you also find that many of those employees  
14 working for our small businesses are eligible for public  
15 programs, both new ones we hope are coming on-line, and  
16 existing ones. We have to find some way to reach out  
17 with our magic wand and make sure they're aware of that,  
18 make sure these are good things, they know they're good  
19 things, and we can engage them in them.

20           And lastly, I would say if I would could wave a  
21 magic wand from the business community, we'd make sure  
22 that our healthcare net stays where it is. It's  
23 deteriorated enough. We can't have a Children's  
24 Hospital disappearing on us because they're 50-percent  
25 dependent on funds from someplace else. You know, you

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1 expect your -- your fire station to be open when you  
2 call, don't you? Well, I think from a business  
3 community standpoint, we expect our healthcare  
4 institutions to be available to our employees as they  
5 need them.

6           MS. JENKINS: Everybody's said a lot of good

7 things here. But from my personal point of view, I  
8 think the market-driven system, like you said, has  
9 driven costs down to the point where it's impossible to  
10 provide a service. So I think there does need to be  
11 some basic, fundamental overhaul of the system.

12           Personally, I think that we need to start  
13 looking at some universal coverage for all the citizens  
14 of the state to where everyone can access the healthcare  
15 they need in a timely fashion. And I think that's  
16 doable if you look at where money goes and how money is  
17 spent on the middleman and the other things. I think  
18 there are resources there that could do that for the  
19 citizens of this state.

20           MR. FLANAGAN: Mine is quite easy. I would  
21 like to make the system work for patients first and  
22 consumers first. And that ties into what comments were  
23 made about a public process, and I'll beat the drum on  
24 that as well.

25           I think that we need to have a -- a real

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1 system. There have been those who have called our

2 system a "nonsystem"; i.e., there are -- nurses,  
3 doctors, HMOs are not linked together in a public  
4 process or a utility process to make sure we're  
5 balancing all our needs and we're balancing the  
6 resources that we have.

7           We have emergency rooms that are closing  
8 because some hos- -- you know, hospitals don't want to  
9 serve the uninsured. That means that hospitals in the  
10 urban centers are hit by huge increases in uninsured,  
11 and that means our ER rooms are flooded. And that --  
12 for anyone else that has insurance, that means you've  
13 got long lines, and it also increases health factors as  
14 well.

15           So there is a high level of irrationality in  
16 a -- in our market because each of these entities,  
17 businesses, employer -- employers, hospitals, and  
18 nurses, have been working separately. And the model  
19 here that Supervisor Ron Roberts spoke of and has been  
20 placed in San Diego County is one that California should  
21 learn from, which is public/private process, that has a  
22 discussion with the public to say, "Here's the resources  
23 we have. How can we utilize these most efficiently?  
24 And what are our priorities?"

25           THE MODERATOR: So that leads us right into

1 Supervisor Roberts. I know that the county here in San  
2 Diego is one of the only counties in the state that  
3 dedicated all tobacco settlement funds back into  
4 healthcare. And, you know, so let's talk about some of  
5 the solutions that the county is trying to do.

6 SUPERVISOR ROBERTS: Well, we and -- I have to  
7 get my button on here.

8 You're right. The county has -- has put  
9 significant resources into this issue. And it's aimed  
10 at a whole lot of things. And we -- we're very -- we  
11 feel very good about that.

12 There's -- there's always been a feeling in  
13 this county, though, that if you look at the total  
14 amount of money that's being spent -- there are various  
15 pots of money that are coming from all of the different  
16 governmental sources -- and somehow if we had that, we  
17 could put it all in one pot, and we could control how  
18 that was spent rather than blindly following mandates  
19 and other things, we could do a lot better job. There's

20 no question about that.

21           We -- we've tried to get a waiver from some of  
22 the rules to show that sometimes it's -- it's not the  
23 amount of money you're spending, it's the way you're  
24 handicapped and -- and handcuffed in the way you spend  
25 those dollars. I think people would be shocked if you

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1 started to look at the total amount of spending and the  
2 total amount of spending per person. So we're -- we  
3 continue to see if there's a way that we can consolidate  
4 some of those efforts and do a better job.

5           The reason why San Diego County has done so  
6 well over the last several years is because we've --  
7 we've learned to do things differently. If we can  
8 allow -- if the state and the federal government would  
9 allow us a little leeway, I think we can show them how  
10 to do a much better job, even in this area. But  
11 sometimes it's -- governmental agencies like to build up  
12 governmental bureaucracies rather than to -- you know,  
13 to have services flow far more freely and -- and fairly.

14           That would be -- if I could change one thing, I

15 think that -- that would be it, to try to be able to  
16 consolidate, to eliminate many of these different pots  
17 as separate pots, bring it all into one, and be able to  
18 spread that in a different way over the -- the people  
19 who need services.

20 THE MODERATOR: Well, we certainly do  
21 appreciate the county's leadership in dedicating all the  
22 tobacco funds when other counties and cities are not  
23 putting that money back into healthcare.

24 We've talked a little bit about the -- the need  
25 for community clinics and just the importance of

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1 community clinics, specifically out in the rural areas  
2 where the uninsured don't have access. And I wanted to  
3 talk about some of the -- the solutions for those who  
4 are underinsured or uninsured.

5 We have here Mickey Buyers (phonetic) of the  
6 San Diego Community Clinics Association, who may have  
7 some thoughts on that.

8 Is Mickey here? I thought she was here. No?

9                   Okay. Is there anybody here who can speak  
10 about community clinics?

11                   Right over here.

12                   AUDIENCE MEMBER: My name is Gresham Bain  
13 (phonetic). I chair a steering committee called  
14 Volunteers in Medicine. I can't speak for Mickey  
15 Buyers, which is a government-funded clinic, other than  
16 to say they are a terrific operation, and they are  
17 severely compromised by the cutbacks in state funding,  
18 in particular. And without them, the emergency rooms,  
19 if you think they're gridlocked now in San Diego, you --  
20 you would have an absolute nightmare without them and  
21 Mickey Buyers' hard work.

22                   Volunteers in Medicine is a solution. Jack  
23 McConnel (phonetic), the inventor of Tylenol, started  
24 making free matching between volunteer retired  
25 physicians and people who had no health insurance on the

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1 island of Hilton Head about 12 years ago. There are now  
2 22 funded -- unfunded clinics, with no means of  
3 government support, that are totally community based,

4 built, funded, and staffed across the country. There  
5 are 27 more in operation, and we plan on starting the  
6 first of probably ten in San Diego next year.

7           The county med- -- San Diego County Medical  
8 Society was terrific in helping us design the  
9 feasibility of this by sending out a letter to recently  
10 retired physicians. And one of the problems that you've  
11 stated today about the lowering age of retired  
12 physicians, particularly in San Diego -- now I think  
13 it's below 55 years old -- feeds in to the concept of  
14 we're not much good for anything else after this.

15           Tom Cummings and I are friends, but I'm not  
16 sure I could do much of anything other than maybe help  
17 them, you know, wash boats and -- and relax, but we're  
18 too young for that. We practice medicine. We love to  
19 practice medicine. And we will volunteer to do it in  
20 our retirement years.

21           The Medical Society had 66 board-certified  
22 physicians sign up to run shifts on a free clinic. We  
23 are overwhelmed with donations from this community. I  
24 have a warehouse that's 25-by-8-by-10 feet full of  
25 medical equipment ready to open the clinic as soon as we

1 get space. And we are about to do the fund-raising and  
2 are talking to some of the public officials about land.

3           So I think volunteerism is not dead. This is  
4 America, and the overwhelming support that you have in  
5 the medical community and in the lay community -- when  
6 these clinics go up, they are, by definition, built by  
7 trades people in the small business communities of their  
8 locale. We're not allowed to raise large sums of money  
9 and then build it by writing checks. So the community  
10 gets vested in the clinic. And it fits that group of  
11 people between the indigent or Medicaid-eligible,  
12 poverty-stricken group and the employer-insured group.

13           But as you said earlier, 85 percent of the  
14 uninsured, who hover around 200 percent of federal  
15 poverty level, are, in fact, gainfully employed. And I  
16 spent 30 years in this city treating them for high cost  
17 in the emergency rooms. And it tears me apart that  
18 that's their only option.

