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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

GAIL THOMPSON, et al.,

Plaintiffs,

vs.

TRANSAMERICA LIFE
INSURANCE COMPANY,

Defendant.

Case No. 2:18-cv-05422-CAS-GJSx
CLASS ACTION

**MEMORANDUM IN SUPPORT OF
MOTION FOR PRELIMINARY
APPROVAL OF PROPOSED
NATIONWIDE CLASS ACTION
SETTLEMENT AGREEMENT
AND PRELIMINARY
CERTIFICATION OF
SETTLEMENT CLASS**

Hearing Date: May 4, 2020
Hearing Time: 10:00 am
Courtroom: 8D – 8th Floor
Judge: Hon. Christina A. Snyder

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1 Plaintiffs Gail Thompson, Hans Sunder, Belinda Bucci, Debra Lewis, Diana
2 Lewis, Marc Soble, Michael H. Stephens, Sandra Rosner, and Kathleen M. Swift
3 (collectively, “Plaintiffs”), individually and on behalf of the proposed Settlement
4 Class, respectfully submit this memorandum in support of Plaintiffs’ Motion for
5 Preliminary Approval of Proposed Nationwide Class Action Settlement Agreement
6 and Preliminary Certification of Settlement Class. (ECF No. 141).

7 **I. INTRODUCTION**

8 Plaintiffs seek preliminary approval of the nationwide settlement of this “cost
9 of insurance” (“COI”) class action, providing well over \$96 million in settlement
10 benefits. If approved by the Court, the proposed nationwide settlement will resolve
11 all claims alleged against Defendant Transamerica Life Insurance Company
12 (“TLIC”) arising out of the Monthly Deduction Rate (“MDR”) increases challenged
13 in *Thompson v. Transamerica Life Ins. Co.*, Case No. 18-cv-05422 CAS (GJSx) (the
14 “Action”). The terms and conditions of the proposed settlement are memorialized in
15 the Settlement Agreement and Release and its exhibits (collectively, the
16 “Settlement”). See Joint Declaration of Co-Lead Class Counsel in Support of
17 Plaintiffs’ Motion for Preliminary Approval of Proposed Nationwide Class Action
18 Settlement and Preliminary Certification of Settlement Class, ECF No. 143 (“Joint
19 Decl.”), Exhibit 1. Throughout this brief, capitalized terms are as defined in Section
20 II of the Settlement Agreement.

21 The Settlement provides the following key benefits to members of the
22 Settlement Class:

- 23 • In-Force Policies Settlement Common Fund: TLIC will contribute up to \$88
24 million to the In-Force Policies Settlement Common Fund, to be distributed
25 to In-Force Policyowners and Death Claim Policyowners who are Settlement
26 Class Members. The amount of the In-Force Settlement Common Fund will
27 be determined by proportionately reducing the maximum \$88 million by the
28

1 Settlement Proportions of In-Force Policies and Death Claim Policies
2 requesting exclusion from the Settlement Class. The resulting In-Force
3 Policies Settlement Common Fund, as further reduced pursuant to Section IX
4 of the Settlement Agreement, will then be proportionately distributed based
5 on the Settlement Proportion of each Class Policy that is an In-Force Policy
6 or Death Claim Policy; provided, however, that the minimum payout for each
7 In-Force Policy or Death Claim Policy will be \$200 and the maximum payout
8 for each Death Claim Policy will be the Additional MD Collected for such
9 Death Claim Policy.

- 10 • Terminated Policies Settlement Common Fund: TLIC will contribute an
11 amount equivalent to the total Additional MDs Collected for all Terminated
12 Policies owned by Settlement Class Members to the Terminated Policies
13 Settlement Common Fund. The resulting Terminated Policies Settlement
14 Common Fund, as reduced pursuant to Section IX of the Settlement
15 Agreement, will be distributed *pro rata*, based on the proportion of the
16 Additional MD Collected for each Terminated Policy owned by a Settlement
17 Class Member in relation to the total Additional MD Collected for all
18 Terminated Policies owned by all Settlement Class Members; provided,
19 however, that the minimum payout for each Terminated Policy will be \$200.
- 20 • MDR Increase Protection Benefit: TLIC agrees that it will not impose any
21 additional MDR increase(s) on any Class Policy within 7 years of the
22 Execution Date, unless ordered to do so by a state regulatory body (the “MDR
23 Increase Protection Benefit”).
- 24 • Non-Contestability Benefit: TLIC agrees it will not seek to void, rescind,
25 cancel, have declared void, or otherwise deny coverage of death claims
26 submitted by Settlement Class Members based on any alleged lack of
27 insurable interest or misrepresentations made in connection with the original
28 application process (the “Non-Contestability Benefit”).

- 1 • Contribution Towards Attorneys’ Fees and Expenses: Separate and apart
2 from the foregoing benefits, TLIC agrees to pay to Plaintiffs’ Counsel the first
3 \$8 million (the “TLIC Fee and Expense Contribution”) of Plaintiffs’
4 Counsels’ fees and expenses approved by the Court. The amount of any fees
5 or costs awarded by the Court in excess of the \$8 million TLIC Fee and
6 Expense Contribution (a) will be paid by TLIC, but (b) will proportionately
7 reduce the In-Force Policies Settlement Common Fund and the Terminated
8 Policies Settlement Common Fund.
- 9 • Service Awards. TLIC will pay such service awards as approved by the Court,
10 not to exceed \$10,000 to any one recipient (the “Service Award Benefit”).
- 11 • Notice and Administrative Costs: TLIC alone will pay and otherwise alone
12 bear the administrative expenses incurred after the Execution Date of this
13 Settlement Agreement (including publication, printing, and mailing costs of
14 the Class Notice and administration costs of the Settlement Relief), which will
15 not be paid or otherwise reimbursed by Plaintiffs, Plaintiffs’ Counsel, Co-
16 Lead Class Counsel, or the Settlement Class should the Settlement be
17 terminated or disapproved for any reason, or should the Final Settlement Date
18 otherwise not be attained for any reason (the “Notice and Administrative
19 Costs Benefit”).

20 The proposed Settlement thus provides immediate, crucial economic benefits to the
21 owners of the more than 7,800 Policies subjected to TLIC’s challenged MDR
22 increases, including a cash benefit to those Class Members who have terminated
23 their Policies. Joint Decl. ¶ 16. Indeed, the gross cash settlement benefits equate to
24 a refund equaling approximately 100% of the alleged total overcharges paid by the
25 Class Members. *Id.* There will be no reversion of the In-Force Policies Settlement
26 Common Fund or the Terminated Policies Settlement Common Fund to TLIC.

27 At this stage, of course, the Court makes only a preliminary determination on
28 the fairness, reasonableness, and adequacy of the proposed Settlement, so that notice

1 may be given to the Settlement Class and a hearing may be scheduled to make a final
2 determination regarding the fairness of the proposed Settlement. *See* 4 Alba Conte
3 & Herbert B. Newberg, *Newberg on Class Actions* §11:25 (4th ed. 2002); *Manual*
4 *for Complex Litigation*, §21.632 (4th ed. 2004) (“*Manual*”). In so doing, the Court
5 reviews the proposed Settlement to determine that it is not collusive and, “taken as
6 a whole, is fair, reasonable and adequate to all concerned.” *Officers for Justice v.*
7 *Civil Serv. Comm’n*, 688 F.2d 615, 625 (9th Cir. 1982).