19           THE MODERATOR: Thank you for sharing those  
20 thoughts. We have some -- someone else?

21           AUDIENCE MEMBER: (Unintelligible), medical

22 director at San Ysidro Health Center. We're a member of  
23 the Council of Community Clinics. Actually, for the  
24 last five or six years I've been director of medical  
25 education at Scripps and in close collaboration with

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1 UCSD.

2           What we have done is we've built a family  
3 practice residency training program. It is a true  
4 collaboration between the academic medical center, the  
5 hospital system at Scripps, and the community clinic  
6 setting in which we work. I think that's really the  
7 answer to the future issues of collaboration being  
8 the -- the solution to this.

9           We have built what we call our collaborative  
10 "soup" residency, which is that we have, basically,  
11 took the potato from one place, the carrot from another,  
12 and piece of celery, and ended up with a totally  
13 different flavor than we could have possibly, had we  
14 tried to do it at one institution alone.

15           Scripps provided an excellent GME apparatus, an  
16 excellent, historically superb internal medicine

17 residency program at Scripps clinic, at Scripps Mercy.  
18 UCSD provided the academic and research components and  
19 all the advanced electives. But San Ysidro had all the  
20 patients. And we have huge numbers of patients at San  
21 Ysidro whose lack of insurance, but access to federal  
22 programs, because its history and its genesis in terms  
23 of dealing with the underserved communities.

24           The answer to me, my way of looking at it, it's  
25 really a community-based education program, that is

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1 based in the community, that deals with work-force  
2 development issues in the long strategy. What we really  
3 need to do is to build a Salk Institute of Community  
4 Medicine, which basically takes the young, local  
5 students in the high schools, the young college  
6 students, from Southwestern College, for example, and  
7 connects them to the public health MPH student at San  
8 Diego State, a resident program either out of UCSD or  
9 our program down at Scripps. And it does the same thing  
10 that the Salk Institute is doing with little molecules.

11           You see, a research group at the Salk,  
12 basically, has a PI, an investigator, maybe a post-doc,  
13 maybe a medical student or some graduate student. And  
14 what they do is they study something, and then they  
15 publish it together. And that PI uses it for a grant  
16 for next year; the post-doc to get a faculty position;  
17 the medical student to get into a residency; the  
18 undergraduate to get into medical school.

19           And whether it's dental school, nursing school,  
20 or medical school, all of that is really just a needs  
21 assessment analysis that should be taking place in the  
22 community, that engages the local high school students  
23 in some research and gives them the idea that they could  
24 even go on to become a nurse or a dentist or a doctor.  
25 And really, on the local scene we have those resources

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1 available, if we can just simply connect the pieces  
2 together. We have the fulcrum for that.

3           The critical mass in our setting at San Ysidro  
4 right now, we just need to talk to more agencies. And  
5 that was our biggest discovery, we had all kinds of

6 activities in the South Bay going on, but they were not  
7 talking to each other. They didn't know of each other's  
8 existence. And all we really did was connect those  
9 pieces and bring in the connections, together, to create  
10 a residency program that is not actually owned by any  
11 one entity. It takes the collaboration of all of us.

12           And people thought I was insane when I first  
13 talked about this; that we would never be able to build  
14 it; that it wouldn't work; and that, number one, we  
15 would never find residents that would come to our  
16 program of the caliber that we wanted.

17           THE MODERATOR: But it's happening.

18           AUDIENCE MEMBER: But Raoul Trejo (phonetic) --  
19 let me give you a story. Raoul Trejo was born in  
20 Tijuana. He got his baby shots at San Ysidro Health  
21 Center when he was a little guy. And he graduated from  
22 Harvard Medical School and came back to town because he  
23 said, "You guys built it, and I wanted to come back."  
24 Okay?

25           THE MODERATOR: That's wonderful.

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1           AUDIENCE MEMBER: He is one of our chief  
2 residents right now.

3           It's taking some very competitive credentials  
4 to get into our residency program now. And we have a  
5 number of young high school students who graduated from  
6 Chula Vista, Imperial Beach, National City, San Ysidro,  
7 who didn't, apparently, exist in people's minds, who  
8 came back to town with an incredible, interesting thing  
9 that we did not anticipate, and that was that they had  
10 sisters, cousins, and brothers working in the local  
11 schools and the local agencies. That, therefore, gave  
12 us immediate speaking engagements at the local  
13 role-modeling options, in the local kindergarten, first  
14 grade, sixth grade. And we required of our residents  
15 that they actually do a community project as part of  
16 their actual residency.

17           THE MODERATOR: Okay. So we're talking  
18 about -- thank you so much. We're talking about  
19 collaboration. We're talking about education,  
20 innovation, because, you know, funding -- money doesn't  
21 grow off of trees, so we have to do things a little bit  
22 differently. And it sounds a lot like the community has  
23 to really step up.

24 Do you want to make a brief comment?

25 MR. KNOLL: Lee Ann --

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1 THE MODERATOR: Yes?

2 MR. KNOLL: Lee Ann, this is Greg Knoll.

3 THE MODERATOR: Oh.

4 MR. KNOLL: I'm sorry. I've been very  
5 patient. And if you know me, that's not an easy thing  
6 for me to do.

7 THE MODERATOR: Feel free to jump in.

8 MR. KNOLL: And I just have to say a couple of  
9 things.

10 You started this thing off by mentioning the  
11 words "efficient," "stable," and "accessible." Last  
12 night there were 550-some people that called your  
13 station just because you put a phone number up there  
14 that said "healthcare." And I -- and resoundingly,  
15 those 500 people say "no" to all three questions. It's  
16 not efficient. It's not stable. It's not accessible.

17 All the nice solutions that we've talked about  
18 here are very good. This county is -- is, as Jerry

19 said, working very closely in a collaborative effort.  
20 We -- we -- we have really cut down the number of people  
21 that don't have coverage. That's not the problem.

22 If you don't start thinking of federal and  
23 state governments, stop balancing their budgets on the  
24 backs of people with healthcare problems, we are going  
25 to implode as a very system --

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1 THE MODERATOR: So you're saying --

2 MR. KNOLL: -- and the entire healthcare system  
3 will be volunteer.

4 We are one -- we are one Super Bowl disaster,  
5 one civil disobedience, one flu epidemic away from  
6 hospital closures and a complete inability to handle the  
7 situation.

8 THE MODERATOR: So you're saying that the  
9 solution for you is on the state and federal level --

10 MR. KNOLL: Yes.

11 THE MODERATOR: -- and that citizens in San  
12 Diego County --

13 MR. KNOLL: Yes.

14 THE MODERATOR: -- and California need to lobby  
15 their politicians and let them know that -- that they  
16 care and they want to have --

17 MR. KNOLL: It might be nice if the United  
18 States cared enough to make a constitutional amendment  
19 that it was the right of every child, man, and woman in  
20 America to have quality healthcare, just as a right of  
21 being an American.

22 THE MODERATOR: We have a quick comment over  
23 here.

24 AUDIENCE MEMBER: My name is Elena Dahl  
25 (phonetic). I'm with the Council of Community Clinics

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1 here. We have 19 member clinics, serving over 400,000  
2 patients a year.

3 And we do a rely on both government and private  
4 funding. The Early Access to Primary Care program, as  
5 well as the Child Health and Disability program, are two  
6 big state programs that we rely upon. We got through  
7 the budget cuts last year, the state budget, fairly

8 well. We were able to maintain our funding. But  
9 because we're already looking at a deficit here of \$20  
10 million, we're anticipating that -- we're concerned  
11 about that funding continuing. And because we do rely  
12 on that funding, in fact, we could -- we may have to cut  
13 services to our patients and cut clinic services as  
14 well.

15           So part of the solution, I think, is we need to  
16 get together as a community and look at these  
17 partnerships with the business community and others to  
18 create an advocacy plan so that we can be heard by the  
19 state, you know, about the importance of this funding.

20           The other thing I wanted to mention is with the  
21 Healthy Families and the Medi-Cal, significant funding  
22 was cut last year for the Medi-Cal outreach and the  
23 Healthy Families outreach. We had to lay off outre- --  
24 outreach workers at our clinics who are enrolling the  
25 people who are eligible for services that are not

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1 currently enrolled, and that's a significant

2 population. So that's something else that we need to do  
3 here in San Diego, is somehow look at a way of  
4 reinstating those services in light of the budget cuts  
5 that were made.