8 The proposed Settlement easily exceeds this standard. The Settlement is the
9 product of two years of complex and hard-fought litigation by experienced class
10 action law firms from across the country, the exchange and review of nearly a million
11 pages of complicated insurance-related documents and electronic data, months of
12 arm’s-length negotiations, extensive expert analysis, and a mediation overseen by a
13 nationally-recognized and well-respected mediator, the Honorable Dickran
14 Tevrizian (Ret.), of JAMS Los Angeles. Joint Decl. ¶¶ 7, 9-10. As detailed below,
15 the proposed Settlement compares very favorably with class settlements in similar
16 cases involving COI increases on universal life insurance policies. The proposed
17 Settlement also appropriately reflects the strengths, weaknesses and risks of
18 Plaintiffs’ claims, avoids the expense and delay of continued litigation, and provides
19 finality and certainty to TLIC and the Settlement Class. Finally, the proposed
20 Settlement Class satisfies all the requirements for certification of an opt-out class
21 under Federal Rule of Civil Procedure 23, and the proposed Class Notice satisfies
22 all the requirements of Rule 23(c)(2)(B).

23 Plaintiffs therefore respectfully request that the Court enter the proposed form
24 of Preliminary Approval Order filed concurrently herewith, which (1) preliminarily
25 approves the proposed Settlement; (2) conditionally certifies the proposed
26 Settlement Class; (3) schedules a Fairness Hearing to consider whether to grant final
27 approval of the proposed Settlement, and consider the application by Co-Lead Class
28 Counsel for an award of attorneys’ fees and expenses and service awards to the Class

1 Representatives; (4) directs the dissemination of Class Notice of the Settlement and
2 the Fairness Hearing to the members of the proposed Settlement Class; and (5)
3 preliminarily enjoins parallel litigation threatening this Court’s jurisdiction.

4 **II. BACKGROUND OF THE LITIGATION**

5 The allegations and claims in the Action are very familiar to the Court, and
6 Plaintiffs will therefore provide only a brief overview of the facts and procedural
7 history at this preliminary approval stage.

8 **A. Summary of the Facts**

9 Plaintiffs are or were owners of universal life insurance policies known as the
10 “TransUltra 115 98/99” policies and the “TransSurvivor 115 97/98/99” policies
11 issued by TLIC (the “Policies”) from approximately 1997 through 2001. Plaintiffs
12 contend that TLIC imposed a series of contractually-prohibited increases in the
13 MDRs used to determine the deductions withdrawn each month from the
14 accumulation values of these long-time TLIC Policyowners. TLIC imposed these
15 allegedly unlawful increases during 2017 and 2018 (the “MDR Increases”),
16 ultimately affecting approximately 7,800 Policies.

17 Plaintiffs primarily assert that the MDR Increases contravene the uniform,
18 express contractual term in the Policies prohibiting any such increases that recoup
19 past losses (the “Non-Recoupment Provision”). The Court has previously found that
20 this common contractual prohibition limits TLIC’s ability to impose the MDR
21 Increases. *See* ECF No. 82, at 14. However, TLIC contends that the MDR Increases
22 did not in fact recoup past losses, and were instead a contractually permissible
23 response to changes in the Policies’ future profitability due to adverse changes in
24 expectations of future cost factors such as mortality, persistency, and interest rates.

25 **B. Course of Proceedings**

26 Plaintiff Gail Thompson on June 18, 2018, initiated the above-captioned, first-
27 filed putative class action against TLIC MDR Increases implemented by TLIC on
28 the Policies.

1 On September 19, 2018, TLIC moved to dismiss Plaintiff Thompson’s
2 Complaint (ECF No. 45). On December 26, 2018, the Court entered an order
3 granting in part and denying in part TLIC’s motion to dismiss Plaintiff Thompson’s
4 claims on the merits and denied TLIC’s motion to dismiss for lack of personal
5 jurisdiction (ECF No. 82). In denying TLIC’s motion to dismiss Plaintiff
6 Thompson’s claims, the Court sustained the adequate pleading of both (a) certain of
7 Plaintiff Thompson’s claims and (b) jurisdiction over claims asserted on behalf of
8 TLIC policyowners residing outside of California. *Id.*, at 10.

9 On May 8, 2019, Plaintiff Thompson filed a First Amended Complaint
10 (“FAC”), clarifying the class claims based on interim discovery and adding eight
11 additional named plaintiffs. (ECF No.91). TLIC filed its Answer to the FAC on May
12 29, 2019. (ECF No. 98).

13 Plaintiffs allege that the TLIC Policies all contain two common contractual
14 provisions limiting TLIC’s ability to increase the MDRs:

15 Any change in the monthly deduction rates will be prospective and will
16 be subject to our expectations as to future cost factors. Such cost factors
17 may include but are not limited to: mortality; expenses; interest;
18 persistency; and any applicable federal, state and local taxes,

19 and:

20 We do not distribute past surplus or recover past losses by changing the
21 monthly deduction rates.

22 FAC. ¶¶ 45–46. Plaintiffs further allege that TLIC’s imposition of the MDR
23 Increases breached the foregoing contractual provisions. *Id.* ¶¶ 129–130.

24 On July 1, 2019, the Court appointed Andrew S. Friedman of Bonnett
25 Fairbourn Friedman & Balint, PC, Harvey Rosenfield of Consumer Watchdog, and
26 Adam M. Moskowitz of The Moskowitz Law Firm PLLC to serve as interim counsel
27 for the putative class (“Co-Lead Class Counsel”). (ECF No. 104). On September 24,
28 2019, Plaintiffs moved for certification of their putative class claims under Federal
Rule of Civil Procedure 23. (ECF No. 107).

1 **C. Settlement Background Facts**

2 This Settlement was reached through extended arm’s-length negotiations
3 between Co-Lead Class Counsel and TLIC’s Counsel under the auspices of the
4 Honorable Dickran Tevrizian (Ret.), with JAMS Los Angeles, an experienced and
5 highly-regarded mediator. Joint Decl., ¶¶ 7, 11. Representatives for both sides
6 engaged in an in-person mediation before Judge Tevrizian on December 10, 2019.
7 *Id.*, ¶ 11. The Parties then conducted numerous follow-up mediation discussions,
8 including a follow-up mediation telephone conference with Judge Tevrizian. *Id.* The
9 Parties ultimately reached a settlement on behalf of a proposed settlement class of
10 TLIC Policyowners and executed the Settlement Agreement memorializing the
11 terms of the proposed nationwide class settlement. *Id.*

12 Before agreeing to settle the Action, Plaintiffs, through Co-Lead Class
13 Counsel and their experts, conducted extensive formal discovery and a thorough
14 investigation of the claims, defenses, and underlying events and transactions that are
15 the subject of the Action. Joint Decl., ¶ 9. The investigation included, among other
16 things: (i) reviewing and analyzing the evidence and applicable law, including nearly
17 a million pages of documents and data files produced by TLIC; (ii) consulting with
18 highly-experienced actuarial and other experts retained by Co-Lead Class
19 Counsel; (iii) taking and defending depositions; (iv) engaging in extensive motion
20 practice, including preparing Plaintiffs’ opposition to TLIC’s motion to dismiss and
21 Plaintiffs’ motion for class certification; and (v) conducting witness interviews of
22 several key TLIC employees. *Id.*

23 In addition to taking the foregoing actions, Co-Lead Class Counsel also
24 engaged in comprehensive preparation for fully-informed settlement negotiations.
25 Joint Decl., ¶ 10. Before meeting in person, the Parties participated in pre-mediation
26 conferences and exchanged additional discovery, information and electronic data. In
27 advance of the mediation, the Parties also prepared and exchanged detailed
28 mediation statements addressing liability, damages, and potential settlement