6 THE MODERATOR: And until things happen on the  
7 state and the federal level, I think all of us have to  
8 kind of give up a little bit of something. So I wanted  
9 to ask the audience, as well as, you know, some of our  
10 panelists: What is it that we all have to do to pitch  
11 in to solve this problem, you know, while we wait for  
12 the state and the federal government to step in and  
13 overhaul the system?

14 MR. FLANAGAN: Well, I think we certainly need  
15 a state solution. We need the HMOs and medical groups  
16 in this state that take a big chunk of the premium  
17 dollar and spend it on administration and not on  
18 healthcare to be controlled; to make sure that, one,  
19 they're -- they can make a profit. But they have to  
20 make sure that they're not gouging and that we're  
21 controlling, with a public control process and  
22 oversight, a public utility approach to controlling the  
23 amount of money that's going to administration, CEO  
24 salaries, and to make sure that as much money as  
25 possible is going on -- on patient care.

1           The only way we're going to do that is through  
2 a public control process. And I think that something  
3 that we used to do with energy of -- of doing a  
4 systemwide approach, a utility approach to energy, to  
5 make sure that we're getting lights on in all  
6 communities, the same way we're going to get healthcare  
7 to all the communities, which is a statewide system  
8 approach to make sure these regional solutions are  
9 working and the state as a whole and doctors, nurses,  
10 and employers are all working together to get the job  
11 done.

12           THE MODERATOR: And, Dr. Lum, you have some  
13 thoughts?

14           DR. LUM: Yes. I am very concerned about the  
15 lack of financing for the very things we value and  
16 cherish here in the community, but also in the state.

17           This discussion about a healthcare crisis is  
18 not a new one, as we know. It's probably been discussed  
19 for at least ten or twenty years. So it doesn't take  
20 much intelligence to realize that we have to come to

21 grips with the fact that we have rising public  
22 expectations with limited resources.

23           And when you look at the state economy, which  
24 is, obviously, taking a turn for the worst, and the  
25 \$23.6 billion shortfall, we have to ask, is this state

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1 prepared to afford an adequate healthcare system?

2           Put it within perspective, the state has to cut  
3 23.6; you have to cut state general funds. Not federal  
4 funds, but have to cut state general funds. Now the  
5 state puts in a total of \$21.6 billion a year in  
6 everything we know as Health & Human Services; child  
7 protection, adult protection, senior services, public  
8 health, labs, et cetera, the things we cherish. 21.6.

9           So it basically means we can completely  
10 eliminate everything we know as Health & Human Services  
11 in the state of California, and we'll still be short of  
12 the -- of the budget target. That is disconcerting.

13           Aside from that picture, which is gloomy, we  
14 have to ask, given the fact that this county contributes

15 property taxes to this state, we need -- have to ask,  
16 how much of that do we get back to support vital  
17 services here in the community?

18 There's a recent analysis that shows of the 58  
19 counties, we're in the bottom 15 of all counties in  
20 terms of getting back our state property taxes.

21 THE MODERATOR: And why is that?

22 DR. LUM: It has to do with a -- a formula that  
23 the state legislature adopted back in 1978. It was  
24 through Proposition 13, when the world was very  
25 different. We know that San Diego has changed

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1 dramatically over the past 24, 25 years. The state has  
2 not changed the formula.

3 THE MODERATOR: So what can we do?

4 DR. LUM: We need to work with our local  
5 delegation. I think voters, taxpayers have to say -- in  
6 order to support the kind of healthcare system we  
7 cherish in this community, we have to convince the state  
8 legislature and the Governor to change how they allocate  
9 state dollars back to counties.

10           We get, on average, \$86 per person from our  
11 property taxes. That is not enough to support a  
12 healthcare system.

13           THE MODERATOR: So there needs to be a  
14 political uprising.

15           DR. LUM: We need to have forums like -- of  
16 this nature --

17           AUDIENCE MEMBER: (Inaudible).

18           THE MODERATOR: Why not?

19           DR. LUM: -- where we then talk about what kind  
20 of healthcare system do we want. It goes back to the  
21 point made by the panel before. Let's define the  
22 services we value.

23           Then we have to ask an equally difficult  
24 question; that is: How much will the system cost, and  
25 can we afford that kind of system? And if we can't

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1 afford it, do we want to talk about raising taxes, or do  
2 we talk about lowering our expectations?

3           Now, how do we then talk about making our

4 system more efficient and effective where every dollar  
5 that we spend is well spent.

6 SUPERVISOR ROBERTS: When you talk about a  
7 political uprising, I want to make sure we clarify who  
8 the uprising needs to be aimed at.

9 UNKNOWN: Somehow I knew that was coming.

10 SUPERVISOR ROBERTS: Let me -- let me  
11 underscore something.

12 What Dr. Lum is saying, at the end of all this  
13 is: If you live in San Diego, we are going to get less  
14 per person from the state, far less, than anybody that  
15 lives in San Francisco. Why is that? That's  
16 political. That's politics. That nonsense. That's  
17 outdated. And any representative we send to the state  
18 legislature ought to be working full time to reverse  
19 that.

20 It is absolutely unacceptable that a system  
21 could have been put in place -- the state tends to, if  
22 you do well, say, "We're going to reward you by  
23 punishing you." And that's what -- that's what is at  
24 the heart of this. There isn't any reason, whether  
25 we're talking mental health, whether we're talking

1 health, whether we're talking any types of social  
2 services, that people in San Diego should be  
3 shortchanged by the State of California. And that is a  
4 fact, and that needs to be reversed. And there should  
5 be a political revolution over that.

6 THE MODERATOR: And there is -- also  
7 Californians, in general, are shortchanged on the  
8 federal level as well, not just San Diegans. So it  
9 just makes things a lot worse.

10 I'm sorry. You were patiently waiting. Go  
11 ahead.

12 AUDIENCE MEMBER: My name is Vera Flax  
13 (phonetic).

14 THE MODERATOR: Can you bring your mike up a  
15 little bit so --

16 AUDIENCE MEMBER: I'm -- my name is Vera Flax.  
17 I have my case worker to represent me, but she didn't  
18 get here. So I'll guess I'll have to represent myself.  
19 I know I have a -- an accent, and I ask you to excuse  
20 me.

21 THE MODERATOR: It's a beautiful accent.

22 AUDIENCE MEMBER: Okay. Now, as the gentleman

23 said, I am a patient from San Ysidro. I've been a  
24 patient for about -- from '82. Okay. In '83 I worked  
25 for -- for the state. And in '84 I got an accident. I

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1 was hit by -- rear-end by another car in a small  
2 Grem- -- Gremlin. So I had to stop working and had back  
3 injury.

4 Three months after my retir- -- my insurance  
5 went out, I was found with cancer in the breast. My  
6 doctor -- I'm here as a miracle because of Dr. Davis at  
7 UCSD. He sent me to the Medi-Cal office to get some  
8 assistance, that they could work on me. They denied  
9 me. He had to take it up on his own, he and the other  
10 doctor, to work and help me. That's why I'm saying I'm  
11 a miracle here today. Okay.

12 When they did agree with him, they said my  
13 surgery would have to be -- both surgery in one day. So  
14 I was ten and a half hours in surgery. When I got up --  
15 I went in at 8:00 that morning, got out at 9:00 that  
16 night. I thought it was -- I said to the nurse, "Oooh,

17 it's only one hour?" She said, "This is 9:00 at night.  
18 And you're" -- "you're not all out of danger yet,  
19 because you have to get up every hour on the hour and  
20 walk." That was one of the longest night in my life.  
21 Okay. I lived beyond that.

22 I worked for the states (sic). I'm retired,  
23 like I said. I did 20 years medical work for the  
24 federal government. I worked for the state. Now I have  
25 to be fighting the Medi-Cal -- Medicare again. They are

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1 denying me. I have a bad heart, and I have other  
2 problems. They're denying me assistance.

3 THE MODERATOR: So what do you see as the  
4 solution?

5 AUDIENCE MEMBER: Well, that's what I -- I'm  
6 here for today, to find out what can be done about  
7 this. Because, like I said, I'm paying in to Medicare,  
8 not that I'm not paying. But they're saying I am not  
9 paying.

10 My file is a mess. I went in with my case  
11 worker on the first of this month, and -- at one social

12 office. And they said that, oh, they don't understand  
13 my file because on one part it says from 8 -- the year  
14 2001 to now, I've been paying monthly, which is a fact.  
15 Because when they started to give me a hard time, I took  
16 my checks to her so that she could sign them. All I did  
17 was sign my name and mail them. And they said I haven't  
18 been paying. I have 12 or 13 months paid, and they're  
19 denying me.

20 I went for a heart check. They sent me a bill  
21 for \$1400.

22 UNKNOWN: Lee Ann --

23 AUDIENCE MEMBER: I go to see my doctor, they  
24 said "\$99." They send me the bill; I'm not eligible for  
25 Medicare. Then where is my money that I'm paying for

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1 Medicare, at \$55 a month, going?

2 THE MODERATOR: And I suspect that the story  
3 that you're sharing is one that many others do share.  
4 But let's -- we want to focus right now on solutions.  
5 And what you're doing right now is part of the solution,

6 sharing your story, going out and, you know, finding  
7 out, in discussion, in dialogue, with all different  
8 facets of the healthcare industry, what can we do.

9           So let's -- let's talk -- let's -- let's just  
10 stay focused on solutions, and hopefully, you know, we  
11 can get you some -- you know, the answers that you need  
12 and some of the access to some -- through some of these  
13 people out here.

14           What -- we talked about some of the solutions.  
15 Now, what do we do in putting those solutions into  
16 action? So we need to strategize on what we can do to  
17 make things better and -- and empower ourselves.

18           We have one person here to share his thoughts  
19 with us. And then I'm going to turn to the panelists  
20 after that.

21           AUDIENCE MEMBER: My name is Mike Matthews.  
22 I'm a member of Creative Opportunities, a nonprofit,  
23 client-driven, mental health organization that does  
24 education, advocacy, and outreach. And I want to thank  
25 Mr. Roberts for bringing up mental health.

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1           I think that one of the biggest problems -- and  
2 there is a solution to -- is the interface between  
3 mental and physical health in this county. I see it  
4 time and time again with clients that come to us for  
5 help, and they say, "You know, I went to my  
6 psychiatrist. He ordered a blood test. The result was  
7 that I need to have something for high cholesterol, but  
8 I had to wait a month and a half until I saw him again  
9 to find out that I needed to go to a doctor."

10           And so what we need to do is get some  
11 collaboration between the physical and healthcare  
12 providers, they need to talk to each other. We need to  
13 work on people putting together wellness recovery action  
14 plans and advance directives so that the physical doctor  
15 and the psychiatrist can talk to each other.

16           Another important thing that we can do is to  
17 collaborate, not only there, but systemwide. Consumers  
18 of mental health services, as well as physical health  
19 services, can educate and advocate and outreach to each  
20 other. It's been successful in mental health. It works  
21 in substance abuse, with Alcoholics Anonymous,  
22 La Leche League, and all of those organizations that  
23 work together show that partnering together with each  
24 other works also. Thank you.

25

THE MODERATOR: Thank you.

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1           And so, again, we're talking about  
2 collaboration, education. But it's always easier said  
3 than done, these solutions.

4           So, Jerry, I'm going to start with you. What  
5 can we do to take some of these solutions that we've  
6 talked about and strategize in putting them into action?

7           MR. FLANAGAN: I just want to say, I agree that  
8 in the best vision in healthcare, that it's a national  
9 approach and a national strategy. However, we can't  
10 wait for the federal government to act on this. It's  
11 California that's got to move some major solutions, and  
12 we don't have to wait. We have 35 million people in  
13 this state. We're the fifth leading economy in the  
14 world. We have a huge amount of people that have great  
15 expertise in healthcare, and we have a population size  
16 that allows us to both purchase medicine and  
17 prescription drugs and get the lower cost -- lower cost  
18 per each individual.

19                   But we need to have the Governor of the state  
20 of California to convene a special session in the  
21 legislature to talk about the crisis in healthcare. We  
22 cannot wait any longer. Businesses can't put up with  
23 the high -- increasing premiums. The uninsured need the  
24 answers that they're looking for. And the state of  
25 California must act.

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1                   There is a -- it could be legislative  
2 approaches. There are options to do new regulations.  
3 But I think what we need mult- -- ultimately is more  
4 public control in the process to make the decisions  
5 collectively and have a systemwide approach. And I  
6 think we may need to do a major rewrite of the way that  
7 healthcare operates in the state of California. And  
8 that's not going to be easy.

9                   But what we see here is that when you sit down  
10 and talk about solutions, you actually can get  
11 somewhere. And the state of California needs to start  
12 doing that to take care of the communities across the  
13 state.

14 MS. JENKINS: Well, I kind of liked what he  
15 said when he talked about implosion. Because  
16 personally, that's how I think this whole thing is  
17 heading. I think the system doesn't work. I think that  
18 there's huge amounts of money that are allocated in  
19 totally inappropriate ways, that go to the wrong places,  
20 that could be put back into delivering healthcare to the  
21 citizens of the state.

22 I agree with Jerry completely. We need a  
23 statewide approach. We need to eliminate the profit  
24 incentive that allows for-profit corporate healthcare  
25 entities to pay their CEOs, as the second-largest one in

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1 the country just did, \$111 million for one year, with  
2 stock options, and put that money back into taking care  
3 of people. 25 percent administrative costs for CEO  
4 compensation and advertising is not where the health  
5 dollar needs to be spent.

6 The fact is government-regulated programs are  
7 administered at a much lower cost than privately

8 administered ones. They are administered for about 5  
9 percent. These other programs spend, like I say, 25  
10 percent of their costs on executive compensation and  
11 advertising. We need to eliminate that allocation of  
12 money into those things and put it back into caring for  
13 people.

14 I believe the money is here. It's just that  
15 reallocating it to where it needs to go, which is taking  
16 care of people. I see it every day in my job. The  
17 patient that rolls into the ICU, if they'd had  
18 appropriate, preventative intervention a year, two years  
19 before, wouldn't be sitting in an ICU wasting hundreds  
20 of thousands of dollars of taxpayer money.

21 I have personal experience. My stepchildren's  
22 mother had no job and no insurance, and by the time she  
23 figured out how to work the system, had late-stage,  
24 three, metastatic cervical cancer and died at the age of  
25 39 because she couldn't access healthcare. And there's

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1 something fundamentally wrong there.

2 I have a stepdaughter who had congenital heart

3 defect, corrected at birth. Can she get insurance?  
4 No. She has a preexisting condition. There's all these  
5 restrictions that allow people to fall through the  
6 cracks who, if given appropriate preventative care,  
7 would save millions for this state, if not billions.  
8 It's like penny wise, pound foolish what we do here.  
9 And it's got to stop.

10 I personally agree with him. I think in the  
11 next 10 to 15 years this system, the way it is, if we  
12 don't do some fundamental overhaul, is going to implode  
13 on itself, and healthcare will be a privilege that only  
14 the very richest people in this state are allowed to  
15 have, and the rest of us are going to be darn out of  
16 luck. Because that's the way we're headed.

17 And I think it takes statewide -- like Jerry  
18 said, I think it takes a statewide organized system, and  
19 not the individual counties struggling with this, the  
20 issue of reimbursement and all the rest of that. We  
21 need to have a big plan that covers everyone. And I  
22 really believe that's doable. So --

23 THE MODERATOR: Who's going to come up with  
24 that state plan?

25 MS. JENKINS: Well, I think the coalition of

1 people sitting at this table can work out how this thing  
2 works. Like I think the -- the concept of defining what  
3 the public feels is important and then looking at how we  
4 allocate those resources to provide that service to the  
5 public is -- is something that's -- that would -- would  
6 take a lot of work and effort, but it's doable, I  
7 think.

8 AUDIENCE MEMBER: Could I speak to that?

9 THE MODERATOR: Sure.

10 AUDIENCE MEMBER: My name is Sylvia Hampton,  
11 and I am the president of the Coalition for Quality  
12 Healthcare here in San Diego County. And I represent  
13 the League of Women Voters on that coalition. I'm also  
14 a member of the project management committee to improve  
15 access to healthcare here in San Diego, which has been  
16 working for six or seven years on -- on this issue.