1 structures. *Id.* In connection with our litigation of the Action, and in furtherance of
2 our pre-mediation preparation, Co-Lead Class Counsel acquired a license for each
3 of two different proprietary software modeling programs used by TLIC in
4 connection with the development and implementation of the challenged MDR
5 Increases. *Id.* Access to the proprietary software allowed our consulting actuary to
6 model the MDR Increases using alternative actuarial assumptions. *Id.* Plaintiffs’
7 actuarial expert also prepared a model to compute reliably the alleged overcharges
8 associated with the MDR Increases and the values and savings resulting from the
9 proposed settlement benefits. *Id.*

10 Only then did the Parties participate in the full-day mediation session before
11 Judge Tevrizian on December 10, 2019, making progress but not reaching a
12 complete agreement at that time. Joint Decl., ¶ 11. The Parties continued to exchange
13 letters and information and participate in numerous conference calls to negotiate
14 proposed settlement terms. *Id.* The Parties negotiated the final terms of the proposed
15 Settlement several weeks after the in-person mediation session and worked to obtain
16 necessary client approvals. *Id.* The Parties also devoted substantial efforts to
17 preparation of the necessary Settlement documentation, which thereafter was
18 approved by Plaintiffs and TLIC. *Id.*

19 Throughout the process, the settlement negotiations were conducted by highly
20 qualified and experienced counsel on both sides. Joint Decl., ¶¶ 5, 8 & Exhibits 2–
21 4. Co-Lead Class Counsel analyzed all contested legal and factual issues to
22 thoroughly evaluate TLIC’s contentions and defenses, advocated in the settlement
23 negotiation process for a fair and reasonable settlement that serves the best interests
24 of the Class, and made fair and reasonable settlement demands of TLIC. *Id.*, ¶¶ 9–
25 15, 17. Co-Lead Class Counsel were well informed of material facts and the
26 negotiations were hard-fought and non-collusive. *Id.*

1 **III. SUMMARY OF THE SETTLEMENT**

2 **A. The Settlement Class**

3 The Settlement defines the Settlement Class as the following opt-out plaintiff
4 settlement class to be certified by the Court pursuant to Federal Rule of Civil
5 Procedure Rule 23(b)(3):

6 All persons or entities who owned a Policy as of the Policy Status Date.

7 Excluded from the Settlement Class are: (a) the Honorable Christina A. Snyder,
8 United States District Court Judge of the Central District of California (or other
9 Circuit, District, or Magistrate Judge presiding over the Action through which this
10 matter is presented for settlement) and court personnel employed in Judge Snyder's
11 (or such other Judge's) chambers or courtroom; (b) TLIC and its parents,
12 subsidiaries, successors, predecessors, and any entity in which TLIC has a
13 controlling interest; (c) any officer or director of TLIC reported in its most recent
14 Annual Statements; (d) Policyowners who properly execute and timely file a request
15 for exclusion from the Class; (e) those Policyowners challenging the MDR Increases
16 in any pending or resolved lawsuit against TLIC other than the Action; and (f) the
17 legal representatives, successors, or assigns of any of the foregoing excluded
18 Policyowners (but only then in their capacity as legal representative, successor, or
19 assignee).

20 **B. The Settlement Benefits**

21 TLIC will contribute up to \$88 million to the "In-Force Policies Settlement
22 Common Fund," to be distributed to In-Force Policyowners and Death Claim
23 Policyowners who are Settlement Class Members. The amount of the In-Force
24 Settlement Common Fund will be determined by proportionately reducing the
25 maximum \$88 million by the Settlement Proportions of In-Force Policies and Death
26 Claim Policies requesting exclusion from the Settlement Class pursuant to Section
27

1 VI of the Settlement.¹ The resulting In-Force Policies Settlement Common Fund, as
2 further reduced pursuant to Section IX of the Settlement Agreement, will then be
3 proportionately distributed based on the Settlement Proportion of each Class Policy
4 that is an In-Force Policy or Death Claim Policy; provided, however, that the
5 minimum payout for each In-Force Policy or Death Claim Policy will be \$200 and
6 the maximum payout for each Death Claim Policy will be the Additional MD
7 Collected for such Death Claim Policy. Distributions will be effectuated as follows:

- 8 a. For In-Force Policies, distributions will be made by credit to accumulation
9 value if possible, regardless of whether the Policy's accumulation value is
10 negative or positive.
11 b. For Death Claim Policies and for any In-Force Policies for which TLIC
12 cannot apply a credit to accumulation value, distributions will be made by
13 check payment.

14 TLIC will also contribute an amount equivalent to the total Additional MDs
15 Collected for all Terminated Policies owned by Settlement Class Members to the
16 "Terminated Policies Settlement Common Fund." The resulting Terminated Policies
17 Settlement Common Fund, as reduced pursuant to Section IX of the Settlement
18 Agreement, will be distributed *pro rata*, based on the proportion of the Additional
19 MD Collected for each Terminated Policy owned by a Settlement Class Member in
20 relation to the total Additional MD Collected for all Terminated Policies owned by
21 all Settlement Class Members; provided, however, that the minimum payout for each
22 Terminated Policy will be \$200. Distributions from the Terminated Policies
23 Settlement Common Fund will be effectuated by check payment.

24 The In-Force Policies Settlement Common Fund and the Terminated Policies
25 Settlement Common Fund (collectively, the "Settlement Common Funds") will be
26 distributed automatically to the Settlement Class; Settlement Class Members are not

27 ¹ For example, if In-Force Policies and Death Claim Policies with a total Settlement
28 Proportion of 5% exclude from the Settlement Class, then the In-Force Policies
Settlement Common Fund would be reduced from \$88 million to \$83.6 million.

1 required to fill out a claim form to receive these benefits. The Settlement Common
2 Funds will be reduced proportionately by the amounts that otherwise would have
3 been distributed under the foregoing formula to those Policyowners requesting
4 exclusion from the Settlement Class. There will be no reversion of the Settlement
5 Common Fund to TLIC, however, once the Settlement Class is determined. Upon
6 final approval, TLIC will distribute the net Settlement Common Funds to the
7 Settlement Class Members within 60 days of the Final Settlement Date.

8 In addition to the Settlement Common Funds, the Settlement includes
9 additional monetary benefits to the Settlement Class. First, TLIC alone will pay and
10 otherwise alone bear all administrative expenses incurred after the execution of the
11 Settlement Agreement (including publication, printing, and mailing costs of the
12 Class Notice and administration costs of the Settlement Relief), which will not be
13 paid or otherwise reimbursed by Plaintiffs, Plaintiffs' Counsel, Co-Lead Class
14 Counsel or the Settlement Class should the Settlement be terminated or disapproved
15 for any reason, or should the Final Settlement Date otherwise not be attained for any
16 reason.

17 In addition to the Settlement Common Funds, TLIC agrees to pay to Plaintiffs'
18 Counsel the first \$8 million of any attorneys' fees and expenses that are awarded and
19 approved by the Court. TLIC also agrees to fund the payment of such service awards
20 as approved by the Court, not to exceed \$10,000 per recipient, without otherwise
21 diminishing any other benefit of the Settlement.