17 The League of Women Voters did a study, a  
18 nationwide study, that came to consensus in 1992 around  
19 healthcare. And it was started because of the high  
20 costs that -- the costs that were going up tremendously,

21 and we were very concerned about that. And we have a  
22 position that supports public programs and  
23 public-private partnerships, which I think is probably  
24 the way we're going to go.

25           However, the Coalition for Quality Healthcare

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1 is the state affiliate of -- or the local affiliate of  
2 Healthcare for All California, which supports universal  
3 coverage.

4           And what is happening in California right now  
5 is an options report that is -- has come out on nine  
6 different options on how to cover everyone in  
7 California. The -- the League of Women of Voters, for  
8 example, was against Prop 13, which resulted in all of  
9 these funding problems that we're experiencing here in  
10 San Diego because of the formula that was set in place  
11 at that time.

12           I would also like to comment on the Hilton Head  
13 clinic that was put together. The way I understand it  
14 is that -- that the people on Hilton Head are a very,  
15 very wealthy community, which is similar to the overall

16 community in San Diego. They were concerned because  
17 workers, healthcare workers, gardeners, cooks, the  
18 workers in that community were coming to work sick.  
19 They didn't have health insurance. And so the community  
20 responded with that free clinic. That's wonderful, but  
21 that's not the way to do public policy.

22 THE MODERATOR: So we're talking here now -- I  
23 mean, we've heard about some of these -- of these  
24 issues. We're talking about like what -- what do you  
25 think we can do in implementing some of these

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1 solutions --

2 AUDIENCE MEMBER: We need to --

3 THE MODERATOR: -- to address that  
4 specifically?

5 AUDIENCE MEMBER: -- look at the options  
6 report. And they will come up with models that the  
7 legislature will work -- will look at, and then they  
8 will present the best option to the legislature to vote  
9 on.

10           And if it does not pass in the legislature,  
11 then you will see a political uprising of people  
12 demanding coverage for everyone so that we don't  
13 implode.

14           THE MODERATOR: I think we're kind of going in  
15 that direction.

16           AUDIENCE MEMBER: Many of our members are here  
17 today, by the way, of the Coalition.

18           THE MODERATOR: Thank you all very much for  
19 coming. It sounds like politics is one of the big  
20 solutions here.

21           Go ahead. We're going to go -- turn back to  
22 our panel.

23           MR. LEDFORD: My turn.

24           You've heard a lot of doom and gloom. And  
25 there's certainly some truth in the statements that have

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1    been made.

2           Just as a personal point, Jerry, I'm not quite  
3    sure I've seen any government run anything for any kind  
4    of efficiency compared to what the private sector can

5 do. That's not an excuse for what happens with some of  
6 the HMOs but -- but the thought of having a large  
7 government bureaucracy handling healthcare for all  
8 Americans frightens, I think, most of us in the business  
9 community.

10 MR. KNOLL: It's okay, Richard, it could be a  
11 nice nonprofit.

12 MR. LEDFORD: Mr. Knoll and I get along quite  
13 well, thank you.

14 MR. FLANAGAN: But the end to that point,  
15 though, although there is a perception among the  
16 employers -- and it's dangerous, I think -- that the  
17 government can't run an efficient healthcare program,  
18 and there's -- it's not a perfect system, but it's  
19 filling a major role.

20 Medicare operates at a -- a -- 92 percent, 95  
21 percent of the dollars that are collected into Medicare  
22 go to patient care. The administrative costs are almost  
23 not existent. When you look at --

24 (Simultaneous colloquy.)

25 DR. HERTZKA: But Jerry, now, that's -- that's

1 a major -- here's a policy point. Let's -- let's --

2 Medicare, maybe for the first time in its  
3 history, has finally dropped below 10 percent outright  
4 fraud. Okay? The reason Medicare has lower  
5 administrative costs is nobody looks at the bills.

6 After 9-11, scam artists flourished throughout  
7 Florida and collected; said, "You know, we're not sure,  
8 the computers may be down; we need your Social Security  
9 numbers." And the government got a raft of bills, phony  
10 lab tests, phony everything. The patient doesn't see  
11 the bills because it's covered by Medicare. And it's  
12 been written up everywhere from here to Tuesday.

13 But one of the reasons that health plans have  
14 higher administrative costs is somebody looks at the  
15 bills. So they ignore that. They also ignore all of  
16 the FBI agents that are here trying to then backtrack  
17 and get the fraud. They ignore huge elements that are  
18 part of the costs.

19 Every -- every hospital -- we get just  
20 installed 100 shredders at Sharp Maryberge (phonetic)  
21 Hospital because of a new privacy concept of the federal  
22 government, which is essentially a spin-off of Medicare,

23 because we're supposed to destroy everything that has a  
24 patient name on it. Well, that cost is quote, unquote,  
25 not part of Medicare's administrative costs.

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1 I would submit that the mandates that follow  
2 government, whether it's seismic retrofits or privacy  
3 things, it -- it's a specious argument.

4 MR. LEDFORD: Okay. Okay. I started this. I  
5 want to --

6 THE MODERATOR: Okay. I'm sorry.

7 MR. LEDFORD: My turn. My turn. Again, I  
8 just --

9 THE MODERATOR: And again, we're talking about  
10 implementing --

11 MR. LEDFORD: Exactly.

12 THE MODERATOR: -- solutions.

13 MR. LEDFORD: Right. All right. Because you  
14 asked -- you asked what we had in common and what kind  
15 of solutions we can offer. So I'm going --

16 THE MODERATOR: Yeah. Please.

17 MR. LEDFORD: -- to suggest a couple things.

18           You've heard people approach this thing from  
19 the national level, saying the solution is to tackle  
20 Congress and tackle the White House and get this thing  
21 done. And you heard folks over here talk about how we  
22 need to address this from a state level, because that's  
23 really where the other pot of money is.

24           I want to tell you, think nationally, think  
25 regionally, whatever you want to do, but act locally.

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1 All right? There are things we can do now. We don't  
2 have to wait for our politicians to coalesce around a  
3 decent refund for San Diego County. I mean, we have  
4 tried to do that since 1983, actually, when SB 123, I  
5 think was the bill, was passed, which created the  
6 funding deficiency between us, L.A., and San Francisco.  
7 It hasn't changed a thing, and not likely to, given the  
8 political scenario and the leadership in the state. So  
9 let's start working on something we can do now.

10           We -- we have solutions we've embarked on  
11 here. They're not perfect solutions. But they're

12 solutions that the audience here and those on TV ought  
13 to be engaged in. We have created, through the efforts  
14 of Ron Roberts and the county Board of Supervisors and  
15 the professional staff here, ways to outreach into the  
16 community.

17           We have now a vehicle, should we achieve a  
18 substate waiver, which will allow us, Jerry, to better  
19 utilize the funds that come into San Diego. We are a  
20 ways away from that, but we have a vehicle to implement  
21 that. San Diegan -- San Diego Healthcare Coverage  
22 Corporation is a parent company for that.

23           We also have -- and we have a representative  
24 here from the Business-Healthcare Connection -- a new  
25 nonprofit that is basically comprised of business

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1 members, but has stakeholders of all kinds in it, which  
2 is in the process now of outreaching to the business  
3 community to educate them. I mean, we shouldn't just  
4 give up on the business community.

5           I -- the number one reason that small business  
6 in California would provide insurance is, guess what,

7 not if they're provided subsidies, it's because they  
8 want to. Because those of us in small business, and I  
9 hope those in small business out there will agree with  
10 me, have a concern about the people we spend more time  
11 with than our families. We don't want them sick, not  
12 because we're going to lose productivity; we don't want  
13 them sick because they're our friends. It's pretty  
14 simple.

15           So we have solutions now that we -- we think we  
16 can work on. And I would encourage everyone, certainly  
17 in this room and within the coalition, to focus on the  
18 local. Support our Board of Supervisors as they  
19 reinvest in our healthcare. If you're a business  
20 person, get down here and pay attention to what happens  
21 with the public programs, because they impact you; they  
22 impact your employees. That's important to you. Get  
23 engaged in the programs of outreach. Make sure that the  
24 community around you understands that the business  
25 community is engaged in this thing.

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1           And understand that we are reaching, as a  
2 business community and as a community, beyond those who  
3 are working and uninsured. We're reaching to those who  
4 aren't working, who would like to be, who are currently  
5 uninsured.

6           MR. KNOLL: And -- and then can't that -- this  
7 collaboration that Richard is talking about, that all of  
8 the panelists have talked about, can't this be  
9 replicated in virtually every community in the state of  
10 California? It seems to me that if hospitals, doctors,  
11 business, nurses, consumers, and county government can  
12 all sit down and agree that there is a way to go, why  
13 can't we do that in every community, through maybe your  
14 foundation, Jerry, and try to -- try to see that if --  
15 that if all those collaborations together can maybe have  
16 the healthcare summit you want at the state level to  
17 change the system completely from top to bottom.

18           This -- I've always thought this was unique,  
19 but why can't it happen in every single community? And  
20 that's where your political power comes from, I think,  
21 if all the communities are sitting around agreeing.  
22 Also it shows you how bad it is for all of us to be  
23 agreeing on every topic.

24           THE MODERATOR: I think -- I think that's

25 happening. I think that's happening. And plus, you

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1 know, frankly, it's hard to get everybody together. And  
2 then once you do get everybody together and you start  
3 talking about all these issues, where do you go from  
4 there? Who's the person that's going to write that, you  
5 know, what the solutions are, because we all have our  
6 individual ideas. So you're right. The dialogue needs  
7 to continue in all different communities.

8 DR. HERTZKA: I think the big difference  
9 here -- and Mr. Ledford here deserves a lot of credit,  
10 and Jessie Knight (phonetic) is the CEO of the  
11 chamber -- this is the only place in the state, I can  
12 tell you, where business is at the table. All around  
13 the rest of the state, consumer groups and people and  
14 who write healthcare come up with something. And guess  
15 what? They usually come up with an employer mandate or  
16 something; you usually hear, "Oh, they're not in the  
17 room. They'll pay for it." So that's -- it is unique.

18 I hope, Jerry, your foundation can publicize  
19 this, because it's very special. What other county has

20 reduced the uninsured by a third in a very,  
21 extraordinarily bleak state budget environment? I  
22 think, you know, we deserve a little bit of credit for  
23 getting a few things done on the local level. And I --  
24 I would applaud Richard's comments.

25 I'm actually the chair of San Diegans for

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1 Healthcare Coverage. So I'm intimately tied to the  
2 Business-Healthcare Connection. I think it's a fabulous  
3 project. Dr. Ross from the -- one of the major  
4 healthcare foundations in the state gave us the big  
5 check to help get that going, and we appreciate that.

6 The -- as we look toward solutions, I think  
7 we're -- there's still a tendency, a little bit of blame  
8 here and there, and "These guys have too much money," or  
9 "These guys do this or that." I think it's very  
10 difficult, particularly for those of us who need  
11 healthcare -- and I'm one of them, and my family  
12 certainly needs healthcare and all this -- is we have to  
13 take a look at what we're willing to do individually.

14           When you go to public utility models or, you  
15 know, I certainly applaud the spirit of a national  
16 amendment that everyone is entitled to healthcare;  
17 that's -- that's fine. But it does create an  
18 environment where everybody goes to Albertsons and  
19 everything on the shelf costs 10 cents. You know, if  
20 you think you can go to Albertsons and everything in  
21 Albertsons costs 10 cents and you'll not leave with more  
22 than 10 percent more in your shopping cart than you do  
23 now, then -- then I'm all for public utilities and  
24 things.

25           I think the voters of Oregon took a look at

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1 that, and fewer than 20 percent of them supported doing  
2 this. And Oregon is about as progressive as you get in  
3 this -- in this entire country.

4           So I think we do need to look at solutions that  
5 do include what the individual is willing to do. And  
6 again, it comes back to: If people really focus on what  
7 they really need, which is healthcare security and the  
8 policies that they buy are covering the major problems

9 of life and not the day-to-day things, enormous savings  
10 accrue. It makes it much easier for business to provide  
11 that insurance, much easier for individuals to access  
12 it. Certainly we need to deal with preexisting  
13 conditions and all the Mickey Mouse games that insurance  
14 companies will do if you let them get away with it. But  
15 that's -- that's what we have a legislature for. And  
16 we -- that can be dealt with. And it's been dealt with,  
17 and -- and many of the health plans, particularly in  
18 this county, behave extraordinarily responsibly in these  
19 areas.

20 So again, the -- the thing I would take away is  
21 everyone who's interested in this also has to look in  
22 the mirror and ask, "What am I willing to do to put  
23 in" -- "to put in my two cents" -- actually, it will be  
24 more than two cents, frankly -- "in the process?"

25 MR. ESCOBOZA: I'm not sure I can say much more

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1 than what my colleagues have said, other than to sort of  
2 look at the system that we now have, which is comprised

3 of purchasers, payers, providers, and patients, and  
4 realize that of the models that are being discussed and  
5 have been discussed here in San Diego and will be  
6 discussed at the state level, whether it's pay or play  
7 or whether it's single payer or universal care, that  
8 what we have to emphasize is changing behaviors of each  
9 of those stakeholders in that system; purchasers,  
10 providers, patients. And I -- and I say "change  
11 behaviors," you can apply a model, a template, but if  
12 you can't get people to react in a way that, in fact,  
13 makes the model better, then you really don't have much.

14 I guess what I'm talking about is the system  
15 that we have in the future has to incentivize people to  
16 change their behaviors toward healthier living and  
17 life-styles, has to make the providers be more efficient  
18 and more effective in -- in the outcomes, in the work  
19 that they do for patients.

20 THE MODERATOR: Can you give us an example?

21 MR. ESCOBOZA: Well, again, I talked about it  
22 earlier, before. You know, you -- you give treatment  
23 that shows outcomes based -- based on best practices.  
24 The idea is incentivize the system so it works for  
25 everyone in the system. We now have a system that has

1 no incentives for any of those stakeholders, and that is  
2 really part of the problem that needs to be addressed.

3 DR. HERTZKA: One model that's been suggested,  
4 but is not in -- in a vision of a system, what if you  
5 looked at a group of patients who were diabetics, who  
6 were at risk for complications, and you had a system  
7 where you could say, "If you're willing to be part of  
8 this intensive treatment protocol and willing to step up  
9 to the plate and have these visits and have these tests  
10 and take these medications and do these follow-ups and  
11 show a little bit, we can offer something to you at  
12 dramatically less cost than the current system where  
13 you're penalized for being ill, and your premium is high  
14 and you have to march around all over town." Why don't  
15 we build something that has higher quality, and as  
16 Mr. Escoboza suggested, give people incentives to do  
17 that. A whole host of chronic disease states where  
18 enormous amount of dollars are spent.

19 THE MODERATOR: I believe some of the managed  
20 care providers, as well as health plan providers, are  
21 also coming up with an incentive system that some people

22 may or may not agree with. And maybe we can talk about  
23 that, if you'd like to. I believe it was a system that  
24 may start next year in providing bonuses to doctors  
25 based on qua- -- you know, quality. Not that doctors

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1 don't always give out quality. But -- but it's also  
2 based on, I guess -- I don't know exactly. There --  
3 there were like five or six different things --

4 DR. HERTZKA: There -- there --

5 THE MODERATOR: -- and it's like a ratings  
6 system.

7 DR. HERTZKA: There are 15 or 16 criteria, and  
8 it's been -- it hasn't been well-received in the  
9 physician community.

10 One of the criteria actually is how fast you'll  
11 see a new patient. We just got a law passed that makes  
12 it illegal for health plans to pressure physicians to  
13 take more patients than they can handle, but now we're  
14 going to get a bonus for taking patients faster, which  
15 probably means more patients than we can handle.

16           It gives us incentives for generic drugs we may  
17 or not agree with. And when broken down, offers every  
18 physician in the state who is a Blue Cross provider  
19 \$8.53 a year, which, you know, frankly, from my point of  
20 view, they're talking about several thousand dollars  
21 potentially.

22           The physicians I know are doing the best they  
23 can. And if they're given guidelines and suggestions  
24 and studies that show that they can do something better,  
25 they'll do it. The notion that you can change a

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1 physician's behavior for a thousand dollars or something  
2 like that is really quite insulting, and we think  
3 actually coincides with open enrollment and marketing.  
4 And we've actually been quite critical of those specific  
5 programs.

6           Although, the intent, you know, the global  
7 intent of quality is fine. Give us the information;  
8 we'll do it, because we want the highest quality care  
9 for our patients. Don't insult us by suggesting that \$8  
10 will make us revamp our office.