22 In addition to all the foregoing settlement benefits, the Settlement also
23 includes valuable prospective relief that directly benefits Settlement Class Members
24 now and into the future. First, TLIC agrees that it will not impose any additional
25 MDR increase(s) on any Class Policy within seven years of the Execution Date,
26 unless ordered to do so by a state regulatory body. Second, TLIC agrees it will not
27 seek to void, rescind, cancel, have declared void, or otherwise deny coverage or
28 death claims submitted by Settlement Class Members based on any alleged lack of

1 insurable interest or misrepresentations made in connection with the original
2 application process.

3 **C. Notice, Opt-Out, and Release Provisions**

4 Subject to the requirements of any orders entered by the Court, and no later
5 than 45 days after the Preliminary Approval Date, TLIC will send a Class Notice
6 Package by first-class mail to the last known address of each reasonably identifiable
7 person and entity in the Settlement Class. Settlement Class Members will have 45
8 days after the notice is sent to exclude themselves from the Settlement Class by
9 sending a Request for Exclusion to Co-Lead Class Counsel. Settlement Class
10 Members will also have 45 days to object to the proposed Settlement by filing a
11 written statement of objection with the Court. The Settlement also provides that
12 TLIC may terminate the Settlement, in its discretion, if the requests for exclusion
13 exceed the number set forth in the Termination Agreement between the Parties.

14 Once the Settlement becomes final, Plaintiffs and Settlement Class Members
15 will release and discharge TLIC from and against any and all claims arising out of
16 or relating to the MDR Increases or any claims or causes of action that were or could
17 have been alleged in the First Amended Complaint based on the same factual
18 predicate, including but not limited to the decision to implement the MDR Increases.
19 The Settlement Class Members do not release claims based on any future increase
20 in the Policies' MDR schedules implemented by TLIC. Nor do the Settlement Class
21 Members release any claims based on TLIC's failure to pay any death benefits under
22 the terms of the Policies. TLIC for its part will release the Class Representatives and
23 Co-Lead Class Counsel from any claims arising out of or relating to prosecution or
24 resolution of the Action.

25 **D. Appointment of the Class Representative and Co-Lead Class
26 Counsel, and Payments of Attorneys' Fees, Reimbursed Litigation
27 Expenses, and Service Awards**

28 The Settlement contemplates that the Court will (a) appoint Gail Thompson,

1 Hans Sunder in his capacity as Trustee for the Sunder Irrevocable Trust, Debra
2 Lewis, Diana Lewis, Michael H. Stephens, Sandra Rosner in her capacity as Trustee
3 of the Rosner 1998 Irrevocable Trust Dated 5/19/98, Kathleen M. Swift, and Marc
4 Soble in his capacity as Trustee for the Marilyn B. Soble Irrevocable Trust Dated
5 11/19/1997, as the Class Representatives of the Settlement Class, (b) appoint the
6 Law Offices of Bonnett Fairbourn Friedman & Balint, PC, The Moskowitz Law
7 Firm, PLLC and Consumer Watchdog attorneys as Co-Lead Class Counsel for the
8 Settlement Class, and (c) expressly confirm that these proposed appointments satisfy
9 Rule 23(g).

10 Co-Lead Class Counsel will file a separate motion for approval of Plaintiffs’
11 attorneys’ fees, litigation expenses and service awards, together with supporting
12 submissions, sufficiently in advance of the deadline for objections. *See In re*
13 *Mercury Interactive Corp. Sec. Litig.*, 618 F.3d 988, 994 (9th Cir. 2010) (explaining
14 that, in cases involving a common fund settlement where award of attorneys’ fees
15 diminishes class recovery, separate motion for attorneys’ fees must allow sufficient
16 time for class members to review fee motion). At this stage, of course, the Court
17 need not preliminarily approve the amount of such awards (nor even the method by
18 which the reasonableness of such fees and reimbursement of expenses will be
19 reviewed); rather, the Court need only approve the form of notice informing Class
20 Members of the proposed amount of TLIC’s payment. *See, e.g., Thomas v. TD*
21 *Ameritrade, Inc.*, No. C 08-2307 WDB, 2009 WL 8730144, at *9 (N.D. Cal. May
22 22, 2009).

23 **IV. THE COURT SHOULD PRELIMINARILY APPROVE THE**
24 **SETTLEMENT**

25 **A. The Settlement is Fair, Reasonable and Adequate, and Well-Within**
26 **the Range of Settlements Approved as Reasonable**

27 “[S]trong judicial policy . . . favors settlement[], particularly where complex
28 class action litigation is concerned.” *Class Plaintiffs v. City of Seattle*, 955 F.2d
1268, 1276 (9th Cir. 1992). Settlements are particularly favored “in class actions and

1 other complex cases where substantial judicial resources can be conserved by
2 avoiding formal litigation.” *In re NVIDIA Corp. Derivative Litig.*, No. C-06-06110-
3 SBA (JCS), 2008 WL 5382544, at *2 (N.D. Cal. Dec. 22, 2008) (quotation marks
4 omitted); *accord, Rodriguez v. West Publ’g Corp.*, 563 F.3d 948, 966 (9th Cir.
5 2009).

6 Approval of class action settlements normally proceeds in two stages: (1)
7 preliminary approval followed by notice to the class, and then (2) final approval.
8 *Manual* § 21.632. The preliminary approval stage requires the Court to “make a
9 preliminary determination on the fairness, reasonableness, and adequacy of the
10 settlement terms.” *Id.* At the preliminary approval stage, the Court conducts a limited
11 *prima facie* review of the relief provided by the Settlement to determine that notice
12 should be sent to the Settlement Class Members. *See id.* The Court’s review is
13 “limited to the extent necessary to reach a reasoned judgment that the agreement is
14 not the product of fraud or overreaching by, or collusion between, the negotiating
15 parties, and that the settlement, taken as a whole, is fair, reasonable and adequate to
16 all concerned.” *Officers for Justice*, 688 F.2d at 625; *accord Hanlon v. Chrysler*
17 *Corp.*, 150 F.3d 1011, 1027 (9th Cir. 1998).

18 Preliminary approval of a settlement and notice to the proposed class is
19 appropriate if: “[1] the proposed settlement appears to be the product of serious,
20 informed, non-collusive negotiations, [2] has no obvious deficiencies, [3] does not
21 improperly grant preferential treatment to class representatives or segments of the
22 class, and [4] falls within the range of possible approval[.]” *In re Tableware Antitrust*
23 *Litig.*, 484 F. Supp. 2d 1078, 1079 (N.D. Cal. 2007) (citing *Manual* § 30.44 (2d ed.
24 1985)); *see also, e.g., Villegas v. J.P. Morgan Chase & Co.*, No. CV 09–00261 SBA
25 (EMC), 2012 WL 5878390, at *5 (N.D. Cal. Nov. 21, 2012) (preliminarily
26 approving settlement based on four-factor test); *Harris v. Vector Mktg. Corp.*, No.
27 C–08–5198 EMC, 2011 WL 1627973, at *7 (N.D. Cal. Apr. 29, 2011) (same). The
28 proposed Settlement readily satisfies these four requirements for preliminary

1 approval.