11 MR. LEDFORD: There's one more frightening  
12 thing that's occurring out there. It's coming from the  
13 business community, not from an HMO or from an insurance  
14 provider. We're finding some large corporations now are  
15 beginning to set aside dollar amounts for their  
16 employees, let the employees decide how to spend it or  
17 if to spend it. And that -- that's of concern, I think,  
18 to most of us, certainly in the small business  
19 community, because we view that as more or less a  
20 shirking of the relationship that occurs, that naturally  
21 occurs between an employer and employee. So we're  
22 concerned about that.

23 We're concerned that that's one way of cutting  
24 costs without really engaging the people you work with  
25 in a dialogue over what kind of insurance is necessary,

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1 what would work for them, how does it fit their family,  
2 how can we extend insurance to cover dependents, you  
3 know, how we can make it more affordable for all of us.

4 THE MODERATOR: And since we have

5 representatives here from both the hospital industry as  
6 well as the health insurance provider industry, what  
7 kind of things are you doing to implement, you know,  
8 solutions, to be more efficient, to cut down costs, but  
9 yet not compromise the quality of care?

10 Blair?

11 AUDIENCE MEMBER: At Children's Hospitals we've  
12 developed 62 what are called "pathways." They're  
13 developed by doctors. They're based on the best medical  
14 evidence available. And they look at that evidence --  
15 part of what Steven was looking at.

16 And so when a child comes in with asthma,  
17 instead of 13 different asthma doctors treating him in  
18 slightly different ways, they treat him in the best  
19 way. And we have a 90-percent compliance rate with  
20 those pathways. That's -- so every new resident, every  
21 new doctor, every new nurse works with those pathways.  
22 That's something that I think is a good prototype for  
23 care.

24 I'm also really worried about the children of  
25 California. I'm worried about they're unhealthy. I'm

1 worried about the fact that they're losing days from  
2 school. They're not getting to doctors on time. So  
3 we're going to have to make some real tough choices, as  
4 has been said. But I hope when we talk about advocacy  
5 and political uprisings, that we -- kids don't vote; we  
6 got to vote for them. We got to make sure they all  
7 continue to get covered and so they are healthy and  
8 ready to learn. Thank you.

9 THE MODERATOR: Any other thoughts on  
10 implementing solutions?

11 Briefly. Come up to the mike, please.

12 AUDIENCE MEMBER: Thank you very much.

13 I'm -- I'm making this comment not as a  
14 business owner or as coming from the perspective of the  
15 Hispanic Chamber of Commerce, coming from the  
16 perspective from a healthcare advocate. And we've  
17 listened to -- we've talked about moving toward  
18 solutions, which is really positive. We've talked about  
19 solutions, which is even more positive.

20 But I want to talk about what needs to happen  
21 before we actually begin implementing solutions. And  
22 that's really having a frank discussion about where  
23 those solutions are going to be focused and on whom

24 those solutions are going to be focused. Because in the  
25 area that I work with, which is primarily in

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1 southeastern San Diego, the reality of ethnic and  
2 healthcare. Health disparities exists. And that's the  
3 reality. And it's a whole different dialogue, but  
4 that's what it is. It is a dialogue.

5 Huge disparities; cancer, diabetes. It's not a  
6 coincidence that Latinos, African-Americans are impacted  
7 the most; diabetes, healthcare -- excuse me, heart  
8 disease, strokes, just some examples. And the people  
9 that are impacted the most are the people that won't  
10 necessarily have a voice at this table, won't  
11 necessarily be able to come and make the forums. And  
12 these are the people, the individuals, that all of you  
13 need to be very cognizant about.

14 Communities are dying earlier. I mean, I --  
15 it -- it sounds melodramatic, but isn't, because we see  
16 it every day. We see it as observers and advocates;  
17 those communities live it every day.

18           And, ma'am, you need to be the lead story.  
19   Okay? Not Enron, not WorldCom, and -- I mean, that's  
20   important too. Okay. Because of the reality is that  
21   communities, in certain communities, are becoming more  
22   and more disenfranchised.

23           And when we talk about solutions, we need to  
24   talk about the reality of racial and ethnic health  
25   disparities, which is an uncomfortable dialogue to

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1   have. But it needs to continue, and it needs to be in  
2   the radar screen every single moment you talk about  
3   solutions. Thank you.

4           THE MODERATOR: Thank you. And I also  
5   challenge everybody in this room. There are -- there  
6   are so many television stations here, news television  
7   stations here, as well as newspapers and community  
8   newspapers. We need to know your stories. We need to  
9   know what you're doing. If you have an announcement in  
10   regards to a community forum, I challenge each and every  
11   one of you to contact all of us and build that  
12   relationship, because we can all only tell our viewers

13 what we know. And so, please, you know, utilize us as a  
14 resource as well.

15 AUDIENCE MEMBER: I think that one of the  
16 issues that was just raised is very important to put on  
17 the table, as well, with the state government and the  
18 federal government. We're a border community. And as a  
19 border community, we have unique needs and we have  
20 unique problems, meaning we have a lot more uninsured  
21 people because they're not legally resident or they  
22 don't meet the right immigration status, or more  
23 importantly, a member of their family does not meet the  
24 right immigration status.

25 The other thing I wanted to raise was the fact

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1 that -- I think it was Richard raised -- that we need  
2 the federal government and the state government to let  
3 us implement at the local level, to implement solutions  
4 at the local level. If we identify them, we need them  
5 to at least let us test them. And I don't believe in  
6 California-wide tests. California, as we've talked

7 about, is the fifth largest economy in the world. You  
8 can't -- you can't implement tests in that kind of an  
9 economy. You need to do it at the local level.

10 AUDIENCE MEMBER: I'll be brief.

11 I have to echo the last two comments. In other  
12 words, the issues on the border and the issues of the  
13 demographic changes are critical. David  
14 (unintelligible) at UCLA is very clear that the Southern  
15 California demographics are going to be the national  
16 demographics 10 to 15 years from now.

17 So everything we do right here is a pilot  
18 project, is a demonstration project, and has all kinds  
19 of health policy implications for the national scene.  
20 We need to think of that very clearly. We have got to  
21 address the underserved communities, because it's really  
22 a demographic change in the mix of patients. And unless  
23 we get more doctors, more dentists, more nurses,  
24 et cetera, from those communities -- I mean, it's less  
25 than a few percentage points at all the medical school

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1 faculty, nursing faculty, dental faculty, et cetera,

2 et cetera, et cetera.

3 Healthcare, as an institution, has failed those  
4 communities. And we really have got to deal with that  
5 because of those demographic changes. We cannot avoid  
6 the issue, and especially -- especially at the border.

7 THE MODERATOR: Thank you for bringing that  
8 up. And -- real quick.

9 AUDIENCE MEMBER: I'm Michael Barton (phonetic)  
10 from Scripps. And this -- this has been a very  
11 fascinating discussion. There -- these discussions have  
12 happened before.

13 The -- every single one of these solutions work  
14 in one way or another. The problem is that they need to  
15 work together. And that -- it's fine to talk  
16 collaboration, but as -- just as a -- as a overarching  
17 approach to how we could look at the solutions.

18 Healthcare has always -- the delivery of  
19 healthcare is no big mystery. It's a combination of  
20 three things: Cost, quality, and access, in balance.  
21 Any time any one of those gets out of balance -- you pay  
22 too much attention to racheting down costs, quality has  
23 an impact. If you just pay attention to quality, and --  
24 and cost is no -- no -- no matter, cost becomes a  
25 matter. If access is out of balance and some people

1 can't get into the system; it's out of balance.

2           Every single one of these solutions on a local  
3 or statewide or a national level needs an analysis. And  
4 then going ahead on the analysis, looking through the  
5 prism of keeping costs, quality, and access in balance.  
6 And just doing a fiscal analysis is not sufficient.  
7 Just doing a quality analysis is not sufficient. We  
8 must do all three together and see how every one of the  
9 solutions, working together, helps to keep that in  
10 balance. That's the master solution.

11           THE MODERATOR: Thank you so much for sharing  
12 that.

13           We've got to wrap up very quickly. We have  
14 about two minutes.

15           Oh, I'm sorry.

16           UNKNOWN: Lee Ann, if I --

17           THE MODERATOR: Why -- why -- why don't you  
18 start. Very, very quickly. We only have two minutes.

19           AUDIENCE MEMBER: My name is Bill Wish

20 (phonetic). You've seen these bumper stickers that say,  
21 "How am I doing?" 800" -- "call this number."  
22 (inaudible) --

23 THE MODERATOR: If you could hold the mike to  
24 your mouth.

25 AUDIENCE MEMBER: I'm on Medicare, and I have

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1 all that stuff (inaudible) from the bottom up.

2 The problem --

3 THE MODERATOR: Can you hold the mike up to  
4 your mouth.

5 AUDIENCE MEMBER: The -- the problem needs to  
6 be solved. You need to solve the problem from the  
7 bottom up and not from the top down. Your average  
8 taxpayer works until over June just to pay taxes. We  
9 cannot get much more money from people. They have to  
10 feed their families.

11 And national defense is going -- we're at a  
12 national point here. And during 1962, Cuban missile --  
13 missile situation, the Russians had nuclear subs 15  
14 miles off our coast here ready to lob in nuclear

15 missiles --

16 THE MODERATOR: Sir, we're almost out of time,  
17 but -- because I have one more person, and then we have  
18 to wrap up. But your number one way of -- of solving,  
19 and then --

20 AUDIENCE MEMBER: Well, we need thousands of  
21 doctors. Here's the solution --

22 THE MODERATOR: Okay.

23 AUDIENCE MEMBER: We need -- we need a medical  
24 system -- transparency of the medical system. Break the  
25 monopoly of the MA- (sic) -- the doctors, AMA and

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1 pharmaceuticals, so that the average person becomes  
2 medically sophisticated. For every symptom, there are  
3 eight cases. It's impossible for doctors to --

4 THE MODERATOR: It sounds like you're talking  
5 about --

6 AUDIENCE MEMBER: It's impossible for doctors  
7 to --

8 THE MODERATOR: -- patients being better

9 educated and -- and being more empowered.

10 AUDIENCE MEMBER: No. We need to get the  
11 people educated. We have to have schools. And --

12 THE MODERATOR: Okay.

13 AUDIENCE MEMBER: Because -- and then in our  
14 next war, we have to have thousands of medical-knowledge  
15 people to help other people.

16 THE MODERATOR: Okay.

17 AUDIENCE MEMBER: There won't be enough  
18 doctors.

19 THE MODERATOR: All right.

20 AUDIENCE MEMBER: And then it will save the  
21 government billions of dollars because we'll save  
22 billions of lives. Because we need educated people --

23 THE MODERATOR: Thank you for your comments.

24 AUDIENCE MEMBER: We can't keep a monopoly.

25 THE MODERATOR: I'm going to move on to this

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1 next person. Thank you very much. Appreciate it.

2 Thank you.

3 And then --

4 AUDIENCE MEMBER: It's got to be bottom up.

5 THE MODERATOR: Okay. Thank you very much.

6 AUDIENCE MEMBER: Well, I'm -- I'm from the  
7 bottom up.

8 THE MODERATOR: Okay. Very briefly.

9 AUDIENCE MEMBER: I represent In-home  
10 Supportive Services Advisory Committee under AB 1682.

11 Dr. Lum, thank you for your support. The Board  
12 of Supervisors, thank you, Supervisor Roberts.

13 I represent 13,500 workers who provide in-home  
14 care. 250,000, roughly, in this state are -- people are  
15 able to stay at home because of people like me. And I  
16 take care of my brother. I have been untrained, but  
17 I've been doing this for about 50 years, probably all my  
18 life.

19 Those of us who are on the advisory committee  
20 want to thank San Diego County for establishing an  
21 employer of record through the public authority. We  
22 have never had an employer of record. We were paid  
23 minimum wage. I have, for my brother, 283 hours a  
24 month, which is the maximum allowable for a disabled  
25 person. I receive no benefits, until recently health

1 insurance. Health insurance was one of the number one  
2 issues we needed across the state for low-income  
3 people. We are not uneducated people necessarily, just  
4 in unfortunate circumstances.

5 THE MODERATOR: So you're saying more people  
6 like yourself are part of the solution.

7 AUDIENCE MEMBER: That we are part of the  
8 solution.

9 The health insurance through SHARP (phonetic)  
10 has enabled 5700 people to qualify in this county who  
11 did not have health insurance. For 22 years health  
12 insurance for myself was at times unavailable. I  
13 sacrificed at times my own healthcare.

14 So I think, across the state, we are seeing  
15 every county providing better services for in-home  
16 supportive services workers. We need to continue to do  
17 that with funding. The -- the advisory committee I  
18 chair is very concerned about the funding for all  
19 in-home supportive services. And if you look at the  
20 California state budget, IHSS is everywhere. It is a  
21 very political issue. However, I sit on a committee

22 that is nonpolitical.

23           So we are part of the solution. We take care  
24 of the disabled to keep them out of institutions  
25 which -- which saves billions of dollars. We are asking

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1 for funding for training, better training for us at  
2 home, who are providing these services. It keeps the  
3 family members or the person we're providing care for  
4 out of the emergency rooms. It saves them trips to the  
5 hospital. Billions of dollars, if we were not here  
6 providing these services.

7           THE MODERATOR: Well, we certainly applaud what  
8 you do.

9           AUDIENCE MEMBER: And I thank you for that.  
10 And I wanted that opportunity to say thank you.

11           THE MODERATOR: Thank you. Thank you.

12           We're -- we have run past time. But Ron  
13 Roberts, I wanted to give you a final say in terms of  
14 what is being done on a county level to implement some  
15 of these solutions.

16           SUPERVISOR ROBERTS: First of all, I am very

17 thankful that there's a roomful of people like this.  
18 And while it sounds like there's a lot of divergent  
19 opinions -- sometimes we talk about how to slice the  
20 pie. Our job is equally, how do we make a bigger pie?  
21 How do we do things a little different? How can we, for  
22 instance, create additional monies?

23 Dr. Lum and I were smiling earlier when we were  
24 listening to some of the comments because there's a -- a  
25 debate that's going on currently as, for instance, at

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1 something called a Prop 10 Commission. It's now called  
2 the First 5 Commission. And it has to do with how do we  
3 spend over \$30 million a year. We've been advocates of  
4 this money going to healthcare for kids. Now, there's  
5 another group, equally strong out there saying, "Well,  
6 what's more important than healthcare for kids is maybe  
7 educating kids." And it's -- these are the dilemmas you  
8 get into.

9 What I would suggest to you, that to see as  
10 many people here who I think are putting a priority on

11 healthcare, they would probably agree with us, Dr. Lum,  
12 that the priority ought to be in the healthcare for  
13 kids, and especially the zero to five, and the  
14 preventive and the working with families and getting  
15 them to understand.

16           These are the kinds of dilemmas that we have.  
17 There's not enough money to do everything in this  
18 world. When we can have this kind of dialogue and we  
19 can get people who clearly are seeing that it may be  
20 possible to do solutions. My fundamental belief is that  
21 there is enough money in the system. The money is being  
22 allocated incorrectly, and we need to change. We need  
23 to reform. As we've heard, even here in San Diego, we  
24 need to change the way those dollars are being spent so  
25 they're more productive and there are more people who

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1 are served.

2           THE MODERATOR: And certainly in the last 90  
3 minutes or so, this is just the tip of the iceberg of  
4 what we need to talk about. So we thank every one of  
5 you for coming here and being part of this discussion.

6 We hope to continue this discussion. And maybe we could  
7 have like a three-day retreat all together, you know,  
8 some far away place, out in Alpine or something, so that  
9 we could work together.

10 I want to really quickly thank all of our  
11 panelists and Supervisor Ron Roberts, Dr. Lum, Gregory  
12 Knoll, and all of the people out in the audience who  
13 joined us. Thank you very much. And, you know, again,  
14 let's continue this discussion.

15 Thanks. Have a great day.

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REPORTER'S CERTIFICATION

I, Lynda J. Goddard, Certified Shorthand  
Reporter in and for the State of California, CSR  
No. 10670, do hereby certify:

That the foregoing proceeding was transcribed  
by me from a videotape and that this transcript is a  
true and accurate record of the proceedings to the best  
of my ability.

In witness whereof, I have hereunto set my hand  
this 13th day of March, 2003.

LYNDA J. GODDARD, CSR No. 10670

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