2 **1. The Settlement is the Product of Good Faith, Arm’s Length**
3 **Negotiations among Experienced Counsel Mediated by an**
4 **Experienced Private Mediator**

5 “An initial presumption of fairness is usually involved if the settlement is
6 recommended by class counsel after arms’-length bargaining.” *Wren v. RGIS*
7 *Inventory Specialists*, No. C–06–05778 JCS, 2011 WL 1230826, at *6 (N.D. Cal.
8 Apr. 1, 2011) (citing 4 Alba Conte & Herbert B. Newberg, *Newberg on Class*
9 *Actions* §11:42 (4th ed. 2002)). This Court is familiar with the lengthy and intensely
10 adversarial history of this case. Through extensive discovery, each side has amassed
11 substantial factual evidence and expert analysis in support of their positions, and the
12 Court has already addressed many key issues in its rulings denying TLIC’s motion
13 to dismiss. *See* ECF No. 82. Plaintiffs filed their motion for class certification (ECF
14 No. 107–115) demonstrating Plaintiffs’ serious commitment to litigating this case
15 on behalf of all Settlement Class Members. That motion is currently pending.

16 Further, Plaintiffs and the Court have drawn on their experience of litigating
17 *Feller v. Transamerica Life Insurance Company*, No. 2:16-cv-01378 CAS (AJWx)
18 (“*Feller*”). In *Feller*, the Court granted certification of a litigation class consisting
19 of all TLIC policyowners with an in-force policy adversely affected by the
20 challenged MDR increases. *Feller*, 2017 WL 6496803 (C.D. Cal. Dec. 11, 2017).
21 The Court certified the nationwide litigation class under both Rule 23(b)(2) and
22 (b)(3). 2017 WL 6496803, at *18. TLIC ultimately agreed to resolve the claims
23 alleged in *Feller* through a class settlement that included all TLIC policyowners
24 impacted by the challenged MDR increases, whether their policy remained in-force
25 or had terminated (though lapse, surrender or payment of the death benefit). *See*
26 *Feller* Final Approval Order [*Feller* Doc. 444 at 5].

27 Only after the outlines of the case had come into sharper focus and serious
28 investments of time and money had been made into calculating damages for the
MDR Increases did Co-Lead Class Counsel enter settlement negotiations and

1 mediation before a highly qualified and respected mediator, Judge Tevrizian of
2 JAMS. The Parties’ participation in a formal mediation process demonstrates that
3 the Parties reached the Settlement in a procedurally sound manner and not as a result
4 of collusion or bad faith by the Parties or counsel. *See Satchell v. Fed. Exp. Corp.*,
5 Nos. C03–2659 SI, C03-2878 SI, 2007 WL 1114010, at *4 (N.D. Cal. Apr. 13, 2007)
6 (“The assistance of an experienced mediator in the settlement process confirms that
7 the settlement is non-collusive.”); *see also, e.g., Harris*, 2011 WL 1627973, at *8
8 (citing *Satchell* and other authority); *Carter v. Anderson Merch., LP*, Nos. EDCV
9 08-0025-VAP (OPx), EDCV 09-0216-VAP (OPx), 2010 WL 1946784, at *7 (C.D.
10 Cal. May 11, 2010) (citing *Satchell*).

11 Further, Co-Lead Class Counsel have all concluded that the proposed
12 Settlement is fair, reasonable, and adequate. *See* Joint Decl., ¶ 18. Courts give
13 counsel’s opinion considerable weight because they are closest to the facts and risks
14 associated with the litigation. *See Low v. Trump Univ., LLC*, 246 F. Supp. 3d 1295,
15 1302–03 (S.D. Cal. 2017) (“Where [b]oth Parties are represented by experienced
16 counsel, the recommendation of experienced counsel to adopt the terms of the
17 proposed settlement is entitled to a great deal of weight . . . [and] should be given a
18 presumption of reasonableness.”) (internal citations and quotation marks omitted).
19 Here, Co-Lead Class Counsel have a thorough understanding of the merits and risks
20 of the claims and defenses asserted in the Action and extensive experience in
21 universal life cost of insurance increase litigation, including *Feller*. Co-Lead Class
22 Counsel’s conviction in the fairness and reasonableness of the Settlement warrants
23 a presumption of reasonableness.

24 **2. The Settlement Has “No Obvious Deficiencies”**

25 The Settlement “has no obvious deficiencies [and] does not improperly grant
26 preferential treatment to class representatives or segments of the class[.]” *Young v.*
27 *Polo Retail, LLC*, No. C-02-4546 VRW, 2006 WL 3050861, at *5 (N.D. Cal. Oct.
28 25, 2006). The \$88 million In-Force Policies Settlement Common Fund, the

1 Terminated Policies Settlement Common Fund, the \$8 million TLIC Fee and
2 Expense Contribution, and the Notice and Administrative Costs Benefit together
3 constitute very substantial and certain benefits for the Settlement Class Members of
4 nearly \$100 million. Moreover, the additional settlement benefits—the MDR
5 Increase Protection Benefit, and the Non-Contestability Benefit—add millions of
6 dollars worth of additional settlement value, by ensuring that Settlement Class
7 Members will be protected for years to come.

8 **3. The Proposed Relief Does Not “Grant Preferential
9 Treatment to Class Representatives”**

10 The Class Representatives are treated the same under the Settlement as every
11 other Settlement Class Member, except for a service award to Plaintiffs of the sort
12 commonly awarded in class litigation. *Rodriguez*, 563 F.3d at 958–59 (“Incentive
13 awards are fairly typical in class action cases.”) (emphasis omitted).

14 **4. The Proposed Relief is Well-Within the “Range of Possible
15 Approval”**

16 To determine whether a settlement “falls within the range of possible
17 approval,” the Court focuses on “substantive fairness and adequacy,” and
18 “consider[s] plaintiffs’ expected recovery balanced against the value of the
19 settlement offer.” *In re Tableware Antitrust Litig.*, 484 F. Supp. 2d at 1080.
20 Additionally, to determine whether a settlement is fundamentally fair, adequate, and
21 reasonable, the Court may preview the factors that will ultimately inform final
22 approval: (1) the strength of the plaintiffs’ case; (2) the risk, expense, complexity,
23 and likely duration of further litigation; (3) the risk of maintaining class action status
24 throughout the trial; (4) the amount offered in settlement; (5) the extent of discovery
25 completed and the stage of the proceedings; (6) the experience and views of counsel;
26 (7) the presence of a governmental participant; and (8) the reaction of class members
27 to the proposed settlement. *Harris*, 2011 WL 1627973, at *9 (citing *Churchill Vill.,
28 LLC v. Gen. Elec.*, 361 F.3d 566, 575 (9th Cir. 2004)).

Here the proposed Settlement falls easily within the “range of possible

1 approval,” as it provides well over \$96 million in immediate monetary benefits to
2 the Settlement Class Members (besides the valuable prospective relief to all
3 Settlement Class Members), without the risk and delays of continued litigation, trial,
4 and appeal. Joint Decl., ¶¶ 13–14, 16. The gross amount of the Settlement cash
5 benefits equates to a refund of approximately 100% of the alleged total overcharges,
6 without considering the substantial additional value provided by the prospective
7 settlement relief. *Id.*, ¶ 16.

8 This result compares favorably to similar settlements that courts have
9 approved in recent COI cases. *See, e.g., Feller* Doc. 444 at 7 (concluding 62% of
10 past overcharges “represents a fair and complete resolution of all claims”); *Fleisher*
11 *v. Phoenix Life Ins. Co.*, No. 1:11-cv-08405-CM-JCF (S.D.N.Y.), at Doc. 309
12 (explaining that settlement common fund provided \$34,759,820.88 in cash payments
13 to class members, amounting to 68.5% of the plaintiffs’ overcharge damages); *In re*
14 *Conseco Life Ins. Co. Lifetrend Ins. Sales & Mktg. Litig.*, No. 3:10-md-02124-SI
15 (N.D. Cal.), at Doc. 496 (seeking approval of settlement in COI litigation that
16 provided \$27 million in benefits (mostly in the form of injunctive relief) and did not
17 create a settlement common fund to refund past overcharges); *Yue v. Conseco Life*
18 *Ins. Co.*, No. 2:11-cv-09506-DSF(SH) (C.D. Cal.), at Doc. 153 (explaining that
19 settlement, which provides for cost of insurance rate reductions, represents “an
20 aggregate present value cost to Conseco of approximately \$73 million (including
21 administrative costs and attorneys’ fees), \$60 million of which represents the present
22 value of COI rate reductions”); *37 Besen Parkway, LLC v. John Hancock Life Ins.*
23 *Co. (U.S.A.)*, No. 1:15-cv-09924-PGG-HBP (S.D.N.Y.), at Doc. 139 (granting
24 preliminary approval of settlement providing for \$91.25 million cash payment to
25 policyholders in challenge to life insurance company’s cost of insurance rates,
26 amounting to approximately 42% of overcharges).

27 Moreover, the proposed Settlement achieves a result that is not only
28 economically attractive but expeditious as well. Such expediency is essential given

1 the advanced age of many Settlement Class Members and the inevitable lengthy
2 delays were the case to be litigated to conclusion. Joint Decl., ¶¶ 13-15. If Plaintiffs
3 do not settle now, the risk, expense, and likely duration of continued litigation would
4 take an immediate, continuing and difficult toll on Settlement Class Members who
5 are relying upon needed life insurance coverage at a time when many of them are at
6 an advanced age. Furthermore, the battle of the actuarial and damages experts that
7 would have ensued at trial could result in a wide range of outcomes – including a
8 possible zero recovery. *Id.*, ¶ 12. Given the risk, expense, and significant delay
9 associated with continued litigation, the Settlement is undeniably an excellent result.
10 *Id.* ¶¶ 11-17.

11 The Settlement also provides meaningful additional *prospective* relief, which
12 is enormously beneficial to the Settlement Class Members. Joint Decl., ¶ 16. Even
13 if Plaintiffs were to prevail at trial, the best they might achieve would be a refund of
14 overcharges and determination that the MDR Increases were unlawful. There would
15 be an unavoidable risk that, following trial, TLIC could have increased the MDRs
16 to a level comparable to the challenged MDR Increases. *Id.*, ¶ 12. By instituting a
17 seven-year freeze on any additional MDR increases for Settlement Class Members,
18 the Settlement protects Policyowners – elderly Policyowners in particular – from
19 increases that could have been instituted even if Plaintiffs had been successful at
20 trial. Thus, a trial victory might not have been as beneficial as the Settlement.

21 **B. The Court Should Certify the Settlement Class**

22 The Ninth Circuit has long recognized that courts may certify class actions for
23 settlement purposes only. *See Hanlon*, 150 F.3d at 1019. Rule 23(a) sets forth four
24 prerequisites to class certification: (i) numerosity, (ii) commonality, (iii) typicality,
25 and (iv) adequacy of representation. In addition, the class must meet one of the three
26 requirements of Rule 23(b). *See Fed. R. Civ. P. 23; In re UTStarcom, Inc. Sec. Litig.*,
27 No. C 04-04908 JW, 2010 WL 1945737, at *3 (N.D. Cal. May 12, 2010) (citing
28 *Hanlon*, 150 F.3d at 1019).

1 Certification of the proposed Settlement Class in this action is completely
2 consistent with the Court’s certification of the settlement class in the *Feller*. Other
3 courts have likewise frequently certified class actions, like this one, alleging
4 breaches of identical COI provisions of standardized life insurance policies. *See,*
5 *e.g., Fleisher v. Phoenix Life Ins. Co.*, No. 11 Civ. 8405 (CM), 2013 WL 12224042,
6 at *13 (S.D.N.Y. July 12, 2013) (“Because the 2011 class alleges breach of contract
7 case arising out of standardized insurance policy forms, the common questions of
8 law and fact predominate over any individual questions. The insurance policies at
9 issue contain provisions regarding how COI rates are set and what Phoenix can
10 consider in making any changes in rates, and these terms are substantively identical
11 for all the policies held by the members of the Class[.]”); *In re Conseco Life Ins. Co.*
12 *Lifetrend Ins. Sales & Mktg. Litig.*, 270 F.R.D. 521, 529–30 (N.D. Cal. 2010); *In re*
13 *Conseco Life Ins. Co. Cost of Ins. Litig.*, No. ML 04-1610, 2005 WL 5678842, at *4
14 (C.D. Cal. Apr. 26, 2005).

15 Against this background of regular certification of COI challenges, and of this
16 Court’s earlier certification of a nationwide litigation class in this type of action,
17 there is no obstacle to certifying a *settlement* class here. Certification of a settlement
18 class “has been recognized throughout the country as the best, most practical way to
19 effectuate settlements involving large numbers of claims by relatively small
20 claimants.” *In re Prudential Sec. Inc. Ltd. P’ship Litig.*, 163 F.R.D. 200, 205
21 (S.D.N.Y. 1995).

22 **1. The Settlement Class Meets the Requirements of Rule 23(a)**
23 **a. Numerosity is Satisfied**

24 Rule 23(a)(1) requires that a class be sufficiently numerous such “that joinder
25 of all members is impracticable.” The Settlement Class encompasses approximately
26 7,800 Policies, easily satisfying the impracticability standard. *See, e.g., Louie v.*
27 *Kaiser Found. Health Plan, Inc.*, No. 08cv0795 IEG RBB, 2008 WL 4473183, at *3
28 (S.D. Cal. Oct. 6, 2008) (concluding that only 770 class members were “far too

1 numerous to be joined as plaintiffs in this lawsuit”); *accord, Feller*, 2017 WL
2 6496803 at *5.

3 **b. Commonality is Satisfied**

4 Commonality exists if there are questions of law or fact common to the class.
5 Fed. R. Civ. P. 23(a)(2). The common legal or factual contention underlying the
6 claims “must be of such a nature that it is capable of classwide resolution – which
7 means that determination of its truth or falsity will resolve an issue that is central to
8 the validity of each one of the claims in one stroke.” *Wal-Mart Stores, Inc. v. Dukes*,
9 564 U.S. 338, 350 (2011).

10 The Settlement Class satisfies commonality because Plaintiffs’ claims are
11 based on the disputed interpretation of standardized contract language of the
12 Policies, which TLIC must necessarily construe consistently for all Policyowners.
13 *See Conseco*, 270 F.R.D. at 530 (concluding commonality satisfied where
14 “interpretation of the standard written policy language will present a question
15 common to the class”). *See also Vedachalam v. Tata Consultancy Servs., Ltd.*, No.
16 C 06–0963 CW, 2012 WL 1110004, at *9–10 (N.D. Cal. Apr. 2, 2012) (concluding
17 “a class-wide proceeding will generate common answers regarding whether
18 Defendants engaged in practices that violated the parties’ agreements” that, as in this
19 case, were made with form contracts); *accord, Feller*, 2017 WL 6496803 at **6-7.

20 **c. Typicality is Satisfied**

21 Rule 23 next requires that “the claims or defenses of the representative
22 parties” be “typical of the claims or defenses of the class.” Fed. R. Civ. P. 23(a)(3).
23 “The purpose of the typicality requirement is to assure that the interest of the named
24 representative aligns with the interests of the class.” *Wolin v. Jaguar Land Rover N.*
25 *Am., LLC*, 617 F.3d 1168, 1175 (9th Cir. 2010). “The test of typicality is whether
26 other members have the same or similar injury, whether the action is based on
27 conduct which is not unique to the named plaintiffs, and whether other class
28 members have been injured by the same course of conduct.” *Ellis v. Costco*

1 *Wholesale Corp.*, 657 F.3d 970, 984 (9th Cir. 2011) (quotation marks omitted).
2 Thus, typicality is satisfied if the plaintiffs’ claims are “reasonably co-extensive with
3 those of absent class members; they need not be substantially identical.” *Hanlon*, 150
4 F.3d at 1020.

5 The typicality requirement is easily met because Plaintiffs and Settlement
6 Class Members assert precisely the same claims challenging TLIC’s contractual
7 authority to impose the MDR increases, based on identical material terms in all of
8 the form contracts. *See Schlagal v. Learning Tree Int’l*, No. CV 98-6384 ABC (EX),
9 1999 WL 672306, at *3 (C.D. Cal. Feb. 23, 1999) (concluding typicality met where
10 the plaintiff’s claims “stem from the same event or course of conduct as other class
11 members’ claims and are based on the same legal theory as the absent members”).
12 As in *Conseco*, typicality is satisfied because Plaintiffs planned to “confine their
13 presentation to claims susceptible of common proof.” 270 F.R.D. at 531; *accord*,
14 *Feller*, 2017 WL 6496803 at *8.

15 **d. Adequacy of Representation is Satisfied**

16 In the Ninth Circuit, representation is adequate where (1) counsel for the class
17 is qualified and competent to vigorously prosecute the action and (2) the interests of
18 the proposed class representatives are not antagonistic to the interests of the class.
19 *Staton v. Boeing Co.*, 327 F.3d 938, 957 (9th Cir. 2003). This standard is met here.
20 *Accord, Feller*, 2017 WL 6496803 at *9.

21 First, Co-Lead Class Counsel are extremely qualified and experienced in some
22 of the largest class action litigation in the country and have performed extensive
23 work for many years here, including: identifying and investigating potential claims
24 for months prior to filing these claims; preparing the detailed class action complaint
25 and an amended complaint; successfully defeating the motion to dismiss; preparing
26 and filing the motion for class certification; and successfully negotiating a global
27 settlement that protects the interests of all Settlement Class Members. Joint Decl.,
28 ¶¶ 8-9, 17 & Exhibits 2–4. Second, there is no conflict between Plaintiffs’ interests

1 and those of the Settlement Class Members: all assert the same legal claims, and
2 their alleged injury arises out of the same course of conduct by TLIC.

3 **2. The Settlement Class Meets the Requirements of Rule**
4 **23(b)(3)**

5 Pursuant to the Settlement, Class Members will receive both monetary relief
6 and injunctive relief. Accordingly, the Settlement Class merits certification under
7 Rule 23(b)(3).

8 Under Rule 23(b)(3), class certification is appropriate “if Rule 23(a) is
9 satisfied” and if “the court finds that [1] the questions of law or fact common to class
10 members predominate over any questions affecting only individual members, and
11 that [2] a class action is superior to other available methods for fairly and efficiently
12 adjudicating the controversy.” Fed. R. Civ. P. 23(b)(3); *Local Joint Exec. Bd. of*
13 *Culinary/Bartender Tr. Fund v. Las Vegas Sands, Inc.*, 244 F.3d 1152, 1162–63 (9th
14 Cir. 2001). However, courts need not consider the Rule 23(b)(3) criteria regarding
15 manageability of the class action, as settlement obviates the need for a manageable
16 trial. *See Morey v. Louis Vuitton N. Am., Inc.*, No. 11CV1517 WQH (BLM), 2014
17 WL 109194, at *12 (S.D. Cal. Jan. 9, 2014) (“[B]ecause this certification of the Class
18 is in connection with the Settlement rather than litigation, the Court need not address
19 any issues of manageability that may be presented by certification of the class
20 proposed in the Settlement Agreement.”). The Settlement Class clearly meets both
21 of Rule 23(b)(3)’s requirements.

22 **a. Predominance**

23 “The predominance inquiry of Rule 23(b)(3) asks whether proposed classes
24 are sufficiently cohesive to warrant adjudication by representation.” *In re Wells*
25 *Fargo Home Mortg. Overtime Pay Litig.*, 571 F.3d 953, 957 (9th Cir. 2009) (internal
26 quotation marks and citation omitted). “Considering whether questions of law or fact
27 common to class members predominate begins, of course, with the elements of the
28 underlying cause of action.” *Erica P. John Fund, Inc. v. Halliburton Co.*, 563 U.S.

1 804, 809 (2011) (internal quotation marks omitted).

2 Common questions predominate regarding Plaintiffs’ breach of contract
3 claim. *See Feller*, 2017 WL 6496803 at *10-13. This claim turns on the common
4 actions of TLIC in unilaterally developing and implementing the MDR Increases in
5 violation of the uniform express terms of standardized policy contracts. *See id.*
6 (“With respect to the breach of contract claims, courts have long found that “claims
7 arising from interpretations of a form contract appear to present the classic case for
8 treatment as a class action.”); *In re Med. Capital Sec. Litig.*, No. SACV-09-1048
9 DOC (RNBx), 2011 WL 5067208, at *3 (C.D. Cal. July 26, 2011) (“Courts routinely
10 certify class actions involving breaches of form contracts.”); *see generally, Kleiner*
11 *v. First Nat’l Bank of Atlanta*, 97 F.R.D. 683, 692 (N.D. Ga. 1983) (noting that
12 “claims arising from interpretations of a form contract appear to present the classic
13 case for treatment as a class action,” and citing numerous cases in which such claims
14 were certified). If TLIC breached its contracts as to the named Plaintiffs when
15 imposing the MDR Increases, it necessarily breached the same standardized contract
16 as to the other members of the Settlement Class.

17 These key similarities support a finding of predominance, as many courts have
18 concluded in analogous situations. *See, e.g., Conseco*, 270 F.R.D. at 529 (“[C]ourts
19 have recognized that the law relating to the element of breach does not vary greatly
20 from state to state”); *see also Klay v. Humana, Inc.*, 382 F.3d 1241, 1263 (11th Cir.
21 2004) (“A breach is a breach is a breach, whether you are on the sunny shores of
22 California or enjoying a sweet autumn breeze in New Jersey.”). This is particularly
23 true because Plaintiffs’ breach of contract claims are premised on a uniform express
24 contractual provision against TLIC’s recouping past losses. *See Conseco*, 270 F.R.D.
25 at 529. As this Court previously concluded, the breach of contract claims “are
26 premised on TLIC’s uniform policy language and uniform conduct[.]” and thus,
27 “common questions predominate as to liability[.]” *Feller*, 2017 WL 6496803 at *13;
28 *accord, id.* at *10-13.

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b. Superiority

Superiority is demonstrated where “classwide litigation of common issues will reduce litigation costs and promote greater efficiency.” *Valentino v. Carter-Wallace, Inc.*, 97 F.3d 1227, 1234 (9th Cir. 1996). Rule 23(b)(3) sets forth factors for determining whether “a class action is superior to other available methods for fairly and efficiently adjudicating the controversy.” Fed. R. Civ. P. 23(b)(3). As explained by the Ninth Circuit in *Zinser v. Accufix Research Inst., Inc.*, 253 F.3d 1180 (9th Cir. 2001), “consideration of these factors requires the court to focus on the efficiency and economy elements of the class action so that cases allowed under subdivision (b)(3) are those that can be adjudicated most profitably on a representative basis.” *Id.* at 1190.

The four “superiority” factors in Rule 23(b)(3) weigh heavily in favor of preliminary class certification. For most Policyowners, it is neither economically feasible nor judicially efficient to pursue these claims on an individual basis, and none have manifested any intent to do so. Moreover, class litigations concerning this controversy have already been consolidated into this most convenient forum to minimize duplication and ease management. “[R]esolution on a class wide basis will be superior to other methods of resolving claims by members of the Class.” *See Feller*, 2017 WL 6496803 at *15.

C. The Court Should Appoint Co-Lead Class Counsel for the Settlement Class

Rule 23(g)(1) requires the Court to appoint counsel to represent the interests of the class. This Court has already done so on a preliminary basis. (ECF No. 104). For the same reasons, (1) Bonnett Fairbourn Friedman & Balint, PC, (2) The Moskowitz Law Firm, and (3) attorneys for Consumer Watchdog are all very “well equipped” to vigorously, competently, and efficiently represent the Settlement Class. *See Villegas*, 2012 WL 5878390, at *8; *Harris*, 2011 WL 1627973, at *16.

1 **V. PROPOSED CLASS NOTICE**

2 Under Federal Rule of Civil Procedure 23(e), the “court must direct notice in
3 a reasonable manner to all class members who would be bound by the proposal.”
4 The district court has considerable discretion in directing the form and manner of
5 notice under this reasonableness standard, which must generally describe the terms
6 of the settlement in sufficient detail to alert those with adverse viewpoints to
7 investigate and exercise their right to come forward and be heard. *Rodriguez*, 563
8 F.3d at 962. To satisfy due process considerations, the notice must be “reasonably
9 calculated, under all the circumstances, to apprise interested parties of the pendency
10 of the action and afford them an opportunity to present their objections.” *Silber v.*
11 *Mabon*, 18 F.3d 1449, 1454 (9th Cir. 1994). The Class Notice Package that will be
12 sent to all Settlement Class Members by direct mail based on TLIC’s company
13 records exceeds these requirements, as it assures reasonable steps to notify all
14 Settlement Class Members of the Settlement and provides a thorough explanation of
15 all the information necessary for Settlement Class Members to make fully informed
16 decisions.

17 **VI. THE COURT SHOULD PRELIMINARILY ENJOIN SETTLEMENT**
18 **CLASS MEMBERS FROM INITIATING PARALLEL**
PROCEEDINGS

19 The Parties finally seek entry of an order preliminarily enjoining all
20 Settlement Class Members who do not execute and timely file a Request for
21 Exclusion from the Settlement Class from filing, prosecuting, maintaining or
22 continuing litigation in federal or state court based on or related to the claims or facts
23 alleged in the Action. This type of injunctive relief is commonly granted in
24 preliminary approvals of class action settlements pursuant to the All Writs Act.

25 The All Writs Act authorizes the Court to “issue all writs necessary or
26 appropriate in aid of their respective jurisdictions and agreeable to the usages and
27 principles of law.” 28 U.S.C. § 1651(a). The Act empowers the Court to enjoin
28 “conduct which, left unchecked, would have had the practical effect of diminishing

1 the court’s power to bring the litigation to its natural conclusion.” *In re Am. Online*
2 *Spin-Off Accounts Litig.*, No. CV 03-6971-RSWL, 2005 WL 5747463, at *4 (C.D.
3 Cal. May 9, 2005) (quoting *ITT Cmty. Dev. Corp. v. Barton*, 569 F.2d 1351, 1359
4 (5th Cir. 1978)).

5 In cases such as this, where parties to complex, multidistrict litigation have
6 reached a settlement agreement after lengthy, protracted, and difficult negotiations,
7 parallel proceedings can “seriously impair the federal court’s flexibility and
8 authority’ to approve settlements in the multi-district litigation” and threaten to
9 “destroy the utility of the multidistrict forum otherwise ideally suited to resolving
10 such broad claims.” *In re Baldwin-United Corp.*, 770 F.2d 328, 337 (2d Cir. 1985)
11 (citation omitted); *see also In re Diet Drugs Prods. Liab. Litig.*, 282 F.3d 220, 236
12 (3d Cir. 2002) (finding threats to court’s jurisdiction “particularly significant where
13 there are conditional class certifications and impending settlements in federal
14 actions”). Under these circumstances, the Court has the power and authority to
15 enjoin current or future federal proceedings and future state court proceedings. *See*
16 *In re Joint E. & S. Dist. Asbestos Litig.*, 134 F.R.D. 32, 37 (E.D.N.Y. & S.D.N.Y.
17 1990) (“Whether viewed as an affirmative grant of power to the courts or an
18 exception to the Anti-Injunction Act, the All-Writs Act permits courts to certify a
19 national class action and to stay pending federal and state cases brought on behalf of
20 class members); *Newby v. Enron Corp.*, 302 F.3d 295 (5th Cir. 2002) (concluding
21 that district court has authority to enjoin prospective state court actions).

22 All individual actions brought by Settlement Class Members who do not opt
23 out should therefore be enjoined pending the Court’s determination whether to
24 finally approve the proposed Settlement. If the Settlement is approved, any cases
25 subsequently brought by Settlement Class Members related to the MDR Increases
26 that would be subject to the injunction will be moot.

27 Accordingly, pursuant to its authority under the All-Writs Act, the Court
28 should include in its order a preliminarily injunction against parallel proceedings

1 pending the settlement approval process. *See, e.g., Shelby v. Two Jinns, Inc.*, No.
2 2:15-cv-03794-AB-GJS, 2017 WL 6347370, at *5 (C.D. Cal. Feb. 8, 2017) (entering
3 an injunction against asserting released claims pending settlement approval and
4 concluding that it is “necessary to protect and effectuate the settlement, this Order,
5 and the Court’s flexibility and authority to effectuate this settlement and to enter
6 judgment when appropriate, and is ordered in aid of the Court’s jurisdiction and to
7 protect its judgments pursuant to 28 U.S.C. §1651(a)”); *Davis v. Chase Bank U.S.A.,*
8 *N.A.*, No. CV 06-04804 DDP (PJWx), 2014 WL 12626107, at *4 (C.D. Cal. June 5,
9 2014) (“This injunction [pending final settlement approval] is necessary to protect
10 and effectuate the Settlement, this Order, and this Court’s flexibility and authority
11 to effectuate this Settlement and to enter judgment when appropriate, and is ordered
12 in aid of this Court’s jurisdiction and to protect its judgements pursuant to 28 U.S.C.
13 section 1651(a).”).

14 **VII. CONCLUSION**

15 For the foregoing reasons, Plaintiffs respectfully request that the Court grant
16 the joint motion and enter a Preliminary Approval Order (a) preliminarily certifying
17 the Settlement Class, appointing Class Representatives for the Settlement Class and
18 appointing Co-Lead Class Counsel as counsel for the Settlement Class, (b)
19 preliminarily approving the proposed Settlement as appearing sufficiently fair,
20 adequate and reasonable to warrant the dissemination of the Class Notice Package,
21 and (c) preliminarily enjoining all Settlement Class Members who do not execute
22 and timely file a Request for Exclusion from the Settlement Class from filing,
23 prosecuting, maintaining or continuing litigation based on or related to the claims or
24 facts alleged in the Action.

25 Respectfully submitted this 6th day of April, 2020.

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